The Jewish Criterion

THE LEADING NATIONAL JEWISH WEEKLY

Taft--Friend of the Jews

By Robert Stone

Review of the Jewish Week

By Joseph Salmark

Gossip and News of Jewish Personalities

By Martin Golde

Hamantaschen

A Short Purim Story by Grace Jaffe

Random Thoughts

By Charles H. Joseph

Vol. 75—Number 18 *Friday, March 14th, 1930—Pittsburgh, Pa.* *10c Copy—$3.50 Year*

STUDEBAKER

Builder of Champions

of PITTSBURGH

Announces . . .

The Appointment of the

MANOR GARAGE

2130 MURRAY AVENUE

TELEPHONE HAZEL 3345

As Associate

Studebaker & Erskine Dealers

of the

STUDEBAKER SALES CO.
OF PITTSBURGH

4724 BAUM BOULEVARD

The Studebaker Sales Company is pleased to announce a new dealer in Pittsburgh, located at 2130 Murray Avenue, for the Studebaker and Erskine Six.

This appointment is in itself a token of the excellent qualifications and responsibility of the New Dealer, who will sell and service two automobiles which are outstanding in their respective price fields.

The Manor Garage is authorized to give you the full benefit of their liberal Time Payment Plan, and assures a cordial welcome at its new showrooms.

The New
DYNAMIC ERSKINE SIX

The New
STUDEBAKER LINE

ALL PRICES F. O. B.

TAFT---FRIEND OF THE JEWS

Reviewing the Late Ex-President's Relations to the Jewish Community

By ROBERT STONE

(Especially Written for The Jewish Criterion)

THAT the death of ex-President William Howard Taft removes from the American scene one of its most distinguished personalities is universally recognized. By the passing of the rotund, jovially smiling, even-tempered ex-Chief Justice of the Supreme Court the Jews of this country have lost a genuine friend, whose interest in our people was not perfunctory or dictated by petty political reasons. Taft was a friend of the Jews because he had come in contact with their leaders and with the Jewish masses. Undoubtedly he was the American President who, more than any of his predecessors or successors in office, kept up a continuous relationship with questions of Jewish import. His administration was marked by three events which loom large in the history of American Jewry: The non-recognition of the American passport by the Russian government; the abrogation of the treaty between the two governments drawn up during the administration of James Buchanan; and his vetoing of the Immigration Bill because of its provision for a literacy test. These issues, which were of paramount importance to American Jewry, confronted William Howard Taft during his presidential term and provided a conclusive test of his attitude toward Jewish interests. The action he took on them revealed him as a great President and a staunch supporter of minority rights, and, above all, as a highly ethical personality who recognized but one standard of justice.

During the agitation for the abrogation of the Russian treaty he did not try to evade the issue or to hide behind a barrage of more important state duties. On the contrary, he made every effort to settle the question. Thus he invited to a conference at the White House Jacob H. Schiff, Mayer Sulzberger, Louis Marshall, Adolph Krauss, Philip Stein, Jacob Furth, Bernard Bettman, J. Walter Freiberg and Simon Wolf. These men were representative of the three most important national Jewish organizations, the American Jewish Committee, the Independent Order of B'nai B'rith and the Union of American Hebrew Congregations. At that conference the abrogation of the treaty was discussed fully. President Taft, in a most elaborate address prepared with the minutest care, presented his viewpoint to the Jewish leaders. Knowing who was who in the American Jewish community, Taft was quite aware that these nine men represented the entire Jewish population of the United States.

It would have been possible and quite feasible for the President to give a politician's promise to do all in his power with regard to the abrogation of the treaty, and thus to delay his actual decision for a more propitious, less agitated moment. But Taft was not the sort of politician who sacrifices principles for votes. Besides, he was an authority on constitutional questions and a statesman who did his own thinking. Accordingly he declared to the big Jewish nine that he was unable to take any steps "because we have no international right to object to any nation excluding any of our people." Jacob Schiff did not hide his anger, and told the President that the delegation felt "deeply mortified." Louis Marshall, whose "profound knowledge of constitutional and international law" Taft admired and respected, tried to argue. But all in vain. President Taft stood his ground, declaring that the fact that the treaty had existed so long made it impossible for him to take any steps. Thus the conference proved fruitless, notwithstanding the fact that President Taft sympathized with the Jewish point of view. Unquestionably it was difficult for him to decide as he did.

The executives of the American Jewish Committee, the I. O. B. B. and the Union of American Hebrew Congregations then started on a series of conferences with members of both Houses of Congress and prepared the ground for the Senate and the House to pass a resolution directing the President to notify the government of Russia of the purpose of the American government to terminate the treaty on the first of January, 1913. President Taft, relieved of the constitutional obstacle, signed the abrogation on December 18, 1911. "It was an act of justice, and I am proud to have performed it," he commented to a friend. During the remainder of his term, although all kind of pressure was brought upon him to renew the treaty without regard to the Jewish question, he steadfastly refused to do so and kept faith with his promise to know but one class of American citizen, regardless of country of origin, race or creed.

William Howard Taft, 27th President of the United States, (1909-1930), passed away on March 8 in his seventy-third year. One of the most distinguished records in the annals of American history has thus come to a close. William H. Taft was, successively: Solicitor-General of the United States; Judge of the Sixth Circuit United States Court; Professor and Dean of Law at the University of Cincinnati; President of the Philippine Commission; Governor of the Philippine Islands; Secretary of War; President of the United States; Chief Justice of the Supreme Court of the United States. During the time represented by this extraordinary record William Howard Taft always remained a genuine and true friend of the Jewish people. The author of this article indicates the salient points of Taft's role in matters of Jewish import.

—THE EDITOR.

Taft's relationship with the Jewish community was a close one from his early youth. Indulging in reminiscences in an address he delivered on Haym Solomon at the Eighth Street Temple in Washington, D. C., Taft said: "My father was a member of the Unitarian Church of Cincinnati, and that church stood just opposite Dr. Wise's synagogue—just across the street, on the corner of Eighth and Plum. Occasionally we exchanged ministers; we had Dr. Wise in our pulpit, and our minister spoke in the synagogue across the street. As a consequence—under the influence of my father, who was the broadest man I ever knew—I came to feel that the Jews were a very important part, as they were, of the citizenship of Cincinnati.

"And as I attended the public schools, and was prepared for college there, I had occasion to note that there were some young men and women with 'stein' at the end of their names who were always among the first in the class. Every one who lives in a community like that of my home city of Cincinnati knows that none of the great charities, none of the theaters, none of the societies for art, artistic development or music could live if it were not for the support of the Jews."

Almost the last act of Taft's presidential term was his vetoing of the Immigration Bill. While his official reason was his disapproval of the literacy test, it was generally known that he took the Jewish phase of the measure into especial account. He knew well what hardships the Jews had to suffer in Russia and Poland and what immigration to the United States meant to them. On one occasion he expressed his joy that the Jewish immigrant could find a new ilfe in the United States, in the following terms:

"Since the Christian era the Jews have greatly suffered from racial antipathies. Their history has been one long story of persecution, oppression and cruelty directed against them on account of their race. Sometimes the bitterness has been distinctly and purely religious, but more often it has been racial. . . . It is pathetic almost to see the Jews of the East Side, who come from Russia and elsewhere, seize and enjoy and appreciate the opportunities that are given in this government for education. I have been there to see the energy and sincerity with which they respond to every patriotic sentiment, feeling, as they do, gratitude to the flag under which they enjoy the educational and other privileges that this government affords. I believe, and I am proud of the fact, that the Jews in America enjoy an equality that they have in only a few other countries of the world."

There were times when the ex-President of the genial smile could be aroused to great anger and indignation. This happened when, as Chief Justice, he felt his deep sense of social justice offended. On such occasions the usually urbane Mr. Taft did not care a rap as to who was at the receiving end. Thus he was one of the few great American public figures who mercilessly flayed Henry Ford when the richest man of the world sponsored the anti-Semitic Dearborn Independent. His comment was made in unmistakable terms and showed clear-thinking Americans how to react to the activities of the Dearborn Independent. Chief Justice Taft said:

"Only recently has there appeared in this country an elaborate attack upon the Jews and a studied effort to create an anti-Semitic feeling and movement in the United States. This is greatly to be deplored. When I first heard of it I was inclined to think the wise course was to ignore it, and that in a short time it would die for lack of interest and support. I thought that answer and refutation would dignify it, advertise it and serve the purpose of its projector, and I am not sure that this is not still the correct view. But you who know better have come to the conclusion that the matter is of sufficiently serious import to call for discussion and answer. I feel strongly the evil character of the attack, and I do not hesitate to condemn it and give my reasons for so doing.

"The attack is made in a series of articles in the Dearborn Independent. This is the paper which Mr. Henry Ford, the successful manufacturer of the Ford automobile, has founded for the avowed purpose of expressing his views without fear or favor. . . . How much of the articles is due to Mr. Ford's initiative, and how much he has yielded to the representations of others in consenting to its publication, one cannot say. But, of course, he is responsible for the effect of them.

(Continued on Page 38)

DEWAR CLINTON & JEFFCOAT CO.'s production possesses unusual charm for persons of culture because the furniture is a delightful expression of good taste.

Rare woods, adroit craftsmanship, exquisite embellishments and fabric—each justifying its generous employment by contributing to the lasting pleasure and satisfaction of daily use.

Dewar, Clinton & Jeffcoat Co.

Manufacturers of

FINE FURNITURE

539 WOOD STREET ATLANTIC 4850

SPRING COATS

A renovation by Crandall, McKenzie and Henderson means a through dry cleaning of fabric and the restoration of original lines by skilled craftsmen. Hiland 5390.



Dry Cleaners and Dyers

Call Hiland 5390

CRANDALL McKENZIE & HENDERSON INC.

STETSON

PRESENTS THE NEW SPRING MODES IN

SHOES

FOR MEN AND WOMEN

The Only Authorized Agent for

STETSON SHOES

Downtown

Stetson Shoe Shop

203-5 SIXTH ST.

LOEW'S PENN THEATRE BUILDING

R. BRUCE MURPHY, Mgr.

New York Topics

By JOSEPH BRAININ

(Especially Written for The Jewish Criterion)

HUMANITARIANISM WITHOUT FRONTIERS

FELIX M. WARBURG was presented with a medal at the Cosmopolitan Club the other night. The decoration was bestowed upon the Jewish leader by the welfare magazine, "Better Times," which awards three medals for distinguished social service annually. George Gordon Battle, who presented the medal to Mr. Warburg, characterized him as "a citizen whose humanitarianism is without frontiers." An all-embracing interest that makes no differentiations as to race or creed undoubtedly is the most characteristic quality of Felix Warburg. The Jewish banker is as deeply concerned about Palestine as about Russia; he devotes as much attention to the Jewish colonization phase in those countries as to Jewish cultural endeavors. Charity, art, music, social service all attract his human interest in equal measure. Mr Warburg has no special hobby that eliminates real, living interests, as happens with many other philanthropists. Truly, Mr. Gordon gave an excellent definition of Mr. Warburg's outstanding characteristic.

* * *

OVERDOSE OF CULTURE?

The New York University Menorah Society is up in arms against Henry Hurwitz, indefatigable chancellor of the Intercollegiate Menorah Association and editor of the Menorah Journal. The New York Jewish students are clamoring for a larger share in the responsibilities of the movement. They want the students to do most of the thinking and executing for the national Menorah administration. There can be no opposition to this demand except for the point that it would also mean student interference with the editorial policy of the Menorah Journal. The Menorah Journal is one of he miracles of American Jewish life. One can not help admiring the high literary standard of its issues. It would seem that Jewish students should be happy to rally around a magazine that insists on being the independent, articulate expression of Jewish thoughts and affairs. They might, of course, object that the Menorah Journal floats too much in abstract spheres, that its editorial policy is not sufficiently terre a terre. But Jewish students should represent the thinking, non-materialistic element of our people. Jewish propaganda or social activities, such as the N. Y. U. students most probably have in mind, can never build up a Jewish youth movement, which must be founded on an intellectual basis even at the risk of remaining a small minority whose influence is drowned by the many noises, shrieks and slogans in Jewish life.

* * *

A JEWISH UNIVERSITY

In an address before the Congregation B'nai Jeshurun the other day, Congressman William I. Sirovich proposed the building of a university with Jewish funds. The congressman made it very clear that he does not mean a Jewish university in the sense of the Hebrew University at Jerusalem, which emphasizes Jewish lore and philosophy. Nor does Mr. Sirovich have in mind a university for Jewish students only. He wants a regular American university built with Jewish funds exclusively, this university to be strictly non-sectarian and non-racial in spirit and in letter as regards the admission of students. Mr. Sirovich believes that his university would not only serve a practical purpose by taking care of the many hundreds of students turned away by the existing American universities every year, but that it would be the most striking lesson of tolerance the Jews could give those American universities which actually, if not officially, use the principle of the numerous clausus. There can be no doubt that a university on a par with the best traditions of American colleges, brought into existence with Jewish funds, would be a highly desirable institution from both the American and the Jewish points of view.

* * *

JEWISH NEW YORK AS SEEN BY A FRENCHMAN

Paul Morand, the French author, is a frequent visitor to New York; last year he spent quite some time in Father Knickerbocker's city. Now, having returned to Paris, he has written a book, "New York," (which has not appeared in English as yet). M. Morand—the ultra-modern, sophisticated traveler, always in quest of new thrills and sensations—walked the sidewalks of New York from East to West and from South to North. In the course of his peregrinations he came to New York's East Side. There he leaned on his walking-stick for a few moments, inhaled the aroma of "sour herring and overpickled pickles" and watched the pushcart peddlers for some fleeting instants. After this unpleasant experience, he wiped his forehead—and wrote a special chapter on the Jewish quarter of New York. In this Jewish chapter Paul Morand reveals himself as a very superficial observer who sees only surfaces and facades and never attempts to look behind walls or faces. He describes the Jews "with their hooked noses, sitting on the fire escapes in Division street, like vultures in cages," and then goes on to speak of the Jewish conquest of the New York press, theatres, cinemas and clothing industry without bothering to explain that those "vultures" have played an important role in the upbuilding of the great metropolis which he admires so much. To top it all he exclaims: "These women, these men without collars, with kinky hair, fiery eyes, sensual lips, pale complexions transport me back to Moscow; no retouching necessary, nothing to be changed. They are the same here and there." M. Morand qualifies himself as a colleague of the Tharaud brothers, who see the same Jewish formula wherever they look, be it in New York, Moscow, Paris or Warsaw. And Paul Morand things he has seen New York!

* * *

PROSKAUER'S RESIGNATION A JEWISH GAIN

Governor Roosevelt has appointed Judge Harry L. Sherman of the Supreme Court of New York as judge of the Appellate Division in place of Judge Proskauer, who has resigned. Judge Sherman, who was born at New York sixty years ago, is known as one of the most distinguished jurists of the state. His Jewish interests have, so far, been very slim and of the unimportant kind; yet the Jewish community of New York feels highly gratified at his appointment. For great hopes are entertained that Judge Proskauer, once liberated of his arduous court duties, will soon be able to devote more of his time to Jewish affairs. Among public figures Judge Proskauer stands out as one of those most fitted to take an active part in the Jewish leadership of this country.

(Copyright, 1930, by Seven Arts)

VOLUME 75 MARCH 14, 1930 NUMBER 18

The Jewish Criterion

The Leading National Weekly Devoted to Jewish Interests

DAVID ALTER, Publisher and Owner

Published every Friday by The Jewish Criterion, of Pittsburgh, Pa. Entered as second class matter, at the Post Office at Pittsburgh, Pa. Subscription price, $3.50 per year. Single copies, 10 cents.

1208 Clark Building Pittsburgh, Pa.

Private Exchange, Atlantic 0753

Foreign and Domestic News Glimpses

(Especially Written for The Jewish Criterion)

NEW YORK, N. Y.—Abraham L. Erlanger, veteran theatrical producer, died here at the age of 70 of uremic poisoning, after an illness of two weeks. Born in Buffalo on May 4, 1860, he was taken to Cleveland shortly after his birth. In early life he was attracted to the theatrical business. His first big experience was gained under Senator Mark Hanna when he became manager of the Senator's Euclid Opera House in Cleveland. Senator Hanna once remarked of Erlanger that "until he established order, show business was a fly-by-night affair." In the years that followed Erlanger combined with other producers to form a nation-wide chain of theatres which is still in existence today. He was associated with Florenz Ziegfeld and Marc Klaw for 37 years. During his career he launched some of the greatest stars in the American theatre. Upon hearing of Erlanger's death Florenz Ziegfeld said: "He was the 'first man' of the theatre. He was the outstanding figure in the theatrical world because it was he who first put the theatre on a sound business basis."

NEW YORK, N. Y.—The Legion of Honor has been awarded to Lucius N. Littauer, noted Jewish philanthropist and former member of Congress, by the French government for his many contributions for the advancement of medical science in France.

NEW YORK, N. Y.—Mrs. Nettie Goldsmith Naumburg, widow of the philanthropist, Aaron Naumburg, died here at the age of 65. Of this amount, $750,000 was to be released on Mrs. Naumburg's death.

BERKELEY, Cal. — Professor Bernard Moses, for many years on the staff of the University of California, died here at the age of 83. He was at one time minister plenipotentiary to Chile, and later served on the Philippine Commission, appointed after the Spanish-American War.

NEW YORK, N. Y.—That economic conditions in Palestine have improved during the past year is the statement made by the American Jewish Committee in its twenty-third annual report, which has just been published. Referring to orange culture as the most hopeful branch of Palestine agriculture, the committee states that 15,000 acres have been purchased for orange groves and that the total investment in oranges by Jews is $10,000,000. Two thousand Jewish workers are employed in these plantations, which exported 2,500,000 boxes of oranges in 1929. The committee also states that anti-Semitism persists in Germany and Austria as a by-product of political strife, and that the most hopeful European country as regards Jews is Czechoslovakia.

NEW YORK, N. Y.—Sacrifice for the sake of others is the strongest bond that unites Jewry, according to a cable message from Albert Einstein to the Allied Jewish Campaign, which unites the J. D. C. and the Jewish Agency, for a $6,000,000 drive. "What you will give for the Jews of Eastern Europe and for Palestine, you will give to the Jewish people," says the noted scientist. "By so giving your own strength will grow and you will safeguard and develop for us and for all mankind all that has value in our tradition."

NEW YORK, N. Y.—Ben Altheimer, banker, broker, philanthropist and founder of Flag Day, reached the age of eighty on March 6th and said that the things that give him greatest happiness are that he is an American and a Jew and has aided the poor. Born in Darmstadt, Germany, Altheimer came to this country and entered the cotton business in Memphis. Later he went to St. Louis, where he founded one of the libraries of Washington University. Then he came to New York, becoming president of Temple Beth-El. He is treasurer of the National Jewish Hospital of Denver, which is his favorite philanthropy. It was at his suggestion that President Wilson established Flag Day. The idea first came to him in St. Louis, where a Christian minister deplored the fact that a Jew should have thought of the idea first. To which Altheimer replied, he now says, that "it wasn't the first time that a Jew had given a Christian an idea."

NEW YORK, N. Y.—Deploring the recent attacks upon the Soviet government for its anti-religious campaign, a statement issued by a group called the Conference of Younger Churchmen of this city, declares that the protests have been lacking in "humility and a recognition of the historical facts." Denouncing the intolerance of the Soviets, these clergymen, Jews and Christians, say, however, that the protests have interfered with bringing about a closer mutual understanding between the Russian people and the outside world. Among the rabbis who signed the statement are Maurice Harris, Samuel Schulman, Sidney S. Tedesche, J. Max Weis and Jonah B. Wise, all of them of the Reform pulpit.

NEW YORK, N. Y. — William Fox, whose fight for control of his $300,000,000 movie empire has excited world-wide interest, won the first step to save the companies that he had built up from receivership when the holders of Class A stock voted 564,777 shares in favor of the plan backed by Fox to refinance his companies. while 32,050 voted against it. In Class B, 93,745 voted for and 1,060 against the plan. The Lehman Brothers and Bernard M. Baruch are the main figures behind the refinancing plan.

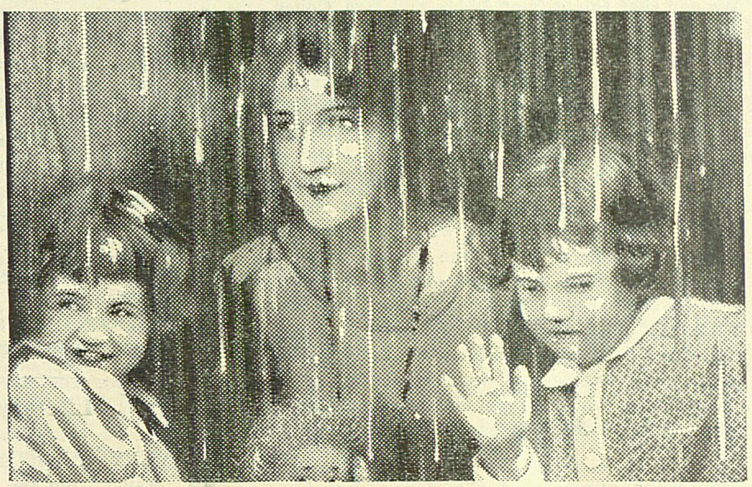
BROOKLYN, N. Y.—Doubling the donation that he made last year, Samuel Rubel, wealthy coal operator, has provided $30,000 to the Brooklyn Federation of Charities, to be used in supplying 3,000 needy Jewish families with necessities for Passover.

CAMBRIDGE, Mass. — George C. Goldberg, president of Weber and Heilbronner, New York clothiers, was awarded the $1,000 prize in the annual Harvard Advertising Awards for the most effective advertisement appearing in the United States during the year.

Here is the

ONE SURE WAY

to protect them against Life's Storms!



Those faces at the window—sheltered, smiling, trusting everything to you! And well they may! You'll never fail them—unless Disabling Illness, Injury or Death defeat your fondest plans!

Most real fathers and husbands make provision for Death. They've always known it couldn't be avoided. But Accidents and Loss of Health, those unexpected, ever-present hazards, wreck countless rosy dreams and cut off pay checks by the thousands every day!

An Illustration of the PERFECT PROTECTION POLICY

$15,000	Payable for loss of life from accident.
$10,000	Payable for loss of sight, two hands, two feet, or one hand and one foot from accident.
$25,000	Payable for loss of life, or $20,000 for loss of sight or two members, if due to a collision or upset of a private, pleasure automobile while traveling therein.
$50	Weekly if disabled by accident. Payable for 52 weeks for occupational disability—208 weeks additional for permanent disability.
$75	Weekly indemnity for hospital confinement for 15 weeks.
$50	Medical attendance indemnity for non-disabling injuries.
$50	Weekly indemnity for 52 weeks if disabled by sickness.
$600	Per year in addition if totally and permanently disabled by accident or sickness. No more premiums to pay and no deductions from the amount of life insurance due your family.
$5,000	Cash to you at age 65, or
$5,000	Cash or a substantial monthly income in event of natural death.

ISSUED IN LARGER OR SMALLER AMOUNTS

Perfect Protection—the new idea in life insurance—makes incomes sure in every crisis.

It guarantees you against loss of income **whether you live or die.** Should accident or illness disable you permanently or for a single day, it replaces your pay check. It pays you an old age retirement fund. It provides cash for temporary financial emergencies. It furnishes the money for doing things you want to do **while you live,** beside paying your family a sure monthly income **after you are gone.**

Let the coupon bring you the full story without cost and help you banish worries about "rainy days."

RELIANCE LIFE

PERFECT PROTECTION

Behind every Perfect Protection Policy is an institution with nearly $500,000,000 of insurance in force and assets exceeding $60,000,000.

Investigate Before You Invest

RELIANCE LIFE INSURANCE COMPANY,
Dept. 4Y, Farmers Bank Building,
Pittsburgh, Pa.

GENTLEMEN:

Without any obligation on my part, please send me your free booklet giving complete details of the Reliance Perfect Protection Policy.

Name .....

Address .....

Occupation ..... Birthdate .....

THE JEWISH CRITERION
THE LEADING NATIONAL JEWISH WEEKLY

EDITORIAL

By CHARLES H. JOSEPH

Judge and Mrs. Cohen Give $20,000

ONE of the most generous and helpful gifts to the cause of American Jewry is that contained in a message sent to James N. Rosenberg, Esq., vice chairman of the Joint Distribution Committee, by our beloved townspeople, Judge and Mrs. Josiah Cohen, wherein they contribute twenty thousand dollars to the Allied Jewish Campaign. The gift in itself is extraordinarily generous and emphasizes the love of public service that has been inherent in the Cohens.

We say that this gift of Judge and Mrs. Cohen is most helpful to the cause of American Jewry. It is. In the following telegram sent to Mr. Rosenberg, the note of unity in Israel is struck. And that is why this contribution, coming just as the Allied Campaign is about to get under way, will be extremely valuable in cementing all elements in American Jewry for the common good of the suffering Jew whether he be in Palestine or in Russia. In passing we might mention that the goal aimed for in the Allied drive is $6,000,000, of which three and one-half millions will be given to European Jewish relief and two and one-half millions to Palestine Jewry. Felix M. Warburg is chairman. Now we turn to the inspiring and heartening words sent to James N. Rosenberg, who will be one of the leaders in this campaign for overseas relief:

> "The inauguration of the Allied Jewish Campaign in which all the strength of American Jewish manhood and womanhood are for the first time joined in a common bond for the aid of suffering Jews overseas wherever there is need for help, is a notable and historical event in Israel. In recognition of the urgent need abroad of the value of united effort, and in memory of our loved ones, Aaron Naumburg and his wife, Nellie Goldsmith Naumburg, we hereby subscribe $20,000 to this inspiring cause."

But it seems to us that even more significant is the statement issued at the time of the public announcement of the gift when this aged couple make many of us feel ashamed of ourselves in the broad spirit in which they view all the problems of all Israel whether they live in Poland or Germany or Palestine. To them a suffering Jew is a suffering Jew and should be helped whether he happens to be a Palestinian or a Russian. Just read this statement carefully, because we are frank to say that it has something to do with changing our attitude toward this drive:

> "The great reconstructive work of the Joint Distribution Committee these past sixteen years and the splendid effort to help upbuild Palestine through the program and under the leadership of the enlarged Jewish Agency are a challenge to the hearts and conscience of all American Jewry. We thank God that we have been spared to give expression of deep sympathy and love for our people WHEREVER they require our help and encouragement."

That is an exceedingly liberal attitude to take toward Jewish problems, and truth to tell, unless we adopt such an attitude, we can never hope for very much unity in Israel. The Allied Jewish Campaign has been decided upon after a most careful and exhaustive survey of overseas conditions relative to pressing Jewish relief. We have suggested to the leaders that in order to assure the success of the campaign viewed in its broadest aspects that the NEED for the division of relief as outlined forty per cent for Palestine and the remainder for Russia, Poland, etc., to be presented in most detailed form, so that everybody will fully appreciate the justification for such an allocation. But while there may be a difference as to whether this or that percentage should be given here or there, the fact remains that the Cohens have struck the proper note: we must help our people WHEREVER they are. If they are suffering in Palestine, or by giving funds there we may improve their living conditions, or by sending new money to Russia the declassed Jew there may find a larger opportunity for self expression, let's do it.

This is to be the first effort of UNITED JEWRY for the COMMON GOOD of Israel. It's worth a lot just to get our people working together. And Judge and Mrs. Cohen are to be congratulated for showing the way to union and harmony. Let all American Israel swing behind such inspiring leadership!

"Literary Digest" Poll

EVERY citizen is interested in Prohibition. Aside from the question of whether liquor is good or bad for a nation, there is still another issue involved. If one reads Siegfried's book on America, one gets an understanding of the effort being constantly made to standardize thinking and living in this country. The question of personal liberty is very much involved. And by that we do not mean merely the liberty of man to take a drink or to leave it alone, but that the people do not have, and have not had an opportunity to say whether or not they wanted Prohibition. And the evasion of the Prohibitionists of a test vote indicates that they themselves are satisfied that the Eighteenth Amendment does not reflect the will of the people. There is no use in rehearsing all these things: any one conversant with current history knows that the entire question of Prohibition is simply in line with all the other restrictive measures introduced into this country on the part of certain church groups to make everybody as good (?) as they are! Even those who are not in favor of liquor in any form have opposed the anti-Saloon League, because of its blatant fanaticism. And like all fanatics there is nothing wicked to them as any one taking a drink. That's why the whole nation is being constantly stirred to punish violators of the Eighteenth Amendment. The fact that the United States has more murders than all the other countries of the world combined apparently means nothing. That there are more crimes of every description committed in a city like Chicago than there are in Paris and London and Berlin and all other European cities combined means nothing. Nothing matters except that a man should not take a drink. This attitude has done more to crystallize opposition to Prohibition than anything else.

So now comes the "Literary Digest" which is famous for its polls. It is above reproach in its method of handling the ballots. It has been uncanny in the accuracy of its forecasts on National elections. It has sent out twenty million ballots on Prohibition. It has published the first returns from some dozen states, including dry states and wet states, and out of an approximate total of 300,000 votes received, about two out of three are in favor of modification of the Volstead or the repeal of the Eighteenth Amendment. In other words out of a total of 300,000 only a little over 80,000 are in favor of Prohibition. And we do not have the slightest hesitancy in placing ourselves on record right now that when the ballots are all counted the same proportion will be maintained. A very large majority of the citizens of the United States resent having laws which affect their personal liberty rammed down their throats. And any one except a blind man could see that all through the past ten years the people are putting their resentment into action. Here we have another example of cowardice of legislators and bulldozing by fanatics resulting in the Blue Laws. Everybody knows that a state-wide vote would knock the Blue Laws higher than a kite. And everybody knows that those who insist on the continuance of such obsolete do not have the courage to take a referendum vote. So here we are shackled with a law that in its spirit is contrary to the spirit of America. We saw what it meant in Pittsburgh when a group of fanatics attempted by every possible agency to prevent the Symphony concerts being played in this city. Yet we venture to say that some of the men who are head and front of such a restrictive movement are to be found riding in their motor cars on Sunday, going to their clubs and doing many other things which they wish to deny others. The "Digest" poll will give these reactionaries an unpleasant awakening and it's about time.

Purim Carnival

WELL, we are moving ahead religiously. Perhaps it would be better to say that we are beginning to place a higher value on religious observances. At any rate, for the first time. At least we think it is the first time that a group of local Jewish organizations will co-operate to create a sort of Community Purim Carnival. There are sixteen organizations joining in the movement. This Carnival will be held at the "Y" on the night of March 22nd, which is a week from this Saturday. The news columns of CRITERION will give the details. The inauguration of a "community" festival is worthy of the special interest of the entire community, and we suggest that as an encouragement to continue this quite valuable effort to emphasize such a holiday as Purim, that a large attendance be present on Saturday night, the 22nd. This Carnival is sponsored by the Women's Activities Committee of the "Y" and they surely deserve our united support in such a praiseworthy undertaking.

PURIM IS HERE

An Account of the Great Festival of Jewish Gaiety

By FLORENCE ROTHSCHILD

(Especially Written for The Jewish Criterion)

Today is the date of the festival of Purim, when all good Jews celebrate the downfall of Haman of old and sing praises to brave Queen Esther. This fascinating sketch describes the gaiety and hilarity with which Jews through the centuries have celebrated the most joyous holiday of the Jewish year.

—THE EDITOR.

THE Jews have often been called a somber people without the gift of true joy and lightheartedness. Their reputation for moral genius, their oft-recorded habit of dreary introspectionism, have too effectively hidden from an indifferent world that irrepressible levity which is theirs in common with all the sons of men. The risibilities of our own rank and file are as easily aroused as those of our pagan forefathers—and once brought to the fore they are hard to subdue.

Witness Purim. Since the days of its fairy-tale origin Purim has been the embodiment of the careless gaiety, the hilariousness, even the licentiousness of a people totally unconscious of a higher destiny. The leaders did not always approve the program of the day; but for this day the will of a people not to be denied its heritage of laughter reigned supreme. The general rule was: "On Purim everything is allowed, even transgressions."

Purim is unique among our holidays in that it has no actual religious background. Indeed, it wasn't until some centuries after its inception that any religious observance at all was introduced; and then the only prescription was the reading of the Book of Esther, the delightful tale of which all subsequent Cinderella stories have been based. By the third century there was added to the ritual also the reading of the Megillah on the Eve of Purim. This reading had to be attended by all the women of the congregation that they might hear the story and emulate the heroic traits of Sister Esther.

But this religious observance was purely an afterthought. The Book of Esther itself prescribes no religious service whatsoever. The occasion of the recorded deliverance of the Jews was to be celebrated merely as a festive and social one. And this spirit extended even into the synagogue.

To the present day, even in Orthodox circles, the usual holy day symptoms are most distinguished by their absence. Purim is designated a Yom Tov, yet there is no injunction against the customary commercial interchange, nor is even manual labor prohibited. There are certain regulations, to be sure, but these in no way spoil the fun of the day. It is the custom to give gifts on Purim, and the giving of alms is compulsory. Collections are made in the synagogue, and even a man who is himself on the charity list must give something.

Thus far there is a smack of duty about the customs. But in reality duty is so incidental to the celebration of the day as to be practically negligible. The other features of the merry-making resemble nothing more than the Halloween activities of our own American children—from the masquerade to the begging at the doors of the neighbors. Not to mention such innocent little pastimes as hanging fence-gates on the nearest telegraph pole, or its equivalent. For on Purim damage to property is overlooked.

This business of the Purim masquerade shows traces of direct descent from the old Roman carnivals. The Italian Jews were good pupils, and it was they who introduced fancy dress and masks into the Purim celebration at the end of the fifteenth century. This was just the type of celebration that Jews all over the world—at least, over as much of it as they inhabited at that time—had been waiting for, and it spread like wildfire. Except, that is to say, in the Oriental communities. They took life too seriously to indulge in such frivolities. But the majority of the Jews showed great appreciation of the masque. Which is more than can be said for some of their rabbis and leaders. But for once the people paid no attention to these exhortators; and, willy-nilly, the objections were removed and the masqueraders danced blithely on. Even the biblical laws against having men dress in women's clothes or vice versa were totally disregarded.

Nor did they confine their activities to dancing. It is still the custom in Eastern Europe—and among some of our own American Jews—for the boys and girls to go from house to house rigged up in crazy costumes and grotesque masks and to sing some such comic doggerel as:

"Haint is Purim,
Morgen is ois.
Git mer a kreitzer
Un warft mich arois."

And they achieve the same results as do those other youngsters on Halloween.

Then there is the matter of drunkenness. The Jews have always been noted for their temperance. Yet on Purim it was quite the thing to drink until, in the words of the Talmud, one could no longer distinguish between the words "Cursed be Haman" and "Blessed be Mordecai." Our later rabbis could not find it in their hearts to condone this practice. So they explained it away by pointing out that the Hebrew numerical values of both phrases are the same, and then they added some pilpulistic interpretation much in the manner of the prohibitionists who insist that when Jesus turned water into wine he at the same time introduced a new, non-alcoholic formula for the beverage. All of which did not change the fact that the people continued to get drunk.

This spirit of revelry invaded the synagogue itself. Purim in the synagogue is still the high light of many a little Jewish boy's existence. There for once he can be boisterous without reprimand and can indulge in the traditional hissing, stamping, knocking and turning of raucous rattles at the mention of the name of Haman, and whistling at the mention of Mordecai. The specific habit of knocking goes back to the manner in which the French and German rabbis of the thirteenth century fulfilled the Midrashic injunction on the Deuteronomic text: "Thou shalt blot out the remembrance of Amalek." In accordance with the precept to blot it out even from wood and stone, they would write the name of Haman—who was considered even a greater enemy of the Jews that his direct ancestor, the infamous Amalek—on two stones and knock them together until the writing was worn off. But since the most popular feature was the noise of the knocking, that was the part that was retained. The stamping is a throwback to the time when Haman's name was written on the soles of the shoes.

As a rule dramatic performances were regarded as somewhat beneath the dignity of Jews, but plays were early allowed as a part of the Purim celebration. The players would stroll from house to house, often playing one scene in each house.

The climax of the day is still the feast. For this occasion there are all sorts of special delicacies, the best-known of which are probably the German Hamantaschen or Hamanohren—the Italian orrechi d'Aman. These consist of three-cornered pockets of flaky dough stuffed with poppy-seed (Mohn) or prune jam—depending on your ancestry. It is also usual to have a festive meal on the eve of Purim.

In the fifth century there arose the custom of burning the effigy of Haman after elaborate preparations that sometimes extended over a period of five days or so. But this custom was, as a rule, prohibited by the rabbis, for the Christians considered it a disguised attempt to ridicule Jesus, and there were times when they were aroused to the pitch of threatening physical violence in defense of their honor. But the people were hard to control on Purim—and sometimes, in fear of results, the rabbis even called on the law of the country to come to their aid, as happened in London in 1783.

All this festivity goes back to the fanciful tale that a Greek writer spun about Xerxes—

"The king who sat on the rocky brow
That looks o'er sea-born Salamis"—

away back in the fifth century B. C. Ahasuerus has been identified with Xerxes—but that's just about the only part of the story that's based on fact. Still, despite the numerous scientific objections that point to the impossibility of the reign of Esther, this is by way of being a perfect tale. It contains all the elements of love, beauty, courage and malice—the hero, the heroine, the villain—the intrigue planned and dramatically foiled. The rabbis conceived of Esther as perennially young and beautiful, even though some of them held that she was seventy-four years old—hence her name Hadassah, the numerical value of which is seventy-four in Hebrew—when she won the world's first beauty contest. No wonder that the tale of Esther caught the popular imagination as did none other. Her name may have had some connection with that of the heathen goddess of light and spring—Eastre, who gave her name to the Christian Easter—yet it was deeply respected, to such an extent that it was a widely used name among the Italian Jews of the fourteenth and fifteenth centuries, and is still one of the most frequently recurring cognomens.

(Copyright, 1930, by Seven Arts Feature Syndicate)

Mr. Frank Stout, Creator of "Y" Purim Carnival Decorations

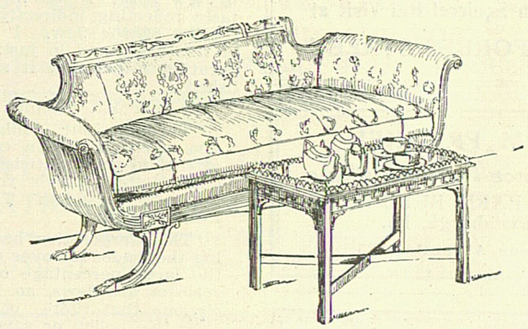
Happy days are here again, for Pittsburgh is going to have a good time at the Y. M. and W. H. A. on the evenings of March 20 and 22. The Purim Community Carnival will flourish in all its glory when an old fashioned type dime museum, if you will, becomes a fact. The features will be many and varied, starting with pink lemonade and ending with freaks of every nature.

Frank Stout of playhouse fame will have created all the illusion and mystery and glare. It is he who will plan the decorations for the entire affair. In the "Y" gymnasium there will be a big tent for the big show, surrounded by the smaller tents for the side shows. In the auditorium downstairs booths will be erected and a space will be reserved for the dancing.

Frank Stout, the creator, will be assisted by Mrs. Karl Kaufman, chairman of decorations, and Mr. Milton Brauman, co-chairman; Miss Minnie Stein, Miss Leora Osgood and the members of the "Y" stage crew, the "Y" craft class, and the "Y" workshop. It will repay the curious to keep the days in mind for this big event, March 20 and March 22.

The Women's Activities Committee of the "Y" are sponsoring this event. Mrs. Louis Reizenstein is chairman, and Mr. Walter S. May, Jr., is general chairman of the carnival. Those in charge of tickets are Miss Hannah Olbum, chairman; Mrs. Benjamin Lencher, Mrs. Sara Gladstone, Miss Ann Gordon, Miss Sara B. Raphael, Miss Celia Stern, Miss Myrtle Marcus, Miss Florence Shapiro, Miss Marion Davis and Miss Sara Goldstein.

Through Colonial Art's Windows . . .

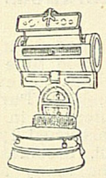


You will be delighted to see the simple beauty of this Chippendale coffee table and the grace and charm of this Duncan Phyfe sofa. All down upholstery . . . covered with figured brocade . . . frame of carved solid mahogany make this sofa an unusual artistic creation.

COLONIAL ART FURNITURE COMPANY

Unlimited Parking Fifth Avenue at Boquet St.

TYPEWRITERS
See our windows. Special rental rates to students.
American Writing Machine Company
630 Penn Ave. Atlantic 5488


SCALES
REPAIRED and REBUILT LIKE NEW
Good Used Scales—Less Than One-half—Always On Hand
Hoover Scale Co.
23 Years in Business
Atlantic 9857
1529 Penn Ave., Pittsburgh, Pa.

Boils Bealings
Wilharm's Salve
Abscesses Cuts
Bruises Burns
FOR DRAWING AND HEALING
A Household Remedy for 80 Years
Sold by all Druggists
Price, 50 Cents
Dr. G. F. E. Wilharm's Sons
52 McMunn Ave., Pittsburgh, Pa.
Felons Carbuncles

Phone IMperial 111
SAUERS BROS.
Operating the Pittsburgh, Pa., to East Liverpool, O., Interstate Bus
—VIA—
INGRAM, IMPERIAL, CLINTON, CHESTER, W. VA., EAST LIVERPOOL, O.
Two Trips Daily
Leave Pittsburgh 11 A. M. and 5 P. M.
Leave E. Liverpool 8:30 A.M. & 3 P.M.
Pittsburgh Terminal
Cor. Blvd. of Allies and Market St.

Youngk News Stand
When in Squirrel Hill Visit at
5804 FORBES STREET

SAM FRANKEL
Insurance for Everything
1403 PARK BUILDING
Pittsburgh, Pa.
Phone ATlantic 1365

PITT 25
ULHARD H. HANGARTNER
Representing
The Penn Mutual Life Insurance Co.
1307-8-9 CLARK BUILDING
ATlantic 4770

A. J. FISHER
Dealer and Distributor of
COIN OPERATED SCALES
Scales Placed on Profit Sharing in Drug Stores, Hotels, Etc.
Address Mail to P. O. Box 866
WAREHOUSE 26 KEARNEY WAY
ATlantic 8094

Random Thoughts
By Chas. H. Joseph

Everybody's heard of Sol Levitan, treasurer of Wisconsin. He is rather a picturesque figure. He and Jacob Epstein of Baltimore, another immigrant who rose to a commanding position in this country, are close friends. They have been friends almost from the time they landed in the United States. The other day at luncheon I sat next to Harold Jacobs (not a Jew) editor-in-chief of the Pittsburgh Press and one of the outstanding editors of the Scripps-Howard newspapers. We talked of both Epstein and Levitan and Mr. Jacobs, who was formerly in Baltimore, knows and respects both of them very, very highly. And it was Mr. Jacobs who called my attention to the following editorial in the "Press" which indicates the high regard in which Sol Levitan is held by men high in the councils of journalism:

"It seems that Sol Levitan must have been state treasurer of Wisconsin ever since the state was founded. He is a sort of state institution out there. Coming to this country fifty years ago, he worked his way up from carrying a peddler's pack to his present honored position.

"Just how unique that position is, has been re-emphasized. Charges have been filed against every other constitution state officer from Governor Kohler down. Some of these officers were elected by the so-called conservative group, some by the progressives. Each faction has filed charges of violation of the election laws, against the officials elected by the other group, asking their removal from office.

"Only Sol Levitan, elected and re-elected by all the people of Wisconsin for these many years, is not included. In that state of bitter partisanship this is indeed a tribute."

—o—

Recently I criticized a form letter sent out by one of the branch offices of the Credit Clearing House Adjustment Corporation, with headquarters in New York. It was in extremely poor taste reflecting indirectly upon the integrity of the Jew. I am in receipt of this reply and in justice to the corporation I feel that it should be published:

"My dear Mr. Joseph:

"Through our Philadelphia office, there has been called to our attention your criticism of a circular letter, which you reprinted in your 'Random Thoughts' of February 7th.

"This Corporation has been serving the trades for over 40 years, and the large percentage of its subscribers are Jews, so it should be obvious that there could be no executive policy or sanction to any matter that might be construed as offensive.

"In all frankness, I must agree with you when you say that this letter was the poorest kind of advertising. As to your suggestion of censorship, that is supposed to exist and all publicity should pass over my desk, but here is a case where, to our sincere regret, the rules were overlooked.

"Speaking for this Corporation, I want to go definitely on record with the statement that this type of advertising is not consistent with the policy of the Corporation.

"It is unfortunate that the circular should have brought us such unfavorable publicity, and I would appreciate it is, in your sense of justice, you would also give publicity to our explanation.

"Very truly yours,
"Harry A. Einstein,
"The Credit Clearing
HAE-g House Adj. Corp."

—o—

Mr. Benjamin Altheimer, I salute you! Fourscore years and ten. Not so bad. Especially when one is still young at that age. "Ben" Altheimer, as he is more familiarly known, used to be a power in the St. Louis Jewish community. Then he moved to New York. His bid for fame rests upon two nationally-known innovations. Both non-sectarian. He is the originator of Flag Day. Now that is something for Jewish boys and girls to know when flag day exercises are held in their schools in June. Mr. Altheimer is also responsible for Bundle Day that has been an important factor in encouraging families to donate their cast-off clothing and household goods which have outlived their usefulness to the needy. This octogenarian has done his share for his fellow Jews. The National Jewish Hospital for Consumptives at Denver has been his pet project and he has exerted great influence in defining its policies and promoting its welfare. Jews of the Altheimer type are valuable citizens of the nation.

—o—

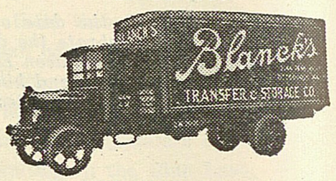
A Baltimorean writes to suggest that he does not agree with Judge Louis Goldstein in denying the application of another Jew named Louis Goldstein to change his name to Golding. My correspondent assures me that he has definite knowledge that in many instances the fact that a business man has a Jewish name operates to his disadvantage. And he mentions an incident of a large clothing manufacturer receiving letters from some of his customers in the Middle West to the effect that because of the growing feeling against Jews in that section of the country, several Jewish - owned stores were obliged to change their names. I am not in possession of the facts, so am in no position to express an opinion in the cases mentioned. But I do know that a well-known clothier in Indiana, when he opened his store was influenced to use another name than his own because his own was so obviously Jewish that he felt there would be some prejudice against him. He asked my advice and I told him to nail his own name at the masthead and stand or fall under it. He followed my suggestion and there was never the remotest suggestion of prejudice, and he became very successful. So perhaps some of our other merchants may blame a decrease in their business to prejudice when in fact might be a lack of business ability to keep pace with the times.

C. W. Seaman
INSURANCE COUNSELLOR AND ADJUSTER
Representing Policyholders
PLAZA BUILDING PITTSBURGH

COURT 1117
PHILIP H. SROLOVITZ & CO.
Certified Public Accountants
442 Fourth Avenue Pittsburgh, Pa.

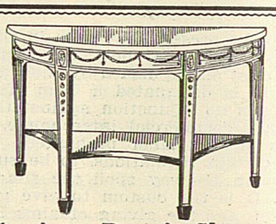
EAST LIBERTY DYE WORKS
TAILORING
CLEANING - PRESSING
Rental of Gentlemen's Formal Wear
Second-hand Clothing Bought & Sold—Highest Prices Paid
6329-31-33 Station HIland 5972
We Call For and Deliver Everywhere

Phillips Barber Shop
Under the Management of
CICERO BROS.
Well known for their first-class Service
2140 MURRAY AVENUE

BETTER FURNITURE MOVERS
SINCE 1880


HILAND 0466
Moving Packing Storage
Baggage & Freight Delivery

J. L. COLE CO.
General Furniture Upholstering and Repairing
222 Sandusky St. FAirfax 7558


Antique Repair Shoppe
Specialists in PERIOD FURNITURE - MODERN FURNITURE
Recaned and Refinished
Upholstering and Polishing
Furniture Covers Made to Order
WM. KNIGHT
623 IVY STREET
Pittsburgh, Pa. Mayflower 7240

REDUCE
10 TO 12 POUNDS A MONTH
BY NEW METHOD
Reduce any part of the body—no drugs—no diets—no after effects.
Each case given my personal attention with lady assistants. Call for appointment.
Dr. A. H. Weitzman
501 American State Bank Bldg.
Cor. 6th Ave. and Grant St.
ATlantic 5549

DUQUESNE SUPPLY & EXTRACT CO.
REMOVAL
Genuine Bargains in Fixtures and All Supplies This Month
Get Your Share
107 MARKET STREET

BUSINESS IS GOOD

Business Is Good. The business map of the United States shows that business is good. Business is good because of the diversified activities of its citizens.

KEEP IT GOOD

Keep it good by trading with leadership firms who appreciate your business and give you true value for your money.

NOTHING CAN STOP *US*

As a member of the committee to select the Jew or Gentile who has rendered the most distinguished service to Jewish life in this country during the year 1929, I invited my readers to make suggestions. The winner will be awarded the Richard Gottheil Medal by the Zeta Beta Tau fraternity. Thus far the names of Julius Rosenwald, Salmon O. Levinson and Hiram D. Frankel, all of Chicago, have been suggested to me. Also Nathan Straus, Claude Bowers (non-Jew, whose attacks on religious intolerance have attracted nation-wide attention), Felix Warburg and Dr. John Haynes Holmes. I wish to remind my readers that Rabbi Stephen S. Wise, Aaron Sapiro and David Brown have already been awarded the medal and can not be considered in the present selection. If you know of any one who in your judgment is entitled to be considered for the award I shall be pleased to receive your suggestions.

—o—

I am more convinced than ever that American Jewry needs leadership. When I say that I don't mean that we have no leaders. We have. Too many. But some one should be able to unite the different elements so that there may be some semblance of uniformity of thought and action in the matter of dealing with national and international problems. Now I dislike to harp on one thing so long, but this six million dollar drive for overseas relief that's coming along soon. There must have been some extraordinary reason for a man like Felix Warburg to agree to go along on a program of allocating two and a half million dollars to Palestine and the remainder to Russia and Poland. But who knows what's what? There exists so much confusion regarding the whole Palestine situation that one is tempted to inquire if such a large sum is necessary or advisable at this time. The one thing that I am interested in is to know what need there is for such amount. I do not say that the need may not exist, but I would like to hear about it. I have no purpose of embarrassing the leaders of the Allied Drive. I am only suggesting that they be SURE THEY ARE RIGHT BEFORE THEY GO AHEAD. Here's a letter that I received that indicates a typical superficial objection to the drive, though I am not prepared to agree with the writer. Here's a paragraph:

> "I read with interest of the plan of the Zionist Organization of America to raise $6,000,000 at the present time. (This is incorrect. It is an Allied Drive — and Palestine gets a little over a third.—C. J.) The conditions in the country right now as far as business is concerned are not good, and I believe this campaign is a mistake at the present time. The expenses will be large and the results small."

That I don't agree with. The money can be raised if the public is convinced of the necessity for contributing it.

—o—

I am sorry for Morris Gest, who has just been adjudged a bankrupt. He has made and spent huge fortunes in promoting unusually artistic productions on the American stage. Though I could never forgive him for doing the inexcusably stupid thing of producing the Freiburg Passion Play. That, I am sure, caused him more trouble and embarrassment and discomfort than anything he ever did in the theater world. But that's water over the dam, though the old Passion Play had a little left in it and recently there has been an attempt to present it in some of the smaller cities of the South. But without much success. However, I wish my old friend Morris good luck and knowing that he is a man of infinite resourcefulness that he will be heard of again.

JEWISH SCULPTOR GETS LINCOLN MEMORIAL COMMISSION

Washington, D. C. (W. N. S.)—Leo Friedlander of New York has, together with James E. Fraser, been chosen by the Arlington Memorial Bridge Commission to model the four figures symbolizing war and peace which are to adorn the Lincoln Memorial terminus of the Bridge. Mr. Friedlander, many of whose sculptures already stand in public buildings and places in Washington, New York, Rochester and other cities, is to fashion two figures representing the valor of war.

L. M. ALLEN - Locksmith
FORMERLY IN GRAND ARCADE
Now Located at
244 DIAMOND STREET
CORNER WOOD STREET ATLANTIC 0658

·GRANT·5433· ·ASSOCIATED WITH· ·BUCHBINDER & CO.·

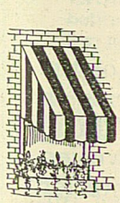


·S=H·
·MARCUS·
·Perfect·Fitting·Glasses·
·GROUND·FLOOR· ·JENKINS·BLDG·
·512·PENN·AVE· ·PITTSBURGH·PA·

FOR THE PREPARATION OF YOUR 1929 INCOME TAX REPORTS
A. J. EPSTEIN & COMPANY
ACCOUNTANTS AND AUDITORS
Law and Finance Bldg. *ATlantic 4195* Pittsburgh, Pa.

IDEAL OFFICE SUPPLY CO.
STATIONERY AND OFFICE SUPPLIES
Phone ATlantic 1475 for Quick Delivery to Your Office
308 DIAMOND ST., Near Wood Open a Charge Account

JOSEPH ROSENBERG
INTERIOR—*DECORATING*—EXTERIOR
EXPERT WORKMANSHIP—SUPERIOR QUALITY MATERIALS
FIRST NATIONAL BANK BUILDING ATLANTIC 9813



QUALITY SERVICE PRICE
Rothman Awning Company
"HOME BEAUTIFIERS"
15 PER CENT DISCOUNT DURING MARCH ONLY
2151 CENTER AVENUE ATLANTIC 0274
Evening and Sunday, HAZEL 4007-M

DOWNTOWN NASH, INC.
CY ALPERN DAVE HORVITZ
Service *Centrally Located*
2036 CENTER AVENUE PITTSBURGH, PA.
ATlantic 2855

BRING YOUR RADIO TROUBLES TO US
PROMPT AND EFFICIENT
RADIO SERVICE
Specialists on Repairing Power Packs and A & B Eliminators.
Expert Repairing on All Makes of Radio Sets.
CALL ATLANTIC 2850 FOR A SERVICE MAN
Radio Engineering & Service Company
206 STANWIX STREET PITTSBURGH, PA.

Gossip and News of Jewish Personalities

By Martin Golde

(Especially Written for The Jewish Criterion)

THIS LITTLE GIRL MADE GOOD

HAVE you ever heard of little Ann Apfel, the great motion picture actress? No? Well, perhaps you know her as Lila Lee, the girl who made the most startling comeback in screen history. Ten years ago our friend Lila was a big name on the movie lots. She kissed with Thomas Meighan in the fadeouts—which was a spot position in those days. Four years ago I did a little publicity for Louis N. Jaffe when he turned out a Jewish film called "Broken Hearts." Lila was so down and out that she had accepted the feminine lead in that meller. She played opposite Maurice Schwartz. It was enough to break any one's heart. But today all hearts are healed, for is not Lila appearing opposite Richard Barthelmess, Conrad Nagel, Jack Mulhall, Kenneth McKenna and all the other idols? For grit and pluck give this little Jewish girl a great big hand!

* * *

WHY MOSCOVITCH IS ROTUND

In the good old days, when there were thirty Yiddish playhouses in New York instead of ten, Maurice Moscovitch was an important man, just as he is again today as the leading character in the dramatization of "Power." Fifteen years ago you had to be fat and sleek to be successful on the Yiddish stage. Reduce your girth, and you were reduced to small parts. The story is told of Moscovitch that he soon developed an appetite that had no relation to business. But stomachs rebel even against stage regulations. Finally he went to see a doctor, who ordered Moscovitch to go on a diet. He was told to eat fruit, a soft-boiled egg and a glass of milk. To continue with the story: Moscovitch used to go to his favorite restaurant and order fruit, a soft-boiled egg and a glass of milk. After he had disposed of that he would call to the waiter: "Say, I'm finished with my diet. Bring me a big steak, two bottles of beer, half an apple pie and half a dozen pickles."

* * *

MAYBE YOU'VE HEARD THAT

They say it's a Jewish characteristic to scratch one's right ear with one's left hand. And that Morris Gest beautifully illustrated this bon mot by apportioning the role of the god-like old man in "The Miracle" to a professional bank thief of sixty-odd who had just been released from prison after serving his 'steenth sentence.

Louis B. Mayer, of Metro-Goldwyn-Mayer fame, who was recently offered the ambassadorship to Turkey by President Hoover, but who turned it down, used to operate a small picture house in Haverhill, Mass.

Lewis J. Selznick, another big mogul in the film business, used to be a mere jeweler in Pittsburgh.

Marta Karlweis, wife of Jakob Wasserman, is writing a first novel and that it will be called "The Viennese Lover."

Francine Larrimore, star of numerous plays, and niece of the late Jacob P. Adler, famous Yiddish stage star, phones her mother in New York every day, no matter where she is playing.

Herman Bernstein used to write short stories long before he became minister to Albania.

Otto Kahn has always been one of the most generous supporters of the Yiddish Art Theatre.

* * *

HE PAID $500,000 FOR A JEWESS

The title of this story does not refer to the ancient slave markets; nor does it have anything to with the dowry paid for a Jewish bride, although it does have something to do with a bride, and a Jewish one. Whether it's an argument for or against the Jews it is hard to say, although on the surface it seems that a man who is willing to pay $500,000 to keep secret the Jewish origin of his wife must be rather finicky about Jews. The plot concerns Colonel Henry Huddleston Rogers, millionaire tens of times over and big figure in the Standard Oil Company, and his second wife, the former Mrs. Basil Miles. Mr. Rogers of famous Rogers ancestry, is said to have married Mrs. Miles because there were rumors that she was a daughter of Emperor Francis Joseph, last of the Austrian sovereigns. There was some kind of a mixup in the Rogers household, which ended in the dismissal of Edward Kern, Mr. Rogers' secretary. Mr. Kern promptly brought suit and incidentally discovered that the former Mrs. Miles is descended from Michael Patsauer, a Hungarian Jew, who changed his name to Peabody when he came to this country. The aristocratic Mr. Rogers did not want all this information to come up in court, so he paid over $500,000, and the suit was dropped. Jewesses came rather high these days!

THEY THOUGHT HE WORE A BEARD

George Jessel, who got tired of the movies or vice versa, returned to the stage, and his first play was "Joseph." The critics gave it high praise as a satiric take-off on the biblical story. But paying customers, hearing that Jessel played some Old Testament character, saw images of Georgie weeping into a musty old beard—and they did not buy tickets. All the good notices did no good, and the show was taken off. Of course, Jessel wore no beard.

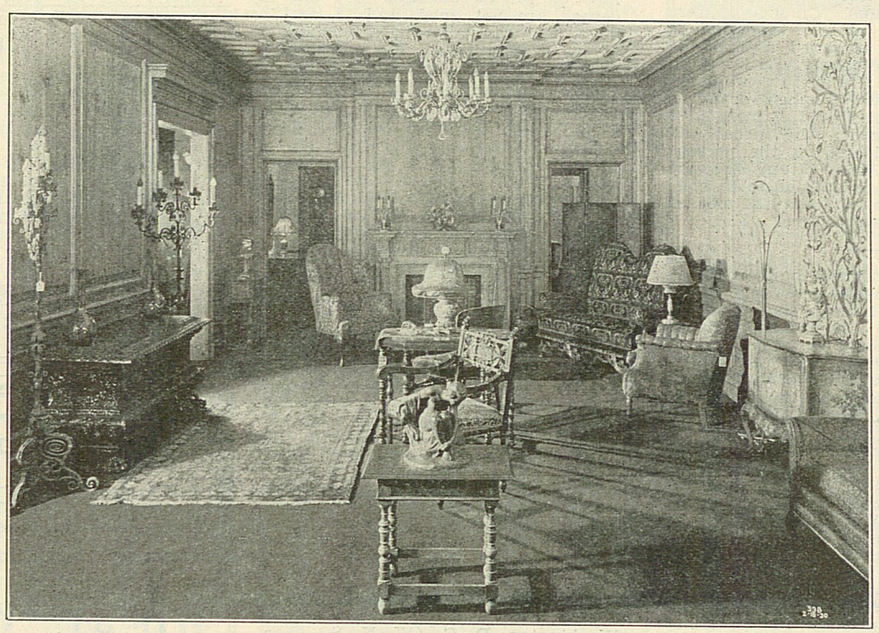
* * *

STRICTLY CONFIDENTIAL

The revival of interest in anti-Jewish anti-religious practices in Soviet Russia is said to have supplied just the right elixir to revive a certain well-known Jewish organization. . . John Wexley, author of the most successful play on Broadway today, "The Last Mile," a death-house drama, is Jacob Wexler, nephew of Maurice Schwartz. . . Joseph C. Hyman is said to be Felix Warburg's right-hand man in all matters relating to the Jewish Agency. . . There were at one time two professors at the Hebrew Union College who had Christian wives. . . Abba Hillel Silver and Stephen S. Wise are the two American rabbis who like each other most—at a far distance. . . It is said that Hoover thought of giving Poland a Jewish ambassador, but the Poles turned down the idea.

(Copyright, 1930, by Seven Arts)

A Setting Befitting the Service



The Pine Room of the Vogeley Galleries

VOGELEY GALLERIES

Public Viewing

TUESDAY, WEDNESDAY, THURSDAY
MARCH 18th, 19th, 20th

To afford more leisurely inspection, we urge you to avail yourself of the evening hours—seven to ten.

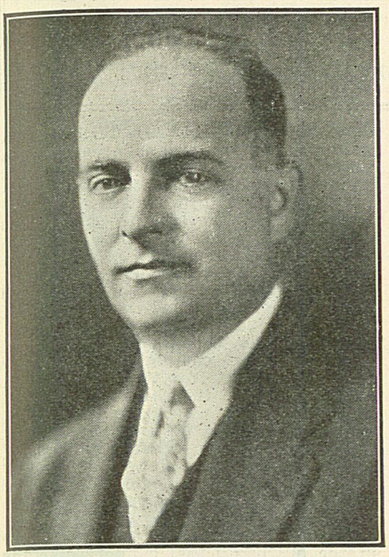
Coincident with the Formal Viewing there will be held important exhibits of . . .

18th Century Paintings
Bronze Sculpture
Rare Tapestries

Vogeley presents for approval of the critical the new Vogeley Galleries on the Mezzanine Floor, Hotel William Penn. Furnished with that devotion to detail inescapable in an interior by Vogeley, these Galleries bring to Pittsburgh a new conception of the art of the decorator. They envision completely the promise so clearly indicated in the earliest work of this establishment.

Rabbi Heller to Address Mass Meeting

Rabbi James G. Heller of Cincinnati, chairman of the National Executive Committee of the Zionist Organization



Rabbi J. G. Heller

of America, will address a mass meeting at the Y. M. and W. H. A. on Bellefield Street, Wednesday evening, March 26. His subject will be: "How to Achieve Peace in Palestine."

Rabbi Heller is one of the foremost liberal rabbis in the country and his subject, because of recent events in Palestine, is most timely. A large attendance is anticipated. The meeting is held under the auspices of the Zionist District of Pittsburgh, Mr. Emil Steinbach, president.

Aleph Zadik Aleph, Pittsburgh Chapter

The local chapter of Aleph Zadik Aleph held their regular meeting on Sunday, March 9, at the Y. M. & W. H. A. Important plans were discussed for the near future, among which were the preparation of an amusing program of entertainment for the children of the Gusky Home, and the formulation of a tentative plan for A. Z. A. night at the "Y."

The chapter has also decided to hold their yearly observation of A. Z. A. Sabbath at the Carnegie Synagogue. Albert Lichstein will again assume the role of cantor for the evening, and Monroe Fruchthandler and Joseph Schugarman will be the representative speakers. A large audience is anticipated.

On Sunday night, March 2, the entire Pittsburgh chapter was present at the Western Pennsylvania Council smoker held in the Jewish Community House in Braddock. The affair was an overwhelming success and local boys on the committee in charge of the program were congratulated on the efficient and smooth manner which they prepared the entertainment.

Jewish Colonization Meeting

L. Talmy, national secretary of Icor, from New York, recently returned from Soviet Russia and Jewish colonies, will deliver a lecture on Jewish Colonization and Jewish Life in Russia on Sunday, March 23, at 8 P. M., in the Irene Kaufmann Settlement, Center Avenue. The meeting is arranged by the Icor and Ladies' Auxiliary of Pittsburgh. The Icor will have a booth at the Purim Carnival in the "Y" on March 20 and 22. Artistic articles imported from Soviet Russia will be sold. Everybody is invited to stop at the Icor booth, buy articles and help the Jewish colonization in Soviet Russia.

To Present Safir Torah to Congregation

Mr. and Mrs. L. Backer of 3157 Ewart Drive will entertain with a public reception at their home on Sunday, March 16, at 2:30 o'clock previous to the presentation of a Safir Torah to the Congregation Kehilath Jeshurun at 815 Anaheim Street. Following the reception the members attending the reception will form a parade to the congregation where the Safir Torah will be presented. An elaborate musical program will be presented. The public is cordially invited to attend this reception.

Stetson Company Opens New Store

The Stetson Shoe Company has opened a new store in Pittsburgh at 203-205 Sixth Street in the Loew's Penn Theater Building. Stetson shoes only for both men and women are handled in this newly opened store.

The store is under the management of R. Bruce Murphy who has been selling Stetson shoes to local people for the past thirteen years. This store is the only authorized downtown dealer for Stetson shoes.

The shop has a number of unusual features, chief among which is the fact that the shop is really two shops—one for men and one for women—reached through separate entrances.

Ralph Schugar Club

Now that the Ralph Schugar Club presentation is over, regular meetings will continue weekly.

A huge affair by the club will be held and made known in the near future.

The club takes this means of inviting young men between the ages of 18 and 21, who are interested in dramatic and social endeavor, to attend any of the regular meetings held weekly Sunday evenings at 8 P. M. at the Y. M. & W. H. A. Those young men who fulfill the necessary qualifications and are desirous of joining, may file application for membership. Further information may be obtained by calling Irwin Schultz, phone Grant 6617-R, or Isadore Rosenberg, phone Grant 9173.

Pittsburgh Conference of Jewish Women's Organizations

An open board meeting of the Pittsburgh Conference of Jewish Women's Organizations is scheduled for Friday, March 21, at 1:30 P. M., at the Y. M. & W. H. A. In addition to the regular business there will be an account of the vote by the affiliated organizations to determine the stand to be taken by the conference in regard to the proposed Jewish room in the Cathedral of Learning.

Conference delegates are reminded that this will be the last open board meeting of the season, as the annual meeting and election of officers is held in April.

Sisterhood of Congregation Beth Jehuda of Manchester

The Sisterhood held their regular monthly meeting on Tuesday evening, March 4, in the assembly rooms of the synagogue. Mrs. A. Volkin, president, presided.

Mrs. E. Salomon donated $12 in honor of her son Marshall's birthday, Mrs. I. Marcofsky $1 in honor of her son Oscar's birthday. The Sisterhood takes this means in thanking the ladies for their very generous donations.

All members who have not as yet settled with their dance tickets will kindly do so at the next meeting. The chairman takes this means in thanking all those who took an interest in the affair and helped make it a success.

Mrs. Stein and Mrs. Reinwasser were hostesses at the social hour.

A rally will be given next Tuesday evening, March 18, by the dance chairman and vice chairman. All members are invited to attend. Don't forget the date—next Tuesday, in the assembly room of the synagogue.

The Sisterhood held a surprise party on Tuesday evening in honor of Mrs. Braun and Mrs. Rubinoff, who were chairmen of the dance held a few weeks ago. The Sisterhood presented them with beautiful purses. A beautiful plant was also presented to Mrs. Meyer for her wonderful help. Cards were played and prizes awarded at each table. The hostesses served a delightful lunch.

APOSTASY IN POLAND IS ON THE INCREASE

Warsaw.—A report published in the local Haint on Jewish conditions in Poland states that conversions to Christianity are on the increase. Most of the converts are Jewish girls who, to escape poverty and white slavery, turn to Christian husbands for aid.

HEADQUARTERS NATIONAL CONFERENCE, ALLIED JEWISH COMPAIGN, HOTEL WASHINGTON, WASHINGTON, D. C.

Washington, D. C., March 9:

Assured by a written message from President Herbert Hoover that "the work which you have done, apart from the evident humanitarian purposes, is a large contribution to the cause of good will between peoples," and inspired by addresses of Rabbi Hillel Silver of Cleveland, Felix M. Warburg of New York, David M. Bressler, Morris Rothenberg, Louis Lipsky and other noted Jewish leaders, and a message from Dr. Chaim Weizmann, president of the World Zionist Organization, eight hundred delegates from all parts of the United States, assembled here for the National Conference of the Allied Jewish Campaign, today officially launched a nation-wide campaign to raise $6,000,000 for relief and reconstruction in Eastern Europe, and for the upbuilding of Palestine.

The nation's chief executive, it was understood, had planned to greet the delegates in person, but had been prevented from doing so because of the death of former Chief Justice William Howard Taft. However, he sent the following letter to Mr. Felix M. Warburg, honorary chairman of the Allied Jewish Campaign.

THE WHITE HOUSE

March 8, 1930.

Dear Mr. Warburg:

I understand that you and your colleagues of many years are gathered here in Washington to take counsel among yourselves for a continuance of the great and unselfish work in which you have been so long engaged and in the course of which so much devotion and so many millions have been expended.

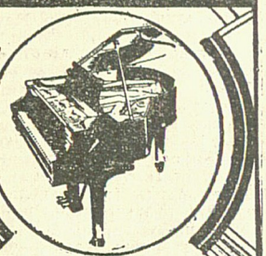
The sad circumstances of the last few hours which have plunged the nation into mourning make it impossible for me to welcome you other than with these lines.

I can only repeat what I have often before said to you that the work which you have done, apart from its evident humanitarian aspects, is a large contribution to the cause of goodwill between peoples. History will properly appraise your efforts for posterity—the commendation of your consciences for today.

HERBERT HOOVER.

The President's letter reached the conference early this afternoon after the delegates had been roused to a high pitch of enthusiasm by the statement of Rabbi Abba Hillel Silver that "we are undefeated. We carry on. This allied effort of American Israel will again become a glorious indication of Jewish pride and solidarity and a shining testimonial to the invincible, to the unquenchable spirit of Isreal." Rabbi Silver brought tears to the eyes of the audience when he graphically sketched the plight of the Jews of Eastern Europe, especially of Russia, and paid reference to their present economic and spiritual difficulties, declaring, "Stalin and the Yevektzva have not written the last chapter in Russian Jewish history." He drew mind pictures, too, of the new historic conference held in Zurich last summer at which the Jewish Agency for Palestine was consummated and amalgamation of all effort for Jewish aid abroad made possible. He paid tribute to the late Louis Marshall, the moving spirit in the formation of the agency whose death had followed shortly after the Zurich conference.

Stieff



This small Grand represents a splendid value. It has been priced at this low figure in order to move it quickly. While this piano is a trifle shopworn, it would be difficult to distinguish it from a new one as it has had particularly careful treatment. Come in and see it—and you'll realize what a bargain we offer.

REDUCED

$395

Chas. M. Stieff, Inc.
Stieff Hall
819 LIBERTY AVE.

CLUB PLANTATION
BABCOCK BLVD. OUTSIDE MILLVALE
Opening Sat. Nite, March 15
Featuring CAPT. WARMACK'S ALGERIANS
Greatest Colored Recording Orchestra in the Country
DANCING 9:30 UNTIL CLOSING
Cover Charge, Week Days, 50c per person; Saturday, $1.00
A NIGHT CLUB IN THE COUNTRY
RESERVATIONS CALL MILLVALE 2180-2181

Review of the Jewish Week

By JOSEPH SALMARK

(Based on World-wide News Service) *(Especially Written for The Jewish Criterion)*

RECEPTION OF PALESTINE WATCHED

THE publication of the report of the Palestine Inquiry Commission is now expected any day. It is long overdue. The reason for the delay is said to be wrangling within the Commission because of differing opinions held by various members. It is reported that Harry Snell, the Labor member, is out of step with the rest. He believes that the part of the Balfour Declaration to be stressed is the part which speaks of the Jewish National Homeland, and not, as the other members hold, that which speaks of the rights of the other inhabitants of Palestine. All this may be merely rumor created by newspaper men short of copy; yet one conclusion may clearly be drawn from all this gossipy news: The report will not be one hundred per cent satisfactory to either party involved. As soon as it is made public there will be an avalanche of comments from the many political factions in the Jewish and Arab ranks. The general Zionists, the Revisionists, the Zeire Zionists, the Poale Zionists, the non-Zionists, the Magnesists and all the other "ists," and, of course, the pro and con-Mufti-ites among the Arabs will all have their say. Public opinion in Europe and America, government leaders in Italy, France, Germany, England and the Balkans will be watching most carefully the Jewish comments as to the future of Palestine. In the great political game played by half a dozen European governments Palestine is considered a powerful figure on the chessboard. Their political attitude toward the Jewish National Homeland will depend largely upon the tact and vision of the Jewish leadership after the publication of the Commission's report.

* * *

WHAT WILL HAPPEN

There has been a lull, a tense calm on the Jewish front during the last week. To many the protest against Russian religious persecution scheduled for this week will come as an anti-climax, for it seems that the Minsk rabbis will all be free men by the time the protest meetings take place. In the Zionist camp political questions have been submerged by the Washington conference launching the $6,000,000 campaign for Palestine and Eastern Europe. In London the watchful waiting for the Palestine Commission's report is keeping all Zionist plans in abeyance. In Austria nothing of importance has occurred; the Halsman trial, which may be reopened, keeps Jews and Hakenkreutzler in suspense. In Germany the realization seems to be growing that the solution of the current difficulties must be of an economic nature; hence the Hitlerite shouting against the Jews has become subdued. France seems to have become the country without anti-Semitism, the incessant influx of East European Jews notwithstanding. In the Balkans a comparative calm reigns. No outbreaks in the universities, but our correspondents report a tense atmosphere that forebodes unpleasant events. Palestine is assuming a normal appearance, with the Arab boycott gradually collapsing. And Poland and Russia still remain two huge question marks on the Jewish horizon.

* * *

LORD MELCHETT AND SIR HERBERT SAMUEL

There has been a tremendous change in the constellation of the Jewish leadership in England. A few years ago all classes of English Jewry, including the pushcart peddlers of Whitechapel, looked upon Sir Herbert Samuel as their spokesman. When he was appointed the first High Commissioner of Palestine a shout of joy rang out throughout the Jewish world. At that time Sir Alfred Mond (now Lord Melchett), while an outstanding figure in the British economic world, was classified as a "goyish Jew" whose interest in the destiny of Jewry was that of a complacent philanthropist. Today the roles have been more than reversed. To the Jews of England and of the rest of the world Sir Herbert Samuel represents the failures and disappointments of Zionism. This is the opinion of so astute an observer as William Zuckerman, the American journalist, who resides in London and knows the conditions there thoroughly. Samuel did not fulfill the high hopes that were placed in him; on many occasions he has spoken not as a Jew but as a one hundred and fifty per cent Englishman. Lord Melchett, one the other hand, has come to occupy in England the position which the late Louis Marshall held in this country. His interest in Jewish affairs not only in Palestine affairs—has become deeper, warmer, more intimate. Some close observers claim that the reason for Samuel's downfall among the Jews is that his ambitions in the general political field have continually been thwarted. In his attitude toward Jewish affairs he has always looked for the approval of the English world. But whatever the reason, Melchett's star has risen in the English Jewish firmament, and Sir Herbert Samuel's has declined.

JEWISH IMMIGRATION TO CANADA

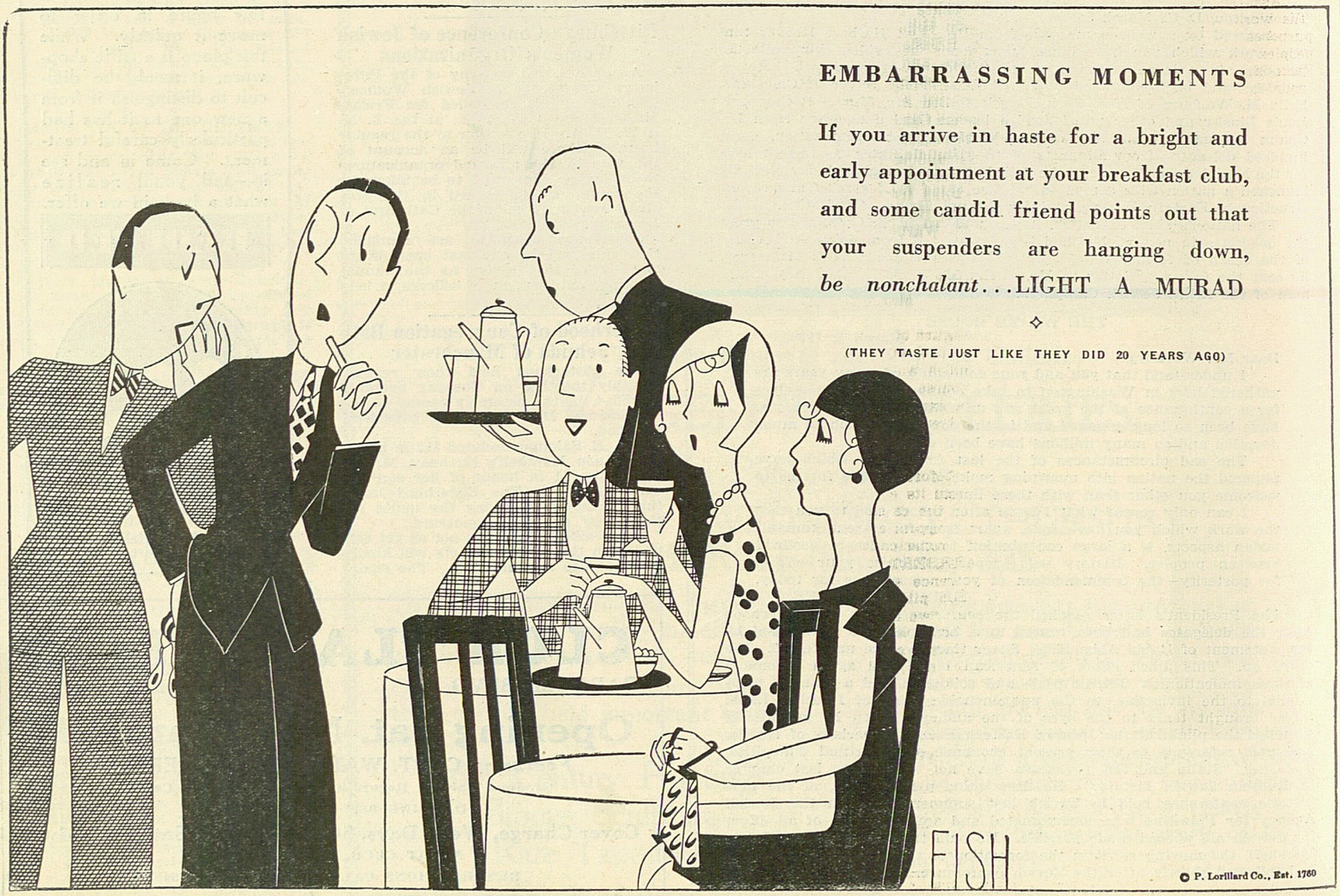
The Canadian Hias is considering a comprehensive action to facilitate the immigration of about 25,000 East European Jews into Canada within the next 3 years. Preliminary discussions which have not as yet reached the public ear have been going on for some time. There are some difficulties connected with securing the necessary permits from the Canadian Government, but a group of progressive Canadian Jewish leaders is courageously tackling the problem of complying with the many regulations for the guaranteeing and bonding of this human shipment. Some pessimists will shake their heads and say: "What's the good of bothering about 25,000 Jews when millions of Polish and Russian Jews need help?" This attitude is as illogical as that of the opponents to the Russian Jewish colonization project who fail to support it because they claim it is only one drop in the big ocean and cannot solve the whole Russian Jewish problem. It is obvious to thinking Jews that there is not enough money available in the world to remedy the entire Jewish distress. The job must be done gradually piece by piece. Canadian Jewry will perform a historic task if it will carry through the plan of salvaging 25,000 East European Jews by transplanting them to Canada. There they will have the opportunity to become self-respecting, self-supporting members of the Jewish people again, instead of remaining dole receivers all their lives.

* * *

SPANISH LOVE IS PLATONIC

The invitation extended by the Spanish Government to the Jews of the world to settle in Spain was a mere air

(Continued On Page 39.)

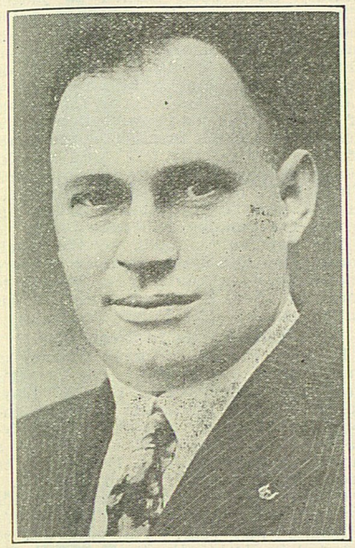


Interest Shown in Good Will Banquet Dance

A keen interest is being shown in the coming event of Beth Shalom Congregation, the "Good Will" Banquet and Dance which will be held in the Hotel Schenley on Wednesday, April 2.

A committee of over one hundred enthusiastic persons will help Mr. Abe Caplan, general chairman of this affair, to put a most successful and enjoyable event across.

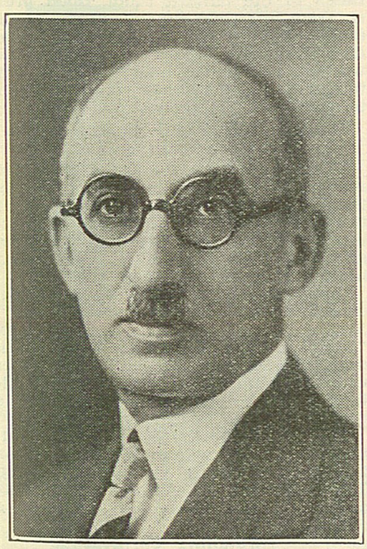
Members of the congregation will receive their invitations within a day or



Harry Rosenberg, Chairman of Reservations

two and the Committee on Reservations, of which Mr. Harry Rosenberg is chairman, urges prompt action as reservations will be taken care of in the order they are received. Special attention will be given to large parties of ten.

A large rally meeting of the entire committee will be held on Tuesday evening, March 18, in the community build-



M. L. Avner, President

ing, notices being sent to all chairmen and their committees and a hundred per cent attendance is anticipated. Refreshments will be served.

Mr. M. L. Avner, president of the congregation, is of the opinion that this will be the topnotch banquet of the Congregation Beth Shalom. Friends of the congregation who are not members and desirous of attending this affair will receive an invitation with reservation blanks upon calling the office, and will be assured a hearty welcome.

Don't delay sending in your reservations promptly.

Phi Epsilon Pi to Hold Formal Banquet

With a formal banquet at the William Penn Hotel, Sunday evening, March 16, at 6:30 o'clock, which more than 250 members of the fraternity will attend, Phi Epsilon Pi, men's national social fraternity, will officially inaugurate an extensive campaign culminating in the annual national convention to be held this year in Pittsburgh, December 29, 30 and 31. At this affair, which is incidentally the initial shot in a pretentious entertainment schedule prepared for the ensuing year by the Western Pennsylvania Alumni Association of the fraternity, Harry G. Feldman, general chairman of the Pittsburgh convention, will discuss convention plans and arrangements and announcement will be made of the various committees that have been appointed to carry these plans into effect.

Zeta, the Pittsburgh chapter of Phi Epsilon Pi, this year will be host to 24 active chapters located at leading colleges and universities throughout the country, as well as to fourteen alumni associations from many of the larger cities from coast to coast.

A number of prominent men from all branches of Pittsburgh financial and business life will address the banqueters, proffering their counsel and pledging their support in this huge project which Sunday's gathering initiates. Many of these individuals have already expressed the hope that the 1930 convention in Pittsburgh will prove a potent factor in molding the fraternity into a more firm and still more dynamic unit.

In addition to convention prospects, a series of reconstruction plans for the Zeta Chapter House will be disclosed at the dinner. A House Reconstruction Committee has worked several feasible ideas which those attending will be made cognizant of.

Dunlap Stove Stores, Inc., Open New Downtown Store

The Dunlap Stove Stores, Inc., formerly the East End Stove Store, have opened another store at 124 Sixth Street, directly across from the Alvin Theater.

This company will devote its efforts entirely to the promotion and sale of a nationally known high grade line of stoves, ranges and heaters, and are in position to give you the best stove service in Pittsburgh, including one year free service on every appliance sold.

For the past several years this company operated the only exclusive stove store in the City of Pittsburgh, and their policy of giving the buying public the best values, at popular prices, will be continued in the new store.

A visit to this store will more than convince you of the outstanding values being offered the public. The Cabinet Gas Range line, particularly offer you features not found in any other range.

During the months of March, April and May this company will conduct their annual spring sale, and judging from the success of this sale in the past, there will be no question as to the results of the spring sale 1930, as the values are greater and the merchandise more attractive than ever before offered.

The East End store will continue at 6301 Penn Avenue as a branch, with the main office and store at 124 Sixth Street. Mr. H. P. Walker will be in charge of the East Liberty store and Mr. W. H. Dunlap will be in charge at the downtown store.

Esther Society

The Esther Society will hold a benefit card party Tuesday, March 25, at 2 o'clock in Kaufmann's dining room. Assessment, 50 cents and beautiful prizes will be given. Mrs. H. Kuntz is chairman, assisted by Mesdames Wolfe, Aronson, Glick, Rosenblatt, Farberow, Meyers, Cumings, Stein and Smith. Mrs. H. Saville is president of the society.

New Millinery

of Supreme Style and Smartness

For the Well Dressed Woman

Lorraine Shoppe

Penn at Highland Avenue

1887 · THE LARGEST JEWELRY ESTABLISHMENT IN PITTSBURGH · 1930

Diamonds

A SYMBOL OF LOVE

With but very few exceptions every man and woman, at some time in life, considers the purchase of a diamond. Its selection is an important decision, and should be made with due consideration. Only the wisdom of experienced merchants should be trusted. The staff of this store, with an experience of over forty years, will deem it a privilege to advise and serve you.

A Most Important Collection of Diamonds, in Emerald-cut, Square, Hexagonal, Pentacut, Keystone and a Variety of Others, Is Now On Display

The HARDY & HAYES Co.

WOOD STREET AT OLIVER AVENUE ~ PITTSBURGH

ADOLPH KLEIN

FURRIER

Announces His Removal From

406 FIFTH AVENUE ARCADE

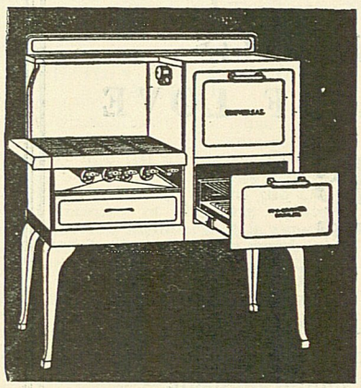
—to—

401 State Theatre Bldg.

335 FIFTH AVENUE

ATlantic 3728

$15.00 ALLOWANCE For Your Old Range



During Our

Spring Sale

of

Universal

In-A-Drawer Broiler Gas Ranges

$2.00 Down

Ten Months to Pay Balance

Model 1709 establishes its own standard, offering a far greater value per dollar of cost than any range within our experience.

Priced at $84.50

With your old range.
Heat control extra

Model 1609 is constructed the same as Model 1709, but does not have the In-a-Drawer Broiler or concealed manifold.

Priced at $69.50

With your old range

We cordially invite you to visit our New DOWNTOWN STORE, where we have a complete line of Universal In-a-Drawer Broiler Gas Ranges on display.

A visit to either of our two stores will convince you of the outstanding values we are offering during this sale.

Free Delivery and Connection

DUNLAP STOVE STORES, INC.

Formerly
EAST END STOVE STORE, INC.

Main Store—124 Sixth Street
Across from Alvin Theater.
Telephone, Atlantic 1123

East Liberty—6301 Penn Ave.
Next to Liberty Theater
Telephone, Montrose 3091

Pittsburgh Association for the Improvement of the Poor

(Pittsburgh's Oldest Charity)

The Family Welfare and Relief Department supplies thousands of needy families each year with food, shoes, clothing, coal, furniture, and other necessities.

The Children's Temporary Home looks after children when it is necessary for a mother to go to the hospital and relatives or friends are not in a position to care for them.

We promise that we will not use one cent of the money contributed for **salaries** or other office expenses.

The Industrial Department can take care of over one thousand homeless and destitute men per night. Work is supplied through the many departments in our building, and in this manner a man may earn his way.

Save your waste material for us. Send contributions to Howard Irish, Treasurer, 428 Duquesne Way.

Telephone: Atlantic 4183

Young Men and Women's Hebrew Association

Children's Theater Presents Three Plays

The Children's Theater under the direction of Maxine Finsterwald will give its first presentation performance of this semester Saturday afternoon, March 15, at 4 o'clock in the studio. The families of the children in the various casts have been invited. The children will present three plays, "Clown of Doodle-Doo" by Marjorie Barrows, "The Sing-a-Song Man" by Florence Crocker Comfort, and one original play written by the children themselves.

The scenery was constructed and painted by the children under the direction of Edward Wolf of the Playhouse stage crew, assisted by Robert Buka, Jr. and Charles Joseph, Jr. Costumes and properties were prepared by the children under the supervision of Sylvia Harton, who is in charge of properties for the Playhouse. The following children will take part: Edythe Baker, Gertrude Bernstein, Shirley Bernstein, Donald Buka, Esther Deaktor, Beverly Dobrin, Charlotte Feldstein, James Frank, Lilyan Goldberg, Harriet Gordon, Janet Green, Henrietta Jasper, Charles Joseph, Jr., Edna Kauffman, Augusta Kaufmann, Roslyn Kramer, Edith Liss, Lenore Malakoff, June Blossom Nagin, Norma Nagin, Dorothy Ornitz, Della Pace, Mildred Roth, Rosa Sadler, Marjorie Saul, Bernice Seder, Sarah Seder and Leona Simon.

Dance Saturday Night

The regular Saturday night dance with one of the best orchestras in the city will be held as usual. The dance starts at 8:30 and is over at 12.

Vladimir Horowitz, Pianist, Plays Sunday Night

With practically every seat sold, one of the largest crowds of the season is expected to hear Vladimir Horowitz, the famous Russian pianist, whose triumphal tours in America during the past two seasons have left the critics amazed and astounded. Not in their recollection has there ever come to America a pianist with such tremendous power, musicianship, technique and versatility.

The Horowitz concert marks the final major artist presentation of the current season and the seventh of the Musical Society series. Tickets for this concert are not available to the general public and only a few are left for guests of members.

Tom Skeyhill Concludes Lecture Series Tuesday Night

Struck stone-blind while fighting Arabs, Tom Skeyhill, who spent three years in total darkness and miraculously recovered his sight to resume again his marvelous adventures, will come to the "Y" lecture platform Tuesday night, March 18, to speak on his favorite subject, "Napoleon." Skeyhill is distinguished as a playwright, a writer, and one of the most inspiring speakers ever to grace a platform. The concluding talk of the 1929-30 season is certain to be one of the highlights of the program. The lecture is open to the general public. Tickets are for sale at the "Y."

Purim Carnival Next Saturday

Culminating a week of Purim programs by various organizations the entire community will join in a grand Community Purim Carnival and joyful celebration next Saturday night at the Y. M. & W. H. A. Seventeen of the important Jewish organizations in Pittsburgh have joined with the "Y" and are lending their combined efforts to make the coming celebration one of the outstanding in the history of Pittsburgh.

Each organization will be represented by a booth in which its work will be demonstrated. Mrs. Albert Davis, chairman of the Committee on Organization Booths, announces a prize for the most original display. Six persons prominent in Jewish affairs of the community have been named as judges. They are: Alfred Oppenheimer, president of the Federation; Irvin F. Lehman, past president of the Federation; Dr. Ludwig B. Bernstein, executive director of the same organization; Mrs. Leo Half, president of the Conference of Jewish Women's Organizations; Mrs. Joseph Jackson, a member of the Board of Directors of the "Y," and Charles Joseph, editor of the "Jewish Criterion." The booths will be in the "main tent" in the Morris Kaufmann auditorium where the dancing will take place.

The carnival is open to the whole community and every member of every organization in the city is invited to come to the "Y" to celebrate in this happy manner the Purim festival.

B. Iden Payne in Next Play

B. Iden Payne, formerly director of the Drama Department of Carnegie Tech, and supervisor of the "Y" Playhouse, will be the guest actor in the next presentation of the "Y" Playhouse, "The Mask and the Face," a modern comedy by C. B. Fernald, to be presented at the "Y" April 8 and 9.

Payne will be remembered for his sterling performance in "The Queen's Husband" last year. The play will be directed by Helen R. Stout and Frank Stout will have charge of the scenery.

Ping-Pong

Keeping abreast of the times the "Y" has introduced the new-old game of "ping-pong," which has been sweeping the country like wildfire. The table has been set up in the white room opposite the Health Division and many members have already demonstrated their skill at the game.

Members of the "Y" desiring to play ping-pong may obtain the balls and racks in the billiard room, upon presentation of their membership cards, and a nominal fee for breakage. The director of the billiard and games room will arrange in the near future several tournaments and other contests to determine the champion of the "Y."

Famous Coffey Club Comes to Life Again

Phoenix-like the famous Coffey Club remembered in the dim past as one of the greatest basketball aggregations in this part of the country has come to life again and will meet the "Y" varsity in a feature game next Thursday night, March 20, at the "Y."

Composed of such outstanding former stars as "Buckets" Sandomire, "Moy" Marks, "Kutzie" Levine, Davey Abrams, "Buck" Gefsky, Bill Miller, John Pearlman and "Gimp" Golomb, the Coffee Club will indeed present a formidable lineup capable of giving any team a real struggle.

Preliminary to the big game the Rubenstein family will meet the Levinson family in a family vs. family contest. The game will be followed by dancing and the admission is only 50 cents a couple.

Swimming Carnival

Final arrangements for the annual water circus to be held on Monday evening, April 7, in the "Y" swimming pool are nearing completion.

Fencing Competition

Under the instruction of Mr. Joseph Masury, popular instructor of fencing at the "Y," about forty students are rapidly gaining skill in the art of handling the foils and sabres. Arrangements are already being made to have an exhibition as well as competitions among the students. The class is open free of charge to all members of the "Y."

Diamond Radiator and Welding Company

RADIATOR, FENDER AND BODY REPAIRING
WELDING, BRAZING AND FRAME STRAIGHTENING
Work Called For and Delivered

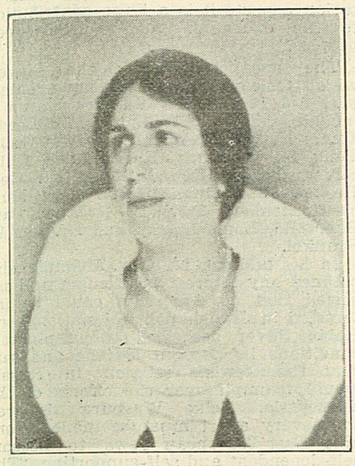
11-13 E. PARKWAY N. S., PITTSBURGH, PA.
PHONE—FAIRFAX 3533

Poale Zedeck Sisterhood

Sisterhood Day Luncheon

Have you made your reservations for the first Sisterhood Day Luncheon to be held this Wednesday, the 19th? If not, then do so immediately, for we are all going to meet and eat, give a hearty welcome to honor our worthy president and the incoming and outgoing officers.

A very fine program has been arranged for the afternoon. Mrs. William Oleon, well-known vocal artist, will give a program of Jewish songs, accom-



Mrs. D. A. Mendoza, President

panied by Miss Julia Katz. Mrs. A. H. Vixman of New York, formerly of Pittsburgh, will be among the guests to greet us. Helen Miller, a juvenile dancer, will perform, accompanied by Mildred Siff. As for the detailed program, come and see for yourselves.

The members of all committees are hard at work in preparing for this affair, and everyone is assured of an enjoyable afternoon. Mrs. S. B. Friedman, general chairman, and Mrs. J. M. Davis, vice chairman, have named the following committees, in addition to those already printed: Telephone Committee, Mrs. Ben Marcus, chairman; Door Committee, Mesdames J. Davis, A.



Mrs. Wm. Oleon

S. Komito, D. Hershkowitz, A. Moskowitz and D. Salkowitz; hostesses, Mesdames H. Dubnikoff, R. Colnes, A. Moskowitz, Ben Marcus, I. Rothman, H. Schoenberger, Morris Schwartz, S. H. Spiegel and Bertha Wolf. Mrs. I. Davis will also be an aide on the Kitchen Committee.

As a last reminder, lest you forget, mark the date on your calendar and make reservations immediately for the Sisterhood Day Luncheon, Wednesday, March 19, at 12:30, in the auditorium of the Poale Zedeck Synagogue, corner Phillips and Shady Avenues. Make reservations by calling Mrs. J. M. Davis, Hazel 6348-R, or Mrs. A. S. Komito, Hazel 2411. DO IT NOW!

Board Meeting

The board of directors held a meeting Wednesday afternoon, March 6, with Mrs. D. A. Mendoza, president, presiding. Subjects of vital importance to the organization were brought up for discussion.

The Sisterhood acknowledges with thanks the donations of tablecloths from Mrs. I. Klein and Mrs. L. Lawrence. The Sisterhood also takes this means of thanking Mr. Milton Weiner who rendered his assistance for Sisterhood Day.

Rodef Shalom Sisterhood

Pulpit Decoration

The flowers on the pulpit this week are the gift of Mrs. Alexander Sharove in memory of her mother, Mrs. Andrew Bloch.

Financial Secretary Appointed

According to the provisions of the constitution of the Sisterhood the financial secretary is regularly appointed by the president at the March board meeting to serve for the term of one year. Mrs. Saul Lavine, president, is pleased to announce the reappointment of Mrs. Jerome E. Markstein as financial secretary and of Mrs. Walter M. Bonn as assistant financial secretary.

Committee for Purim Carnival

The Sisterhood is co-operating with the other Jewish organizations of Pittsburgh in preparing for the Purim Carnival to be held at the "Y" at the end of the month. The Sisterhood Committee is as follows: Mrs. Samuel H. DeRoy, chairman; Mrs. Robert Zugsmith and Mrs. Eva H. Rosenbaum.

Tract Rack Purchased

The Sisterhood has purchased one of the Tract Racks distributed by the National Federation of Temple Sisterhoods. This rack, which will be placed in the lobby of the temple, will be filled with copies of twenty or more booklets written by a number of prominent rabbis on important Jewish subjects. These booklets are free to the public.

Women's Auxiliary, Pittsburgh Lodge No. 44, I. O. B. B.

A very well attended board meeting of the Women's Auxiliary, Pittsburgh Lodge No. 44, I. O. B. B., was held at Kaufmann's private dining room, Monday afternoon, March 4, 1930. Mrs. I. A. Melnick presided in the absence of the president, Mrs. S. Davis. Business of great importance was discussed.

Thirty-five dollars was sent to the B'nai B'rith home at Erie as a Purim treat.

Mrs. Gustave Stein was appointed vice chairman of personal interest.

The following were appointed to take charge of the booth at the Y. M. & W. H. A. carnival which will be held March 20 and 22: Mesdames Max Unger, Jack London, I. A. Melnick and M. J. Berer.

Mesdames H. Kuntz, M. J. Josephson and Jack London were appointed delegates to the Pittsburgh conference of Jewish Women. The alternates were Mesdames L. Alpern, M. Wolfe and M. Danowitz.

A contribution for the Isadore Sobel Scholarship Fund was given by Mrs. A. Lichter in honor of the recovery of her son.

The next regular meeting will be held Wednesday evening, March 19, 1930, at Mannsmann's Hall, East Liberty. Hostesses for the evening will be Mesdames Max Unger, D. B. Hill and Eva Unger.

Sisterhood of the South Side Talmud Torah

A very interesting meeting of the board of directors of the Sisterhood was held at Mrs. Robinson's home on Tuesday evening, February 25.

The general monthly meeting of the Sisterhood was held on Tuesday evening, March 4. There was quite a large attendance. Prizes were raffled off to help raise the fund.

Y Choral Society to Give Purim Concert at the Home for Aged

The annual concert and entertainment for the old folks in honor of the festival of Purim is being arranged and will be held in the auditorium of the home on Sunday, March 16, at 2:30 P. M.

Through the generosity and self-sacrifice of the members of the Y. M. & Y. W. H. A. Choral Society an unusual program of appropriate numbers will be given.

The home is deeply indebted to Mrs. R. Buka for her kindness and efforts in arranging this event.

A cordial invitation is extended to the friends and patrons of the home to be present on this occasion.

Irene Kaufmann Settlement

Two Teams Crowned A. A. U. Champs

The Settlement basketball teams strengthened their claims to city championship by capturing first honors in the local A. A. U. tournament, which ended last week.

The "I. K. S." Midget and Boys' teams came through the finals of the tourney victoriously, by handing decisive defeats to the Harris Club and Kingsley House Boys, respectively.

The Penn Little Five Cadet battle, the final game in the Junior division of the tournament, will be played the evening of March 19, in the new Irene Kaufmann Settlement gymnasium.

The contest will be free to the public.

Noted Entertainers on Sunday Program

Characters well known in the entertainment world will appear in the fourth monthly Gym entertainment, to be presented this Sunday evening, March 16, in the Theresa Kaufmann auditorium.

Among the performers will be Gwynne, the magician; John K. Gibalofsky, baritone, who broadcasts from radio station WMBJ; Heinie Graver of the Stanley Theater, Louis Gereffii, movie and vaudeville actor, and many other famous entertainers.

Purim Party

Jewish folk dances and a Purim program will be features of the old-fashioned Purim Masquerade Family Party to be held at the Settlement this Saturday evening, March 15, at 7:30 o'clock. There will be prizes for best costumes, as well as refreshments.

Admission will be 25 cents for adults, and 15 cents for children.

Hilary Contest

Sixteen boys and girls who survived eliminations held among Irene Kaufmann Settlement members, will compete this Monday evening at 8:15 o'clock in the Hilary Club Annual Declamation Contest for Junior, Midget and Secondary members.

Nathan Holstein, president of the Hilary Club, will be chairman of the event. Judges will be Maxine Finsterwald, Vivian Lucci and Harry Pittler.

Entries in the final contest are Rose Vinegar, Phillip Kaufman, Frieda Gordon, Isadore Valinsky, Bernice Fisher, William Bazerman, Anna Foreman, Sam Davis, Sarah Goldstein, Louis Weiner Elsie Spector, Maurice Chotiner, Pauline Roth, Herman Foreman and Bee Stevenson.

Musical selections will be presented during intermissions by Sol and Ruben Stutz.

Winners of first three places in the contest will be awarded gold, silver and bronze medals, respectively.

Cast Chosen for Operetta

With practically the entire cast chosen and preliminary arrangements made, rehearsals will soon start for "The Pirate's Daughter," three-act musical comedy, which will be given at the Settlement the week of May 5.

Members of the cast include Sue Seiger, Dr. Saul Caplan, Morris Schaffer, Walter Framer, Bess Seepin, Ida Solesky, Myrtle Marcus, Ralph Snitzer, Ethel Weinstein, Harry Ziff, Milton Berlin, Dr. Samuel Rosenberg, Theodore Breverman and a number of others.

Mrs. Sidney A. Teller, head of the Girls' and Women's Department of the Settlement, will direct work on the show while Mrs. A. L. Perlow, head of the Irene Kaufmann Settlement Music School, and Miss Ella Wertheimer, dancing instructor, will be in charge of the musical and dancing numbers.

Adult Crafts Class Meets Weekly

Adults interested in handcrafts meet at the Settlement every Tuesday evening at 7:30 o'clock, in a class conducted by Mrs. Neva C. Laughlin.

Members of the class make dressed dolls, leather tooled purses, weave wool rugs, work on hand-painting of glass and similar other subjects.

The class is open to adult members of the Irene Kaufmann Settlement.

FURNITURE For Churches and Institutions
ROMBACH CHAIR & FURNITURE CO.
Wholesale Showrooms: 925 Penn Avenue PITTSBURGH, PA.

FULLAYTAR
CUSTOM MADE and READY-TO-WEAR
SUITS, COATS, GOWNS, FURS and MILLINERY
431 PENN AVENUE PITTSBURGH, PA.

Horseback Riding on the Beach; Dietary Laws Observed; Aft. Tea Dansant
Hotel Esplanade
On the Boardwalk from Boston to Sovereign Aves.
Atlantic City, N. J.
Management: Messrs. Nathan & Elihu Jarobs
MAKE YOUR PASSOVER RESERVATIONS NOW
We urge our many guests to advise us as soon as possible in order to insure Passover reservations.
HOT SEA BATHS

MAYFLOWER HAND LAUNDRIES
STRICTLY HAND WORK
WE MEND AND DARN
Special Rates for Large Families. We Call For and Deliver
413 SOUTH CRAIG STREET PITTSBURGH, PA.
MAflower 9393

FROM MANY CORNERS

ERLANGER'S WILL SPECIFIED JEWISH BURIAL

New York, N. Y.—The popular impression that Abraham L. Erlanger, famous theatrical producer who died last week, was not particularly interested in Judaism was dissipated with the filing of his will in the Surrogate's Court here; in the will he requested specifically that his body "be accorded a funeral in accordance with Jewish rites." Erlanger's will disposes of an estate of about $75,000,000 to his brother and two sisters and nothing to charity.

JEWISH COMMITTEE OPPOSES ALIEN REGISTRATION

New York, N. Y.—A letter has been sent to its leading members and to the officers of organizations affiliated with it by the American Jewish Committee, urging against the adoption of the alien registration bill which is now up before Congress. Attacking the proposal as un-American in principle, the committee asks that communications be addressed to Federal legislators protesting against the measure.

RUSSIAN JEWS MUST BE LOYAL TO SOVIETS

New York, N. Y.—In a sermon on the Russian situation Rabbi Maurice Harris of Temple Israel deplored the manner in which some American Jews are conducting propaganda against the anti-religious efforts of the Soviets. He advocated that American Jews appeal to the Jews in Russia to be loyal to the Soviet government and after they have given proof of their loyalty to appeal to the state for permission to give religious instruction to the youth.

SENATOR FESS AT ANTI-SOVIET MEETING

New York, N. Y.—Senator Simeon D. Fess of Ohio will be the principal speaker at the meeting of the American Jewish Congress to be held here on March 16 in Town Hall as part of the nation-wide series of protest meetings against the persecution of the Jewish religion in Russia. In addition to Bernard Deutsch, president of the Congress, who will preside, the other speakers will include Congressman Hamilton Fish, Jr., former Congressman Nathan D. Perlman and Carl Sherman.

JEWISH GROCERS COMBINE TO FIGHT CHAIN STORES

New York, N. Y.—A half billion dollar organization comprising practically all the Jewish grocers in Greater New York has been formed to combat the inroads of the chain stores which have been established by national retailing organizations. More than 9,000 Jewish grocers have joined the Jewish Grocers' Association of Greater New York, which, at its annual convention just held here, has decided to establish buying units in various parts of the city. The enterprise will be on a co-operative basis.

JEWS HELP NEGRO FUND

New York, N. Y.—Pledges to give $1,000 for three years to the National Association for the Advancement of Colored People have been made by Lt. Gov. Lehman, Mr. and Mrs. Felix M. Warburg, Samuel Fels and Edsel Ford in response to William Rosenwald's offer to give a similar amount if four other contributors would come forward. Other donations have been promised by Mrs. Alma Wertheim, Mortimer L. Schiff, Henry Morgenthau and Paul Warburg.

London.—News published in local papers regarding the forthcoming report of the Palestine Commission of Inquiry is overwhelmingly of the belief that the findings will be unfavorable to the Jewish position in the Holy Land. These forecasts assert that criticism will be made of the interpretation given the Balfour Declaration at the present time.

SUSAN LAWRENCE LAUDS ZIONIST AIMS

London.—At a banquet tendered her by the Poale Zion of England Susan Lawrence, secretary of the Department of Labor of Great Britain, declared that a great majority of the Labor Government was in sympathy with Zionist aims in Palestine. Lauding the idealism of the Jewish pioneers, she asserted that the Jewish laborers of Palestine had set an example for workingmen throughout the world. Major Daniel Hopkin, Labor M. P., who also spoke, declared that no matter what the findings of the Commission of Inquiry would be, the pro-Zionist members of Parliament would stand behind the Jewish program, which had done only good to everybody in Palestine, including the Arabs. Berel Kaznelson, editor of the Tel Aviv Hebrew Davar, who is now in London, was another speaker. He expressed the feeling that the Labor Government had not done enough to demonstrate its sympathy with the Jewish aims in Palestine.

SIR HERBERT OPPOSES BREAK WITH RUSSIA

London.—In a statement regarding the anti-religions campaign in Soviet Russia Sir Herbert Samuel, former Palestine High Commissioner, attacked the persecution of religion but declared that the action of the Soviets does not constitute sufficient grounds for the breaking off of diplomatic relations with the U. S. S. R.

BRITISH PROVIDE FOR PALESTINE AIRDROME

London.—What is believed to be a result of the August disturbances is the inclusion in the budget for British air needs of a sum for the maintenance of an airdrome in Palestine and an army air service.

LORD BALFOUR ILL

London.—The Earl of Balfour, the aged statesman who issued the famous Balfour Declaration in 1917, is ill here The physicians' bulletins state, however, that his illness is not serious.

GERMAN JEW BREAKS THE WORLD'S RECORD

Frankfort, Germany.—A new world's record in shotputting has been established by Emil Hirschfeld, German Jewish athlete, who put the shot 28.26 meters with both hands, 15.56 with the right and 12.7 with the left. The previous record, which Hirschfeld beat by over 11 inches, was set by the late Ralph Rose, an American. Emil Hirschfeld was a member of the German Olympic team in 1928.

RATHENAU MURDER CAUSED LUDWIG TO ABANDON CHURCH

Manchester, England.—The assassination of Walther Rathenau, German Foreign Minister, at Berlin some years ago caused Emil Ludwig, German Jewish biographer, to abandon the Christian Church, into which he had been brought in his childhood, according to Ludwig's statement in a letter published in the Manchester Guardian. Ludwig adds that the prevalence of anti-Semitic propaganda in Germany convinced him that it was his duty to defend his race. The famous biographer's statement was made in connection with a controversy in the British press concerning his origin.

ROTHSCHILD DONATES 100,000 FRANCS FOR UKRAINIAN RELIEF

Paris.—Baron Edmond de Rothschild has donated 100,000 francs to the London Relief Federation, this sum to be used for relief work among Ukrainian Jews, it has been announced here.

LEADER OF RUSSIAN ATHEISTS A JEW

Rotterdam, Holland.—The leader of the Russian atheists who are conducting the anti-religious campaign in Soviet Russia is a Jew, the Soviet diplomatic representative in this city stated at a Jewish meeting at which resolutions were adopted protesting against Soviet persecution of Jewish religious leaders.

MOST POLISH BANKRUPTS JEWS

Warsaw. — Statistics of bankruptcy cases that have occurred here show that of the 78 bankruptcies which were handled by the local courts in the month of January a majority involved Jews. This is due to the stringent economic situation, which has affected the Jewish population most. One day this week was devoted to a protest strike by Jewish storekeepers against the ruinous taxes levied by the state. Stores were closed all day.

A MARGINAL NOTE

By MAURICE SAMUEL

SENSE AND NONSENSE

A man by the name of Louis Goldstein recently petitioned a Brooklyn court to let him change his name to Louis Golding. Part of his grounds was: (1), the name is not euphonious; (2), it is un-American; (3), it is a handicap to a traveling salesman. The petition happened to come up before a judge whose name was also Louis Goldstein. And the Judge answered, in part: (1), that the name is just as euphonious as Golding; (2), that there are more Americans called Goldstein than Golding; (3), that the name Goldstein does not stand in the way of worldly success (wasn't Louis Goldstein himself a Judge in Brooklyn?) and that the petitioner was probably trying to hide his racial and religious identity. (I congratulate the Judge on his acumen.) The answer of Judge Goldstein was, in my opinion, a mixture of sense and not-sense. Esthetically, it is true, there is not much to choose between Golding and Goldstein. It is also true that there are many more Goldsteins than Goldings in America, and I suppose that makes the name Goldstein more American than the name Golding. But by the same theory it also makes Goldstein more American than Roosevelt—which somehow doesn't seem just correct. But it is nonsense to say that the name Goldstein is not a handicap in the business world. It is a question of geography. In Brooklyn and many parts of Manhattan it doesn't matter. Indeed, in those parts of the world the name Murphy might be a subtle handicap. But it is inaccurate to say that in many parts of the country, where men are men and the Klan sentiment still flourishes, the name Goldstein is not vaguely unfortunate. One must agree with the Judge that a man who seeks the respect of his fellow beings must first achieve self-respect. But Louis Goldstein, the salesman, didn't say in his petition that he was going traveling in order to obtain the respect of his fellow beings; he was going for their orders. And if he felt peppier and more self-confident soliciting orders under the name of Louis Golding (the name of a famous author, by the way), that is, commercially speaking, his business and not the Judge's.

(Copyright, 1930, by Seven Arts)

ALLIED CAMPAIGN FOR $6,000,000 LAUNCHED

Washington, D. C.—The Allied Jewish Campaign for $6,000,000 was launched here at a national conference attended by over 400 delegates from all parts of the country. Three million five hundred thousand dollars of the total is to be used for relief work in Eastern Europe, the balance for the work of the Jewish Agency in Palestine. A letter addressed to the conference by President Hoover praised the purposes of the forthcoming campaign, saying that "apart from its evident humanitarian aspects it is a large contribution to the cause of good will between peoples."

The speakers during the session which took place on Saturday evening, March 8, and all day Sunday, March 9, included Judge William M. Lewis, James N. Rosenberg, Mrs. Robert Szold, Felix M. Warburg, Rabbi Abba Hillel Silver, Judge Horace Stern, Lt. Gov. Herbert H. Lehman of New York, Morris Rothenberg, David M. Bressler, Paul Baerwald, Louis Lipsky and Dr. Lee K. Frankel.

In his address Lt. Gov. Lehman disclaimed any interest in Zionism and asserted that no American could be interested in Jewish political nationalism. Rabbi Silver described the deplorable conditions in Eastern Europe and said that the Jewish religion in Russia would triumph over the efforts of the Yevsektsia. Felix Warburg declared that every effort must be made to enable East European Jews to become self-dependent and self-supporting. "The amount which will need to be expended will have to be larger substantially than that which independently has been raised," said Mr. Warburg, referring to the needs of Palestine.

David A. Brown was named chairman of the Quota Committee and James Marshall, treasurer of the Allied Jewish Campaign, to supplement the other officers.

RUSSIAN ATHEISTS START NEW DRIVE FOR PASSOVER

Moscow.—The coming Passover holidays are to be made the occasion for a renewed drive on Jewish religious activities, according to the Society of Militant Atheists, which has just inaugurated a drive for an increase in membership. In a proclamation addressed to its branches throughout the country the society points out that Passover and Easter occur at the same time and that the drive should be made against Jewish and Christian religious institutions simultaneously. Workers are urged to close synagogues and churches during this period.

50,000 JEWS NOW IN BULGARIA

Sofia, Bulgaria.—Statistics published here by the Jewish community show that there are now 50,000 Jews throughout Bulgaria, constituting one per cent of the total population. Before the World War there were only 25,000 Jews in the country.

SPAIN CLOSES DOORS TO TROTZKY

Madrid, Spain.—The request of Leon Trotzky that he be permitted to enter Spain has been refused by the Duke of Alba, Spanish Foreign Minister, who states that the present political situation in Spain is such as to make the entry of Trotzky inadvisable.

JEWISH MATADOR KILLS FOUR BULLS

Valencia, Spain.—Sidney Franklin, the Jewish bull-fighter who hails from Brooklyn, N. Y., became the hero of the hour when he killed four bulls here without receiving the slightest injury himself.

RABBI'S SPEECH MAKES FRONT PAGE OF VATICAN ORGAN

Vatican City, Italy.—The Osservatore Romano, the Vatican newspaper, printed on its first page part of a speech delivered by Rabbi Jacob Katz of New York. Rabbi Katz had spoken in praise of the Pope's recent encyclical on the education of youth.

ADELA STRAUSS DIES

Vienna, Austria. — Adela Strauss, widow of Johann Strauss, composer of the famous "Blue Danube Waltz," died here at the age of 76. Her death recalls the fact that Strauss' marriage to her brought about his dismissal from the post of conductor in the Austrian Imperial Court because Frau Strauss was a Jewess.

Hebrew Ladies' Sick and Relief Society (Ezras Noshim)

A board meeting of the society was held Monday evening, March 10, with Mrs. M. Danovitz presiding, at the Y. M. H. A. Arrangements were completed for the yearly ball which will be held Wednesday evening, March 19, at the Y. M. H. A.

The following are the committees:

Mrs. B. Turets, general chairman for ball; Mrs. B. Lipsitz, vice chairman; Mrs. M. Danovitz, Mrs. E. Nesvisky, Mrs. I. Cohen, Mrs. L. Siegal, reception committee. Mesdames B. Nathanson, B. Hoffman, M. Schugar, P. Naroditsky, refreshment chairmen, assisted by Mesdames S. Silverstone, P. Butler, S. Jacobson, A. Goldstock, F. Fine, J. L. Alpert, S. Kaufman, B. Zion, F. Gibbons, A. Jaffee, I. Freedman, R. Schonfield and M. Stept. Mrs. C. Harris, table supervisor, assisted by Mesdames B. H. Cohen, S. Jacobson and H. Goldman. Checking, Mrs. S. J. Rogalsky and Mrs. L. Elkind. Refreshments, Mrs. B. Hoffman and Mrs. B. Lipsitz. Mrs. H. Kaufman, Miss Nellie Levenson, chairmen of tickets. Mrs. J. Skirboll, flowers.

Entertainers are as follows:

Jay Mills of the Enright Theatre; Miss Betty Simon, Baby Cannon, Miss Rosalind Mundet, Miss Mary Brackens, Magidson twins and sister.

B. Turets, M. Danovitz, H. Kaufman, L. Elkind, door committee.

We urge the Jewish community of Pittsburgh to be present, as a good time is arranged for all. The money will go to the poor and needy.

Jewish Home for Babies and Children

The Home gratefully acknowledges the following donations:

Mr. and Mrs. A. Schulberg, 632 Penn Avenue, in honor of baby Beverly Ruth's second birthday; Mrs. B. Kentor, 211 Gross Street, in honor of son William's recovery; Mrs. S. Maryn, 5441 Black Street, in memory of dear father, William Feldman, Jahrzeit, March 4; Mrs. M. M. Snyder, Connellsville, Pa., in memory of sister, Rose Goldston; Mr. Isaac Levinson and children, 220 Dinwiddie Street, in memory of beloved wife and mother, Mrs. Sarah Levinson, through Mrs. B. Hoffman; Mrs. Ida Americus, 14 Davenport Street; Mrs. S. M. Rosenthal, 929 Lilac Street.

Bar Mitzvah

Two of our boys, Harold Brenner and Victor Caplan, will be Bar Mitzvah at the Adath Jeshuren Synagogue, East End, this Saturday, March 15. The Sisterhood of the Synagogue is taking charge of all arrangements and the ladies are acting as hostesses. Mrs. Charles Tannenbaum is president of the Sisterhood. Mrs. Philip Paskoff, vice president of the Sisterhood, is chairman of the Arrangements Committee with Mrs. S. J. Rogalsky as vice chairman. Mrs. Emma Levine is in charge of hospitality. Mrs. Rogalsky has invited the two boys to be her guests for the occasion. The boys are being outfitted with sets of clothing and already many gifts have been received for them by the Sisterhood. Members and friends of the Home are invited to be present at the ceremony.

The officers and board of directors of the Home are grateful to the Congregation Adath Jeshuren, its president, Mr. M. Engelberg, and to the Sisterhood for the fine reception that they are planning.

Linen Donation Day

The following, through the efforts of Mrs. A. Englander, associate chairman, have each donated a sum sufficient to dress a bed with the following linens: blankets, spread, sheets, pillow cases and towels. It costs approximately $10 to dress a large bed and $5 to dress a small bed. Donations of smaller amounts of linen or the equivalent in money will be gratefully received.

The committee in charge of this affair which will take place at the El Tower, 5800 Munhall Road, at 2 P. M., on Wednesday, March 26, is Mrs. M. A. Goodstone, chairman (Hazel 2607); Mrs. A. Englander, associate chairman (Hazel 5551); Mrs. M. R. Beck, associate chairman; Mrs. A. H. Weitzman, secretary.

Mr. and Mrs. D. J. Bonwit, 1235 Denniston Avenue, Nat Miles, 1467 Severn Street, J. Silverman, 6407 Beacon Street, J. Gold, 3039 Center Avenue, H. Goldbloom, 5846 Darlington Road, H. Mellon, 5736 Hobart Street, H. Tapley, 5645 Wilkins Avenue, L. Levine, 1534 Murray Avenue, S. M. Lewinter, 2225 Wightman Street, M. Browarsky, 5810 Aylesboro Avenue, J. M. Gold, Dithridge Apartments, B. Kann, 6425 Beacon Street, H. Rosenfield, 1455 Inverness Street, H. Aronson, 5863 Northumberland Street, S. Roth, 1031 Farragut Street, I. Simon, 5833 Northumberland Street, Broida Family, D. Stern, El Tower Apartments, H. Steinberg, 5541 Bartlett Street, H. Shapira, 6549 Darlington Road, H. Rosenfeld, 1650 Beechwood Boulevard, A. L. Mars, 5537 Woodmont Street, I. Rogow, 5905 Hobart Street, S. Rogow, 2323 Eldridge Street, H. Aronson, 5863 Northumberland Street, Mrs. Anna Meyer, 5878 Hobart Street, D. Weis, 5620 Darlington Road, P. I. Harris, 5402 Beacon Street, J. Friedman, Terrace Court, S. A. Newman, Fairfax Hotel, A. Goorin, 5663 Marlborough Road, Mrs. B. Davis, 5421 Albermarle Street, P. Paley, 5643 Wilkins Avenue, M. Browar, 1311 Malvern Avenue, J. Silberstein, 1210 Inverness Street, R. Schugar, 5458 Fair Oaks, N. Ravick, 1026 N. Highland Avenue, H. Friedman, 5686 Phillips Avenue, H. Kamin, 525 Fair Oaks, Harry Ravick and daughter, Irene Ruth, 1018 N. Highland Avenue, M. H. Harris, 5809 Northumberland Street, M. Heller, 613 N. St. Clair Street, H. Hendel, 5852 Northumberland Street, L. Middleman, 5416 Beacon Street, H. Dorfman, 5930 Beacon Street, J. Halpern, 5654 Melvin Street, David Reichman, 5415 Guarino Road, in honor of the birth of Morris Francis, son of Mr. and Mrs. Herman Rosenblum.

Pittsburgh Lodge No. 44, I. O. B. B.

Election of Delegates

A meeting full of importance to every member of the local B'nai B'rith will be held on Tuesday evening, March 18, in the lodge room of the Y. M. & Y. W. H. A.

Delegates to the convention which will be held at Lancaster during the month of May will at this time be elected. The importance of the coming convention is self evident. Tremendous problems affecting world-wide Jewry have arisen which the B'nai B'rith must solve. It is therefore urged that the members manifest their interest by their presence.

A very large class of newly-elected members will be formally initiated at this meeting. The initiation team is well known throughout the entire district and it is a genuine treat to hear this able and eloquent committee. The team is comprised of J. H. Marcus. M. Leon Tolochko, Nathan M. Katz, Sam Ryave, Alvin Gardner and I. A. Melnick.

Reports of various committees will be given and the secretary of the lodge will outline the activities of the past year. After the business meeting will end a social hour will follow and refreshments will be served.

Jewish Day Nursery

A very well attended meeting of the Jewish Day Nursery was held at the Home at 1841 Center Avenue, Monday evening, March 10.

The first affair will be a luncheon to be held Tuesday evening, March 18, 7 o'clock at the Nursery. There will be plenty of eats (strictly Kosher), entertainment, speakers and everything that goes to make up a pleasant evening.

A special feature of the evening will be several violin solos by Miss Jeanette Fischel of Homestead, Pa., accompanied by Mrs. Everett of Homestead Park.

The committee in charge is expending every effort to assure everybody present a pleasant evening, and those who have had the good fortune to attend former affairs of this kind can attest to the fact that a Nursery luncheon is all that it can be desired. Everybody is urged to make reservations at once by calling the chairman, Mrs. William Lando, Mayflower 7386, or the Nursery, Grant 1894.

The next affair to be held and at which a capacity crowd is expected according to reports of the committee in charge, will be the bazaar and social to be given by the organization in conjunction with the Junior Auxiliary on Sunday evening, March 30, in the auditorium of the New Light Synagogue on Roberts Street. An able committee of very active workers are in charge. Further details will be forthcoming. Meanwhile everybody is urged to keep the date of March 30 open.

A FINAL REMINDER! Don't forget to call up and make reservations for the luncheon, Tuesday evening, March 18. DO IT NOW.

Women's International League for Peace and Freedom

The Women's International League for Peace and Freedom plans a dinner meeting for the evening of March 18, 1930, to be given at the Y. M. C. A., Wood Street and Third Avenue, at 6:15 P. M. Miss Kathleen D. Courtney will be the honor guest.

The local branch of the W. I. L. P. F. invites the public to this meeting March 18. Reservations may be made by calling Schenley 0402 or Churchill 1413.

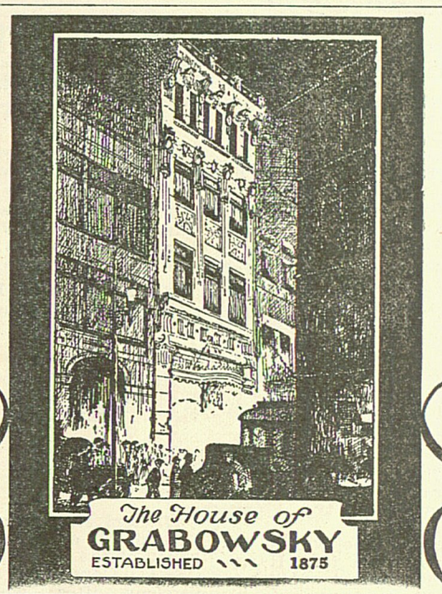
Beth Shalom Sisterhood

The Annual Purim Dance of the Beth Shalom Sisterhood was held Wednesday evening, March 12, 1930, at the Community House, Beacon and Shady. A delightful Purim holiday spirit prevailed and the dance, as usual, was a huge success.

A regular board meeting was held Monday afternoon, March 10, 1930, at the Community House, and reports of various committee chairmen were heard.

Mrs. Chas. Mandelblatt, Remembrance Fund chairman, acknowledges with thanks the following contributions:

Rabbi and Mrs.Goodman A. Rose in honor of the outgoing and incoming officers of the Sisterhood; Mr. G. Eisanstadt in memory of his mother, Miriam Eisanstadt; Mrs. E. C. Weinberg in honor of the recovery of her mother and father; Mrs. Chas. Mandelblatt in memory of her father, Samuel W. Leebove; Mrs. Samuel Chabin in memory of her mother, Fanny Miller; Mrs. J. M. Horvitz in memory of her father; Mr. Louis Mandelblatt in memory of mother, Eva Mandelblatt.



THE BLACK COAT

. . . . . with Silver Fox, Natural Blue Fox, Beige or Black Caracul . . . . . .

Is very SMART This Spring

It is a mode which we are sponsoring this season . . . not only due to its superlative smartness in itself, but because it combines so inimitably with the new spring frocks. You may choose one of the models in stock, ready to wear, or, have a Cloth Coat to your individual liking created by our Made-to-Order department.

Hats to Correspond

Grabowsky's

WOOD STREET PITTSBURGH



Society

Notes for these pages should be received at the office of the Jewish Criterion not later than Wednesday of each week for insertion in the issue of the following Friday.

CONSIDERABLE interest is being evinced in the forthcoming dance to be given by the Southwestern District Religious Schools Committee at the Fort Pitt Hotel on Wednesday evening, March 19th. A number of out-of-town guests from the surrounding vicinity of Pittsburgh, will attend this function, which promises to be a delightful affair.

* * *

Mr. and Mrs. Ferdinand T. Weil of Northumberland Street, entertained with a dance at the Progress Club in Macon, Ga., on Thursday evening, March 5th, in honor of their sister, Miss Clarice Guthman, prior to her marriage to Mr. Irwin Friedberger of Cleveland, and which was an event of March 6th. One hundred and fifty guests were in attendance.

* * *

Mr. and Mrs. Charles Reizenstein of South Aiken Avenue left this week for a motor trip to New York City.

* * *

Mrs. Sol Landau of Brooklyn, N. Y., is the guest of her sister, Mrs. Harry Feigenbaum of Northumberland Street.

* * *

Mr. and Mrs. Morton Herzog of New York City spent a few days this week with their parents, Mr. and Mrs. Eli B. Kaufman of Malvern Avenue.

* * *

Mr. and Mrs. Leon Wertheimer of Northumberland Avenue, who were spending some time in California, were called home last week owing to the death of Mrs. Wertheimer's mother, Mrs. Bertha B. Frank.

* * *

Mrs. Belle Newman of Tilbury Street, is spending a few days this week in Atlantic City.

* * *

Miss Helen Williams of Northumberland Street, has returned home from a week-end visit to Morgantown, W. Va.

* * *

Mrs. L. A. Katz of Beacon Street, has returned home from a visit to New York City.

* * *

Mrs. Samuel Osgood of Marlboro Road, left this week for a visit to Hot Springs, Ark.

* * *

Mr. Henry Goldstein of Bryant Street returned home last week from a visit to New York City.

* * *

Mrs. David Whitman of Denniston Avenue entertained fifty guests at a bridge tea in her home in honor of her sister, Miss Vivian Janice Cahen of Coraopolis whose engagement to Mr. Albert Reeves of Philadelphia was recently announced.

Mrs. Leo Kopf of Toledo, O., who has been visiting her sister, Mrs. Joseph Brooks of Darlington Road, has returned home.

* * *

Mr. and Mrs. A. Bennett of Northumberland Street returned home last week from a visit to Atlantic City.

* * *

Mr. and Mrs. Edward Raschbaum of Bartlett Street, have returned home from a visit to Havana, Cuba.

* * *

Mr. and Mrs. J. Krone of Philadelphia are visiting their daughter, Mrs. Edward Solomon of Bennington Avenue.

* * *

Miss Betty Cohen of Beacon Street has returned home from a week-end visit to Morgantown, W. Va.

* * *

Mr. and Mrs. Max Solomon of Beaver Falls have returned home from a visit to Atlantic City.

* * *

Mr. and Mrs. Max Lederstein of McDonald, Pa., entertained with a party in honor of the Bar Mitzvah of their son, Charles. Games and songs were the diversions after which a delicious luncheon was served. Entertainment was furnished by Mr. M. Berman of Baltimore, Md., and Miss L. Berman of Weirton, W. Va., who rendered vocal solos and Mr. Chas. Sacks of Weirton, W. Va., who entertained on the saxophone. Out-of-town guests included Messrs. L. Sherr, S. and Charles Berman of Pittsburgh, Max Berman of Baltimore and the Misses E. L. and A. Berman, L. Levinson and H. Hyman and Rabbi Stein, all of this city, and Mrs. E. Sacks and family of Weirton, W. Va.

* * *

Mrs. M. Levitt of Chislett Street entertained with a luncheon and bridge in honor of Miss Vivian Janice Cahen of Coraopolis whose engagement to Mr. Albert Reeves of Philadelphia was recently announced. Thirty-five guests were present and the color scheme was carried out in green and gold.

* * *

Mrs. E. E. Weissberg of McDonald, Pa., is visiting with her brother and sister, Mr. and Mrs. Max Weissberg of Los Angeles, Cal.

* * *

Mrs. Joseph Benedict of Lake Linden, Mich., is the guest of her son and daughter, Mr. and Mrs. Herschell N. Benedict of Bartlett Street.

* * *

Mr. and Mrs. Wm. B. Klee of Northumberland Avenue are visiting in Hawaii.

* * *

Mr. and Mrs. William Almond and daughter, Sally Ann, of Philadelphia, Pa., are spending a few weeks in the City.

* * *

Mr. and Mrs. Ferdinand T. Weil of Northumberland Street have returned home from a visit to Macon, Ga., where they attended the Guthman-Friedberger wedding.

Mr. and Mrs. Raymond Kaufmann of Wightman Street are spending a few days this week in New York City.

* * *

Mr. and Mrs. Louis Amshel of Beechwood Boulevard have returned home from a visit to Miami, Fla.

* * *

Mr. and Mrs. I. J. DeRoy of Wightman Street have returned home from a visit to Miami Beach, Fla.

* * *

Mrs. Levy of Plattsburgh, N. Y., is the guest of her daughter, Mrs. Chester Kaufmann of Penton Road.

* * *

Mrs. Leon Falk, Sr., of West Woodland Road, left this week for a visit to New York City.

* * *

Mr. Joseph Marguiles of New York is the house guest of Mr. and Mrs. Joseph Schutzman of Wilkins Avenue.

* * *

Mr. and Mrs. Benj. Hirshfield are visiting in Hawaii.

* * *

Mr. and Mrs. Ludwig Kaufmann of the Hotel Schenley are visiting in New York City.

* * *

Mrs. Clara Fink of Bellaire, O., is the guest of her daughter, Mrs. Felix Weil of Bartlett Street.

* * *

Mr. and Mrs. Jacob L. Ezekiel of Washington, D. C., are the house guests of their son-in-law and daughter, Mr. and Mrs. Maurice Kohner of Malvern Avenue.

* * *

Mr. and Mrs. I. Simons of Morewood Gardens have returned home from a visit to Miami Beach, Fla.

* * *

The bi-monthly bridge of the Thornburg Town and Country Club was held on Wednesday evening of this week at the Club House on Beacon Street. These affairs are quite popular with the club members and are well attended. A buffet supper was served at midnight.

* * *

Mr. Joseph Shenkan of Denniston Avenue has returned from a week-end visit to Morgantown, O.

* * *

Mrs. H. D. Goldberg, formerly of New York City, spent a few days last week with her sister, Mrs. Joseph Brooks of Darlington Road, en route for her future home in Utica, N. Y.

* * *

Mr. and Mrs. Hyman Goldenson of Northumberland Street are visiting in Atlantic City.

* * *

Mrs. M. M. Levy of Darlington Road have returned home from a West Indies cruise.

* * *

Mrs. Walter T. Kornhauser and son, Robert of Darlington Road have returned home from a visit to Cleveland, Ohio.

* * *

Mrs. William Altman of Donora, Pa., is spending the week-end with Mr. and Mrs. Louis Robins of Chislett Street.

The Federation cannot lend a helping hand without funds. The sick and unfortunate must be properly housed. The payment of your pledge to Federation is urgent and necessary.

PLEASE RESPOND PROMPTLY

Federation of Jewish Philanthropies



Gas Fired Steam Radiators

No Dirt No Trouble

Automatic Gas Control

IDEAL FOR SUN PARLOR, STORES, CHURCH, GARAGE, ETC.

GAS HEATED STEAM RADIATOR CO.

1215 Fulton Building

ATlantic 8140 PITTSBURGH, PA.

Wolf's Shoe Store

We Carry the Famous

Nunn-Bush

Ankle-Fashioned Oxfords

1707 Center Ave. Pittsburgh, Pa

MARY A. HOMER

124 S. Highland Ave.

BEAUTY CULTURE

MOntrose 5468

Red Quill Book Shop

Circulating Library

THE LATEST IN

FICTION

BIOGRAPHY

HISTORY, Etc.

MAyflower 8523

5135 Fifth Avenue

(AT WILKINS)

Pittsburgh Public Fire Adjustment Bureau

Licensed Public Adjusters

FIRE INSURANCE ADVISORS

TO THE INSURED AND

TO ATTORNEYS

206 Bakewell Bldg., Pittsburgh, Pa.

Ultra Violet Lamps

Diathermy Equipment

Polysine Generator

Service 50 Years, Quality

McIntosh Electrical Corporation

Physical Therapy Apparatus

Factory Branch—

4017 JENKINS ARCADE

K. A. LOVE, Manager

Phone, GRANT 0131

Do You Know

That March 15th is the final day to report your income tax return? The Government compels each individual whose gross business exceeds $5,000 to file a return. So, why delay? See us now.

TEPLITZ-LENTCHNER & COMPANY

ACCOUNTANTS *and* AUDITORS—INCOME TAX CONSULTANTS

MUNSEY BLDG., WASHINGTON, D.C. ATLANTIC 6337-6338 UNION TRUST BLDG., PITTSBURGH, PA.

Trademark

TANKI

Mail Advertising Service

319 FIFTH AVENUE

ATLANTIC 1290 PITTSBURGH

FREE TUBE

WITH EACH USED TIRE

Our used tires are different, carefully selected from tires taken in trade on Lee Super DeLuxe 8-ply and Lee DeLuxe 6-ply balloons; wonderful bargains; some worn less than 1,000 miles.

CAMPBELL-NIEDRINGHAUS

Baum and St. Clair Montrose 6423

Allies Blvd. and Grant Court 2700

Shields 210-212 Oliver Ave. Pittsburgh, Pa.

Maternity Corsets

Recommended by Leading Physicians of Pittsburgh

$5-$7, Up

Louise Shade Shoppe

Hemstitching and Picoting

Lamp Shades, Cushions, Cases

Instruction Free

401 Buhl Building

204 Fifth Avenue

Grant 9995

GOODWILL INDUSTRIES

"Not Charity But a Chance"

We Need Your Used Furniture, Clothing, Shoes, Etc.

Help Us Furnish Work for Widows, Aged, Cripples and Other Needy Folk

28th and Liberty Ave. GRant 3717

MILES & SAUNDERS

HOLLYWOOD RESTAURANT

Dining 136-138 6th St. Dancing

Formerly BAMBOO INN

MUSIC DANCING Entertainment No Cover Charge

POPULAR PRICED LUNCHEON and DINNERS

Special Sunday Dinner

Mr. and Mrs. Jack Caplan of Braddock, Pa., entertained with a surprise party on Sunday, March 9th, in honor of the twenty-fifth wedding anniversary of their parents, Mr. and Mrs. J. M. Levine of Etna, Pa. A chicken dinner was served and all decorations were carried out in silver. In the evening, five tables of bridge were in play and prizes were awarded Mrs. A. L. Caplan, Mr. Sam Cohen, Mrs. D. Rosenberg, Mrs. S. Cohen and Mrs. Paul Gorman. Out-of-town guests present were Mr. and Mrs. Sam Cohen of Beechview, Mr. and Mrs. Dave Tanovitz of Tarentum, Mrs. Shoff of Greensburg, and Mr. and Mrs. Baker of Etna, Pa.

* * *

Mr. and Mrs. Henry Wineman of Detroit, Mich., en route from Havana and Palm Beach, spent a few days with their parents, Mr. and Mrs. Jos. M. Friedman of Schenley Apartments.

* * *

Miss Gertrude Unatin entertained with a shower on Sunday afternoon, March 9th, and with a party the same evening in honor of Miss Sarah Berkowitz whose engagement to Mr. Paul Unatin was recently announced. Bridge was played during the afternoon with a luncheon following. Dancing and singing were the diversions of the evening. Covers were laid for forty guests. Mr. and Mrs. H. Berkovitz and Mr. and Mrs. M. Unatin, parents of the engaged couple were among the guests present.

* * *

Mr. A. E. Frankenstein has returned to Philadelphia where he is taking a post-graduate course in Optometry at the Pennsylvania State College of Optometry, having graduated in 1915.

* * *

Miss Esther Levine of East Pittsburgh entertained with a bridge party on Sunday evening, March 9th, in honor of Miss Rose Landman of Duquesne, Pa., whose engagement to Mr. David Brodsky of Newark, N. J., was recently announced. Prizes were awarded the Misses Ethel Frank, Dorothy Stern and Agnes Whitman. A delightful luncheon followed the bridge.

* * *

Mr. and Mrs. Joseph Yecies and family, formerly of Library Avenue, McKeesport, Pa., are now residing at 315 Ninth Avenue, McKeesport, Pa.

* * *

Mrs. J. W. Goldbloom of Darlington Road and Mrs. Harry E. Frankston and children, Arthur and Ruth of Nicholson Street left this week for a visit to Atlantic City.

* * *

Miss Ruth Goldman, daughter of Mr. and Mrs. Sol Goldman of Burchfield Avenue have returned from a three months' visit to Baltimore, Md., Roanoke, Va., and Pinehurst, N. C.

* * *

Miss Minna Blumer of Chislett Street has left for a visit to New York where she will be the house guest of Mr. and Mrs. Joseph Wagner.

* * *

Miss Molly Goodman of Pittock Street entertained with a bridge tea on Sunday afternoon, March 10th, in honor of Miss Edith Annish whose engagement to Mr. Arthur Keller was recently announced. Three tables were in play and prizes were awarded the Misses Gertrude Weisberg, Margaret Fink and Lillian Fink.

* * *

Mr. Nathan Siegman of Beaver Avenue entertained on Sunday, March 2nd, in honor of the silver wedding anniversary of his parents, Mr. and Mrs. Wm. Siegman. He was assisted by Mr. and Mrs. Max Siegman and Mr. and Mrs. Jacob Stein.

* * *

Mrs. Elizabeth Pirchesky of Monongahela, Pa., of the Monongahela Valley Section National Council of Jewish Women who attended the National Conference of the Allied Jewish Campaign at Washington, D. C., which was held at the Hotel Washington, has returned home.

Formal Clothes for Rent

When in need of formal attire, rent a hand-tailored tuxedo or full dress suit from us—sizes from five years up.

COMPLETE LINE OF ACCESSORIES
PERFECT FIT — LATEST STYLES

Pittsburgh's Pioneer Renting Establishment

Whittington Dress Suit Co.

6002-3-4 Jenkins Arcade

Day Phone ATlantic 9595 Night Phone LAfayette 4791-R



HENRY SHERMER LODGE OF BRADDOCK

Featuring

ZEZ CONFREY

—AND HIS—

Victor Recording Orchestra

Wednesday Evening, Mar. 19

Hotel Schenley Ballroom

CABARET FROLIQUE

FOR RESERVATIONS WRITE OR PHONE

DR. AL KLEIN
606 Braddock Ave., Braddock
BRandywine 1570

DR. S. R. WEISS
120 Electric Ave., E. Pittsburgh
VAlley 1779

EMMA B. MAXWELL

FLORIST AND DECORATOR

812 WOOD STREET WILKINSBURG, PA.

CHURCHILL 0373 OR 0374

SPECIALS EVERY WEEK

Tuesday afternoons—10 cents per line to women and girls until 6 P. M.
Wednesday afternoons—10 cents per line to men and boys until 6 P. M.
Other afternoons—12½ cents per line. Thursday afternoons and evenings—special instruction to ladies and complimentary ticket for one line bowling given with each four lines bowled.

MURRAY-BEACON ALLEYS

FRANKLIN A. WEST, Manager

MURRAY AVENUE AT BEACON ST. HAZEL 9436

"THE OLDEST AND MOST FAVORABLY KNOWN JEWISH PRINTING CONCERN IN PITTSBURGH"

Jos. Seiger Printing Co.

ESTABLISHED 1898

7 Miller Street—Harry Seiger, Mgr.—ATlantic 9473



BALMUTH & COMPANY

Certified Public Accountants

Tax Consultants

1602 Grant Building GRant 0750

SOCIETY

CONTINUED

If it's fine furniture it's at Hirschfield's, as we carry the finest makes of Furniture in the Country, and at the right price.

M. Hirschfield Furniture Co.

"Always Reliable"

1406-1408 Fifth Ave. Pittsburgh, Pa.

Phone Atlantic 5419

THE BEST PLACE TO LUNCH

Candy Land of East Liberty

GEO. W. BOLANIS

VARIOUS DAINTY LUNCHES

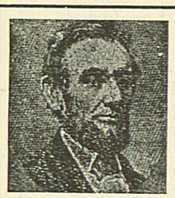
Served from 11:00 A. M. to 8:00 P. M.

Special Dinner from 5 to 8

Sandwiches and Salads of All Kinds Prepared to Take Home

6214 PENN AVENUE

Hiland 9496 Hiland 8862



Lincoln Laundry Co.

Consult Us About Your Family Washing

Lafayette 3327

HIland 4261 Open Evenings

DR. H. J. GOLDSTEIN

DENTIST

Prices Reasonable . . .

. . . Work Guaranteed

6264 FRANKSTOWN AVE.

East Liberty

L. C. ROSSEN COMPANY

Renovators and Cleaners of

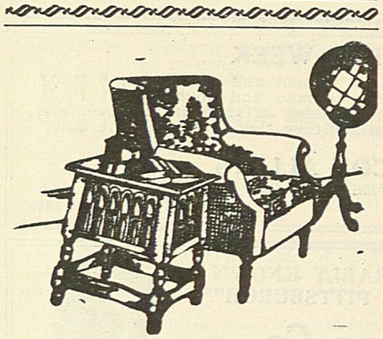
MEN'S HATS

"A ROSSEN CLEANED HAT IS AS GOOD AS NEW"

326-28 FOURTH AVENUE

Bet. Wood and Smithfield Sts.

COURT 3848



Occasional Furniture---

We have hundreds of odd pieces that will help make your home cosier and more beautiful.

At your convenience, call and inspect our large assortment . . . and of course, the prices are much lower than those quoted elsewhere.

Goldenson's

SOUTH SIDE'S LARGEST FURNITURE STORE

214-16-18 CARSON ST. PITTSBURGH, PA.

Engagements

Riefer—Cooper

Mrs. Rose Riefer of McKee Place announces the engagement of her daughter, Miss Yolande Jeane Riefer, to Dr. David L. Cooper, son of Mrs. R. Cooper of Jackson Street.

* * *

Landman—Brodsky

Mr. and Mrs. Morris Landman of Duquesne, Pa., announce the engagement of their daughter, Miss Rose Landman, to Mr. David Brodsky of Newark, N. J.

Weddings

Guthman—Freiberger

Of interest to a number of Pittsburghers is the announcement received in the city this week of the marriage of Miss Clarice Guthman of Macon, Ga., to Mr. Irwin Freiberger, son of Mr. and Mrs. Max Freiberger of Cleveland, O., which was solemnized at noon on March 6, at the home of the bride, with Rabbi Isaac Marcus officiating.

The bride, who was given in marriage by her brother, Mr. Samuel Guthman, Jr., wore a Hattie Carnegie model, traveling suit of tweed with hat and slippers to match, and a corsage of orchids.

Mr. and Mrs. Ferdinand T. Weil of this city and a number of relatives from Atlanta, Ga., and Cleveland, O., attended the wedding.

Mr. and Mrs. Freiberger left immediately after the ceremony for a motor trip through Florida and Cuba, and upon their return will reside in Cleveland.

* * *

Hecht—Rabinovitz

Mr. Jacob Hecht of Braddock, Pa., announces the marriage of his daughter, Miss Ida R. Hecht, to Mr. Solomon Rabinovitz of Moundsville, W. Va., which was solemnized Sunday, March 9, in the presence of the immediate family with Rabbi S. Helfgott officiating. Mr. and Mrs. Rabinovitz left for a visit to New York and upon their return will reside in Moundsville, W. Va.

* * *

Galblum—Weissberg

Mr. and Mrs. Abraham Galblum of Los Angeles, Cal., announce the marriage of their daughter, Miss Eleanor Galblum, to Mr. Samuel H. Weissberg, son of Mr. and Mrs. Max Weissberg, formerly of this city, which was solemnized on Saturday, March 1st, in the presence of the immediate family. Mr. and Mrs. Weissberg will be at home at 1231 S. Plymouth Boulevard, Los Angeles, Cal.

* * *

Friedman—Luick

A very beautiful and charming ceremony which was held at the Poale Zedeck Synagogue, March 2, was the marriage of Miss Dinnetta Friedman, daughter of Mr. and Mrs. Morris Friedman, to Mr. Saul Luick, son of Mrs. Esther Luick. The ceremony was performed under a flowered canopy by Rabbi B. A. Lichter and Rabbi S. B. Friedman. The bride, who was given in marriage by her father, wore a chiffon dress and her veil was caught with lilies of the valley. She carried a bouquet of roses, lilies of the valley and orchids. Mrs. Friedman, mother of the bride, wore black satin and wore a corsage of roses and Mrs. Luick, mother of the groom, wore black chiffon and also carried roses. Mrs. L. A. Harris, sister of the bride, as matron of honor, wore a gown of blue chiffon and carried yellow tea roses. Miss Rebecca Luick, sister of the groom, as maid of honor, wore apple green and carried a bouquet of red roses. The bridesmaids, Misses Rae Weinstein, Jean Schugar and Jeannette Fineman wore gowns of pastel shades and carried red roses. The ushers were Mr. Nathan Smith of Cleveland, O., and Messrs. Edward Wise and Abe Goddy.

A reception supplemented the ceremony. Out-of-town guests included Mr. Harry Orlansky of Memphis, Tenn.; Mr. Sam Orlansky of Indiana, Pa.; Mr. and Mrs. Ben Isaacson, Mrs. K. Segal and daughters, Sadie and Bernice, Mrs. J. Smith and daughters, Jessie and Cele; Mr. Nathan Gold and Mrs. Nathan Smith, all of Cleveland, O.

Mr. and Mrs. Luick left for a trip to Cleveland and Detroit.

Births

Mr. and Mrs. Joseph Marcus of Douglas Street announce the birth of a son, Marvin Paul, on Wednesday, March 5, at the West Penn Hospital. Mrs. Marcus is the former Miss Dora Vixman.

* * *

Mr. and Mrs. David Turets of Shaw Avenue announce the birth of a son on Thursday, March 6, at the Magee Hospital. Mrs. Turets is the former Miss Leah Tobias.

* * *

Mr. and Mrs. Leon Joseph of Spahr Street announce the birth of a son on Friday, March 7, at the Montefiore Hos-Hospital. Mrs. Joseph is the former Miss Pauline Marcus.

* * *

Mr. and Mrs. Jack E. Ruben of this city announce the birth of a son, James Harris, on Wednesday, March 5. Mrs. Ruben is the former Miss Rosalie Harris of Cleveland, O.

Mr. and Mrs. Edward Goldberg of Hays Street announce the birth of a son on Saturday, March 8, at the Magee Hospital. Mrs. Goldberg is the former Miss Fannie Menzer.

* * *

Mr. and Mrs. Morris Greenberg of Jancey Street announce the birth of a son on Sunday, March 9, at the West Penn Hospital. Mrs. Greenberg is the former Miss Bessie Karelitz.

* * *

Mr. and Mrs. J. Marcus of Melvin street announce the birth of a daughter on Monday, March 10, at the Passavant Hospital. Mrs. Marcus is the former Miss Rae Goldman of New Castle, Pa.

* * *

Mr. and Mrs. H. S. Koss of Lilac street announce the birth of a daughter, Shirley Harriet, on Monday, March 3 at the West Penn Hospital. Mrs. Koss is the former Lillian Kitay.

* * *

Mr. and Mrs. Jack Gross of Wightman street announce the birth of a daughter, Adrian, on Thursday, February 27, at the West Penn Hospital. Mrs. Gross is the former Miss Sarah Hazin.

* * *

Mr. and Mrs. Sam Goldman of Juliet Street announce the birth of a daugh-

THE TERRACE GROTTO

IN THE MORROWFIELD

"SQUIRREL HILL'S ARISTOCRATIC INSTITUTION OF SERVICE"

MR. JOSEPH MULLER, Prop.

WEDDINGS - PARTIES - SPECIAL OCCASIONS

STRICTLY KOSHER SERVICE IF DESIRED

Special Dinner Daily—85c - $1.25 Sunday Dinner—$1.00 - $1.50

Morrowfield Apartment Hotel HAzel 5700

"IN THE HEART OF SQUIRREL HILL"

El Tower Apartment Hotel

MUNHALL ROAD off BEACON STREET

Catering to

WEDDINGS.. LUNCHES.. BANQUETS.. SOCIALS

Strictly Kosher Service under supervision of the Vaad Hakasharus

Special Daily and Sunday Dinner-$1.00-$1.25

Hazel 6800

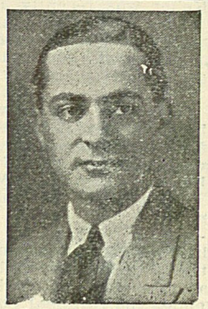
Wayne-Weil & Company

ORIENTAL AND DOMESTIC RUGS SMART CARPETS

Western Pennsylvania's Largest Exclusive Carpet Store

810-814 PENN AVE., PITTSBURGH, PA.

Atlantic 6425 *We Invite Charge Accounts* Atlantic 1474



J. R. HECHT, of the Braddock Furniture Co.

When You Think of Fine Furniture . . . Think of

Braddock Furniture Co.

"FURNITURE OF DISTINCTION"

544 BRADDOCK Ave - BRADDOCK Pa

Phone BRandywine 1365

Whether it be a single piece or a complete outfit, you will find our Grand Rapids lines most complete, at prices that will amaze you. Convince yourself by calling Brandywine 1365 and have our representative explain our Factory-To-You Plan.

ter, Maxine, on Tuesday, March 4, at the Magee Hospital. Mrs. Goldman is the former Miss Rose Kaufman.

* * *

Mr. and Mrs. Sam Astrov of Altoona, Pa., formerly of this city, announce the birth of a son, Jay Morton, on Friday, March 7, at the Montefiore Hospital. Mrs. Astrov is the former Miss Julia Gardner.

Bar Mitzvahs

Master Milton Morris, son of Mr. Jack A. Morris of Eldridge Street will be Bar Mitzvah, Saturday, March 15, at the Beth Shalom Synagogue.

Local Women to Sponsor Card Party

A benefit card party sponsored by a group of Squirrel Hill women will be held on Thursday afternoon, March 27, 1930, at Kaufmann's.

One of the many novel features of the afternoon will be the door prize which will be given to the woman having the lucky ticket. A very enjoyable afternoon is assured all who attend.

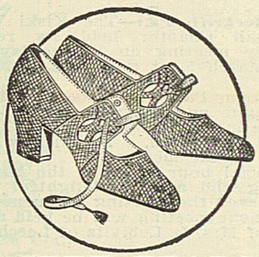
Mrs. S. I. Lebeau is general chairman of the affair and her aides are as follows:

Mrs. I. Rogow and Mrs. J. Zeidman, vice chairmen; Mrs. L. Goldman, tickets; Mrs. Hurwitz, Mrs. J. Marcus, Mrs. L. Bennett, Mrs. Saul Bennett, aides; Mrs. M. Fiman, prizes; Mrs. M. L. Avner, associate chairman; Mrs. L. J. Abrams, cards; Mrs. M. A. Rosenberg, pencils; Mrs. Chas. Mandelblatt, score pads and tallies; Mrs. A. B. Weinberger, printing; Mrs. J. Rosenberg, publicity; Mrs. H. D. Rice, vice chairman; Mrs. J. Braemer, candy; Mrs. N. Seltzer, vice chairman.

The following comprise the list of hostesses to date for this affair:

Mesdames S. I. Lebeau, I. Rogow, J. Zeidman, M. Goodstone, M. L. Avner, J. Marcus, Chas. Mandelblatt, L. Landay, L. Victorhaus, M. A. Rosenberg, Saul Bennett, L. M. Bennett, I. Lincoff, J. Lasday, I. Safyan, A. L. Mars, H. O. Israel, F. Rubenstein, A. S. Rogal, Julius Cohen, P. R. Alexander, H. Weisberger, H. Elinoff, L. Goldman, L. J. Abrams, A. Olbum, B. Rogalsky, J. Braemer, N. Seltzer, L. Novick, Max Pearlman, S. Solof, M. Fiman, L. Simon, D. Hill, J. Levitt, S. Rogow, J. D. Wald, M. Sachnoff, J. Leven, Max Levine, H. Rosenberg, Max Lewis, I. Danovitz, Ray Braunstein, Abe Stein, Fred Gluck, Harold Hendel, M. A. Moses, A. Minsky, A. R. Kletz, J. W. Singer, H. Wyner and H. D. Rice.

ARCH-AID
ROCHESTER, U.S.A.



FEET FEARS

You Need have no fears for your feet when you wear
MENIHAN ARCH-AID SHOES
First, because they will be correct from Fashion's angle and, second, because they will be fitted to shoes correct from every angle of the foot. Full of Style . . . Full of Comfort.

SIZES 2½ to 11
WIDTHS AAAAA TO EEE
RITTER-MORRISON
501 Liberty Ave. Empire Bldg.

Gently Supports the Arch

Ladies' Friendship Society

The regular monthly meeting was held at the Y. M. & W. H. A., Wednesday evening, March 5, with Mrs. Miller, vice president, presiding. Following the business meeting a social hour followed. Refreshments were served by the hostess, Mrs. M. Wolfe.

Mrs. L. Rosenbloom will be the hostess at the next meeting.

Jewish Children's Aid Society

According to schedule, the regular monthly meeting this Sunday afternoon, March 16, at the "Y," should prove very interesting. It is not only the urgent business to be discussed that will make your presence necessary as well as worth while. An unusual program has been arranged wherein a matter of communal importance will be presented in an entertaining manner. Let's make this a large attendance.

Almost everybody, it seems, is interested in the Purim Community Carnival to be held at the "Y," on March 20 and 22. One of the features of the carnival will be the individual exhibitions of the various Jewish organizations. Miss Goldie Skirboll has been appointed chairman and with the aid of her committee has formulated plans to represent the Jewish Children's Aid in a novel way.

The Membership Committee is concentrating on arrangements for a really nice affair at the close of the Silent Membership Drive in the near future. So, hurry and enroll your new members with Mrs. L. Michaels, 1718 Lowrie Street, Cedar 5797-J.

Your dues may be paid to the financial secretary, Miss Sara Goldstein, 3458 Perrysville Avenue.

Montefiore Aid Society

The next series of card parties which the Montefiore Aid Society is sponsoring throughout the entire season is to be held at the home of the Misses Elizabeth and Anna Seegman of 5818 Marlborough Avenue, Squirrel Hill, on Sunday afternoon, March 23. Please mark on your calendar Sunday afternoon, March 23, as M. A. S. Card Party at 5818 Marlborough Avenue and do not forget to call Hazel 0800 for reservations, as that is the only way the hostesses know how many people to provide for. Check and double check, Sunday afternoon, March 23, Card Party at 5818 Marlborough Avenue.

Roumanian Ladies' Aid Society

A regular meeting was held on Sunday evening, March 9. Mrs. H. Harris, president, presided.

At this meeting Mrs. F. Miller acted as hostess. Plans were made to have card parties in the near future. Different women of the society will act as hostesses, volunteering their own refreshments and prizes. Mrs. Wm. Lando offered the use of the second floor of the Lando Theater to any member of the society not wishing to have the affair in her own home.

Money was given as usual to the poor and plans are being made for the disposal of funds for the coming Passover holidays.

Ladies' Auxiliary, Congregation Machzikey Hados

On Sunday evening February 22, a regular meeting of the society was held in the meeting rooms of the congregation. The newly-elected officers presided at the meeting. Plans for the raffle were discussed and distribution of the tickets were made among the members present. Hostesses of the evening were Mrs. Weiss and Mrs. Ripp. Delightful refreshments were served. All members are requested to attend the next meeting.

RIGHTMIRE'S
CLEANERS AND DYERS
Call and Delivery Service Anywhere
6353 HAMILTON AVENUE HIland 7100

Trotzky's Where Pittsburghers Dine When In New York
153 W. 35th Street (corner 7th Avenue)
The most beautiful kosher dining room in the world.
Delicious Luncheon 65c
Evening Table de Hote Dinner $1.25—with Music

EAT
AT OUR TWO CONVENIENT LOCATIONS
Weinstein Brothers RESTAURANT
We specialize in Steaks and Chops Broiled on Charcoal so appetizingly that they will delight you.
WEINSTEIN BROTHERS RESTAURANT
1209 FIFTH AVENUE 1830 CENTER AVENUE

PHONE—ATLANTIC 3715 WHOLESALE ONLY
Peerless Wall Paper & Paint Co.
WHOLESALE DEALERS IN
Wall Paper, Paint and Decorators' Supplies
Largest Selection In Town
Over 500 Patterns To Select From
Featuring Rough Casts and Modernistic Designs
Ask Your Paperhanger to Show You the PEERLESS LINE
808 FIFTH AVE. PITTSBURGH, PA.

Candy Special
for Saturday and All Next Week
3 Pounds for $1
A Regular $2.00 Value

2-lb. Box
Regina Special
1-lb. Box
Milk Chocolate
Covered Fresh
Strawberries

In our Regina Special—A splendid assortment of our choicest candies. Pecan Rolls — Brazil and Pecan Nut Roll — Pineapple and Cherry Fruits — Nut Caramels Nut Bon Bons — Fruit and Nut Chocolates.

Salted Nuts—Extra Large Pecans—Almonds, Brazil Nuts and Cashews. Regularly $1.25 Value..... 80c lb.

REGINA CANDY CO.
6003 PENN AVE., East Liberty
219 DIAMOND ST., Downtown
817 FEDERAL ST., North Side

Samuel Neaman Insurance Adjuster of FIRE LOSSES for the PEOPLE
436 Fourth Avenue George Bldg. Phone, Court 0378

Our Neighboring Communities

Beaver Falls, Pa.:—The ballroom of the General Brodhead Hotel was the scene of a brilliant affair Wednesday evening, February 26, when the members of the Beaver Valley Section, National Council of Jewish Women, aided by the Council of Jewish Juniors, gave their annual benefit ball. Guests to the number of 400, were gathered from New Castle, Elwood City, Sharon, Farrell, Midland, Aliquippa, Ambridge, Pittsburgh and all the Valley towns.

Dancing was featured until a late hour and there were a number of tables of bridge in play during the evening. Favors in the game were claimed by Mr. J. Fineman of Freedom, Mrs. J. Friedlander of Beaver Falls and Mrs. S. Sidler of New Brighton.

During the intermission the guests repaired to the Jewish Community Home, Eighth Avenue, Beaver Falls, where a lunch was served by the committee.

—o—

Brownsville, Pa.: — The regular monthly meeting of the Hebrew Ladies' Aid Society was held Wednesday evening, March 5, in the Temple Vestry rooms, Mrs. Ben Schwartz presiding.

The opening prayer was read by Mrs. S. Grossman. At the conclusion of the business meeting, Dr. D. L. Rosenthal gave a very inspiring talk on Religious School work. Mr. Max Goldman also delivered a very interesting message. The Misses Ethel and Lillian Grossman rendered several beautiful piano selections. Refreshments were served by the hostesses.

—o—

Brownsville, Pa.:—Brownsville section of the Council of Jewish Women is laying elaborate plans for the opening of their own club rooms, formerly Wise's Hall, which will be inaugurated with a Housewarming and Purim dance on Wednesday, March 19. This is, incidentally, the celebration of their tenth anniversary and the committee, with Mrs. Maurice Kaufman as chairman, is planning to have this affair eclipse any of their previous activities. A cordial invitation is extended to the surrounding senior and junior sections and also to their many friends in neighboring communities. A real gala time is promised to all who attend.

—o—

Duquesne, Pa.:—Here it is: Duquesne's Show of Shows, "Jollities of 1930," will be presented by the pupils of the Beth Jacob Sunday School, Wednesday, March 19, at 8 p. m. in the Carnegie Library Auditorium. Singing, dancing and comedy will be the main features on the program. Tickets are on sale by the pupils and seats will be reserved at the Eagle Drug Store for a nominal charge.

Donora, Pa.:—The Donora Hebrew Ladies' Aid Society held their semi-monthly meeting in the assembly rooms of the Ohov Shalom Synagogue on Wednesday, March 5, with Mrs. Samuel Applebaum presiding. Mrs. Samuel Mermelstein reported on the card party held at the home of Mrs. Samuel Applebaum. The affair was a success both socially and financially. One of the important matters brought up at the meeting was a luncheon to be held in honor of the past presidents. The date set for the luncheon is March 30. Mrs. I. Lieber was appointed chairlady.

A beautiful hand-made quilt, donated by Mrs. L. Fried and Mrs. Samuel Applebaum is to be raffled for the benefit of the chapel fund.

—o—

East Pittsburgh, Pa.:—The Hebrew Ladies' Aid Society held their regular monthly meeting Wednesday evening, March 5, with Mrs. J. Blaufeld presiding. The social chairman for the coming season will be Mrs. Max Seltman, vice chairman, Mrs. Joe Weiss. They will be assisted by a large committee of able workers. The first of a series of card parties will be held the latter part of March. Watch for the date. With the co-operation of all the members, Mrs. Seltman hopes to make these affairs very successful. Prizes will be awarded at every table and a delicious lunch will be served. Every month a different committee will be chosen.

—o—

East Pittsburgh, Pa.:—All the Jews of East Pittsburgh, Braddock and surrounding towns are invited to the Icor Concert that will be held in Singer Hall, Electric Avenue, East Pittsburgh, on Sunday, March 23, at 2 p. m. L. Talmy, national secretary of the Icor, from New York, will be the speaker. The Freiheit Singing Society of Pittsburgh, composed of 40 voices, will sing Jewish labor and folk songs. L. Altshuler, conductor.

Also the Pittsburgh artists, M. Seder, N. Arlux and M. Berman will give recitations and monologue about Jewish life. The concert is arranged by the East Pittsburgh Branch of Icor.

All proceeds will go to the Jewish Colonization in Soviet Russia.

—o—

East Pittsburgh, Pa.:—Ohab Zedek Congregation. On March 7 Dr. H. L. Slessinger was the speaker and Mrs. L. Biederman and Mrs. M. Roth served refreshments. On March 14 Dr. Albert Rosenberg and Miss Ethel Frank were the speakers.

A very elaborate program has been prepared for the Purim play and dance which will be held on Sunday evening, March 16, at 7 p. m. sharp, in the Hungarian Hall, Beech Street, Pittsburgh. Two plays will be given. About fifty children of the Hebrew and Sunday Religious Schools will take part in this program.

The plays are directed by Rabbi Weiss and coached by the Misses Anna Keisler, Margaret Fried, Ethel Frank, Elsie Zuckerman and Pearl Prager.

The committee on arrangements are, Mr. Joe Weiss, chairman; Mr. Louis Biederman, Mr. Max Seltman, Mr. M. Prager, Mr. Joe Fine, Mr. Frank Schwartz, Mrs. Max Seltman, Mrs. Joe Weiss. After the plays a masquerade dance will take place at which an excellent band will furnish the music.

—o—

Ellwood City, Pa.:—A very interesting meeting of the Ellwood City Chapter of Hadassah, was held at the home of the president, Mrs. Anna Bolotin on March 3, members were entertained by the Cultural committee, and refreshments were served.

—o—

Etna, Pa.:—The last meeting of the Amitie Club was held at the "Y" on March 9. The members attended the Tea given in the afternoon in Miss Lazarus' room. Several of them entertained. Miss Ann Perlmutter danced with Miss Miriam J. Stone as her accompanist and Miss Caroline Fink played a classical number, "The Russian Rhapsody."

—o—

Homestead, Pa.:—The Annual Dance and Card Party sponsored by the Homestead Jewish Community held on Wednesday evening, March 12th, at Stahls Gardens for the benefit of the Hebrew School, proved a most brilliant success and was an event that will be long remembered. The success of this affair may be credited to the untiring efforts of the general chairman, Mr. Samuel Hepps and the fine co-operation of his entire committee. The Community takes this means of thanking all those who so graciously contributed prizes and donations and extends its deep appreciation to the chairman, Mr. Hepps and his committee.

An exceptionally fine program was presented. Jay Mills, Dick Ware, Phil Levey and the two acts from Club Mirador were received with much enthusiasm. The Plaid Revelers Orchestra furnished the dance music of the evening.

—o—

McKeesport, Pa.:—An active meeting of the McKeesport Chapter, No. 94, of the Aleph Zadik Aleph was held Sunday at the Temple B'nai Israel, with Aleph Godol Henry Finkel presiding. Reports were made by the following chairmen: Martin Cowan and Len Wingert, social; Morris Chotiner, athletic; Dave Siegel, religious, and Louis Martin, educational. Harry Kohn, president of the District Council, announced plans for the activities of the Western Pennsylvania Chapters. Aleph Godol Henry Finkel appointed the following committees: membership, Len Wingert, chairman; Morley Itscoitz, Morris Rack, Dan Farkas and Sidney Yecies and by-laws, Morris Rack, chairman; Louis Martin, Morris Chotiner and Harry Kohn. Plans were discussed for the anniversary spring dance to be held on Wednesday, April 9.

The Fontenac Club's First Annual Spring Dance will be held in the Hotel Penn-McKee Ballroom of McKeesport, Pa., March 26.

The Fontenac Club, a newly organized group of Jewish young men of McKeesport, have arranged to give their patrons and followers the best music and entertainment that could be obtained.

Special features of the dance are novelty prizes and door prizes. Tickets have been distributed to the members and their friends. Everyone is cordially invited.

There will be dancing from 9 to 12:30 with the music by Seymour's syncopators.

The Ladies Auxiliary of the Hebrew Institute of McKeesport held an Old Fashioned Purim Masquerade Party, Sunday evening, March 9, in the Hebrew Institute Auditorium, Wylie Avenue.

Refreshments were served in keeping with the Purim Festival. Music was furnished by the Seymour Syncopators.

Mrs. Z. L. Weiss, general chairman, was assisted by Mesdames Max Einzig, Ida Jacobs, Harry Halpert and Mrs. E. Gottlieb.

—o—

Monongahela Valley, Pa.: — April will conclude the first year of the reorganized Monongahela Valley Council of Jewish Juniors. The regular monthly meeting was held Tuesday evening at the Charleroi Synagogue and a nominating committee of five was chosen. Miss Rose Safier of Fayette City, who is chairman of the committee, and her committee members will nominate candidates for offices of the ensuing year.

After the business meeting which was presided by Miss Beatrice Greenberg, president, the Junior Council Glee Club convened.

The Donora group of girls served a luncheon and the meeting was adjourned. The next meeting will be April 1 when the new officers will be elected.

—o—

Monongahela, Pa.: — The regular meeting of the Hebrew Ladies' Auxiliary was held on Wednesday evening, February 21, at the congregation rooms with President Mrs. M. Sklar presiding.

Plans were discussed for a dance to be held on Wednesday evening, March 26, at Elks New Ballroom with Mrs. E. Pirchesky as chairlady and her aides, Mesdames M. Sklar, M. Janoff, H. Augenblick, J. Nelson, A. Sklar, Wm. Berger and D. Cohen.

Golden Gate Orchestra will furnish the music.

—o—

McKeesport, Pa.:—The March meeting of the McKeesport Section, National Council of Jewish Juniors will be held Sunday, March 16, at 2:30 o'clock in the Green Room of the Penn-McKee Hotel.

The interest of the members is being concentrated on this meeting which will be open to their friends.

The program committee is exceptionally pleased to announce that Dr. B. Benedict Glazer of the Rodef Shalom Temple, Pittsburgh, will be the speaker.

He has selected for his subject "The Maurizius Case," by Jacob Wassermann.

The McKeesport Section is also planning an unique affair for its paid-up members. This will be in the form of a Gypsy Tea Party at the home of the Program Chairman, Miss Ruth Krow. Details will be announced at the meeting.

New members will be eligible by communicating promptly with the Membership Chairman, Miss Rosabelle Wingert.

—o—

Vandergrift, Pa.:—The Kiski Valley Hadassah Chapter held its regular monthly meeting on Wednesday evening, March 5, at the home of Mrs. I. Rubin.

A Purim Party is to be held in the Synagogue on March 16, at 8 o'clock and the members and their families are invited to attend. A lunch will be served by the members.

A social hour followed the business meeting and after a delightful lunch was served the meeting adjourned.

The next meeting will be held at the home of Mrs. L. Lebivitz of Leechburg.

A SCHOOL SPECIALIZING in Secretarial Science, using laboratory assignments, material and equipment that develop initiative and resourcefulness—two qualities necessary for Secretarial success.
OFFICE TRAINING SCHOOL, JEANNETTE, PENNA.

Bearer's Sheet Metal Shop — Tinning Roofing, Sheet Metal Work, Heating, Ventilating, Cornice and Skylights — 116 FOURTH STREET — Bell Phone 600 — MONESSEN, PA.

NINTH STREET DAIRY — Pasteurized Milk, Cream, Buttermilk, Sour Cream and Pure Dairy Products — Telephone, New Kensington 74 — 952 THIRD AVENUE — NEW KENSINGTON, PA.

FIFTH AVENUE PHARMACY — PRESCRIPTION DRUGGISTS, WM. B. PORTER, Ph.G. — Full Line of Drug Store Needs Sold at Reasonable Prices — 1211 FIFTH AVENUE — Phone 9664 — McKEESPORT, PA.

West Point Lunch Room — KOSHER SANDWICH SHOP, DELICATESSEN — Best Service - Reasonable Price, Fresh Daily, F. ACKERMAN, Prop., 116-118 3rd Ave., McKeesport, Pa., McKeesport 21758

CHARLES S. KEMP — 'Promptness" My Motto, FURNACES — JOBBING A SPECIALTY — Successor to J. W. Turner, Tin and Slate Roofing, Bell 4909, Cor. Bailey and Butler Streets, McKEESPORT, PA.

Charles W. Gleditch — BRICK CONTRACTOR, Workmanship --- Service — 2409 Orange Street — *McKeesport 4625* — McKeesport, Pa.

W. M. Paul — Furnces, Roofing, Tinning, Painting and Repairing, Paints, Varnishes and Brushes, 3111 Versailles Avenue, McKeesport, Pa.

DIABETES?

You will be interested in these HEALTH LEAFLETS.

( ) An Aid in the Management of Diabetes.

( ) The importance of Elimination in Rheumatism, Arthritis and Gout.

( ) Protective Measures in High Blood Pressure.

Make an X in the square opposite leaflets wanted. With each inquiry we will send you, free of charge, our instructive health booklet, "Nature Intended."

Name .....

Address .....

MOUNTAIN VALLEY MINERAL WATER — for 75 years The Prescribed Water at HOT SPRINGS ARK. — Pittsburgh Office—414 First Ave. — Phone Court 0622

MME. IDA CHERNOFF

Noted health and beauty expert says —"Mountain Valley Water is not only a delicious table water but the minerals which it contains make it a wonderful health builder."

GAYETY OPENS WITH GALA PERFORMANCE

An authentic Hungarian atmosphere prevailed last night in the gala opening performance at the new Gayety Theater. On the screen "Hungarian Rhapsody" afforded the audience the rare privilege of seeing one of the foremost actresses of Europe in an emotional



Umberto Egizi

role which is said to be the greatest performance of her career. The leading man, Willy Fritsch, is virile, dashing and intelligent. The plot revolves around a love affair of a young army officer and the lovely daughter of a farm superintendent.

The playing of the second "Hungarian Rhapsody" by the symphony orchestra, under the direction of Umberto Egizi, one of Pittsburgh's foremost conductors, was a rare treat to the ears of appreciative and understanding music lovers. It was a welcome relief to the ear-interest to enjoy such a musical setting, which was rendered in a fashion befitting a New York symphony. Much credit is due Mr. Egizi for the careful preparation and capable direction.

On the stage a thirty-piece jazz orchestra added much to the completeness of the bill. Aided and abetted by Gypsy dancers and other stage attractions, we might say, it was indeed, a gala opening night.

CLUBS

A. Z. S. Club:—The club is holding its First Anniversary Dance, Wednesday evening, March 19, at McDougall's Hall. Jimmy Zummo's orchestra is being featured. The sale of tickets is progressing rapidly, and a large crowd is anticipated. Tickets may be gotten from any of the members or by calling either Charles Spiegel, chairman of tickets, at Hazel 9357, or Leah H. Perer, secretary, at Hazel 9375.

—o—

Agate Club:—The regular meeting was held at the "Y," Tuesday, March 4. The debate given at that time proved very interesting. Miss Anne Levy, social chairman, has arranged a novel program for the next meeting in the form of a spelling match. Final arrangements will be made for the affair to be held March 22.

—o—

Ace of Clubs:—A regular meeting was held March 4 at the home of Sadie Silverman, McKees Rocks, Pa. Rhoda Freedel is a new member. Bridge was played after the meeting and prizes were awarded Ruth Kalson and Rose Freedel.

—o—

Men's Club of Poale Zedeck Congregation

Another affair sponsored by the Men's Club of the congregation will be held on Sunday evening, March 30. Please reserve this date for a very enjoyable Sunday night of entertainment which is absolutely free to all members and friends of the Poale Zedeck congregation.

A general meeting of the Men's Club will be held this Sunday afternoon, March 16, at 2 P. M.

JOHN KIEFFER
TAILOR and IMPORTER
High-Grade Suits Made to Order
PRICES $65.00 AND UP
3520 Fifth Ave. Mayflower 9831

Shermer Lodge Cabaret Frolique to Be Held Wednesday

Final preparations have been concluded by the committee in charge of the Cabaret Frolique to be held on Wednesday evening, March 19, in the Hotel Schenley ballroom by the Henry Shermer Lodge of Braddock, featuring Zez Confrey and his Victor Recording Orchestra of Chicago.

Al Krause, chairman of this dance, has been working hard with his committee in order to make this affair one of the finest and unequaled classics ever staged in this part of the state.

Zez Confrey and his Victor Recording Orchestra come to Pittsburgh for this dance with a wide-known reputation that needs no introduction to the district's dancegoers. His masterpiece of "Kitten on the Keys," that took the country by storm, is only one of his many classics.

Confrey, known as the "man with a thousand fingers," was last heard in Pittsburgh in 1928, when he played for the Pitt Junior Prom in the Wm. Penn Hotel.

The committee is working hard to make this evening a long remembered one in the minds of those who attend.

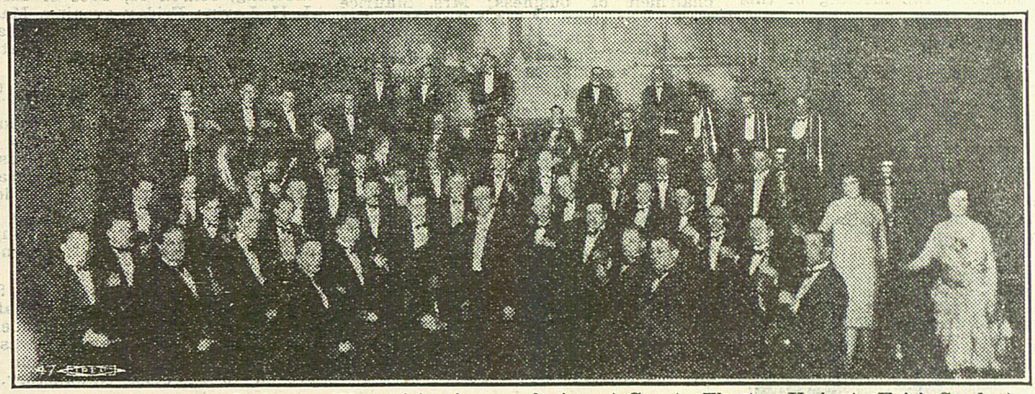
It is the intention of the Henry Shermer Lodge that only the best obtainable be afforded their patrons and in doing so have gone far and wide into the music world to bring a treat of this sort to the Schenley Hotel where it is within distance of all points.

Reservations are being received and at the rate of applications being received it is the urgent appeal of the chairman that those intending to attend make their reservations before the night of the dance if possible.

Those desiring to do so, can either make them with Dr. Al Klein, 606 Braddock Avenue, Braddock, at Brandywine 1570 or Dr. S. R. Weiss, 120 Electric Avenue, East Pittsburgh, Valley 1779.

Besides the chairman, the committee is comprised of the following: Jos. R. Shermer, Hyman W. Gershuny, Phil Schwartz, Dr. Al Klein, Dr. S. R. Weiss, Escher Lincoff, Morris Robinowitz, Sam Zelmanowitz and Iz Bolner.

Dancing will commence at 9:30.



Cine-Music Symphony Orchestra (50 musicians) now playing at Gayety Theater. Umberto Egizi, Conductor.

LOADING MOUNTAIN VALLEY WATER



Delivery Men Handling Mountain Valley Mineral Water for Pittsburgh Distribution

Over 250,000 people visit Hot Springs, Arkansas, every year to avail themselves of the health preserving and health giving waters of Hot Springs.

The merit of these waters has spread from coast to coast and Hot Springs Mineral Waters are now sold in every leading city in the United States.

The above picture shows the delivery men handling Mountain Valley Mineral Water for Pittsburgh distribution.

Mountain Valley Mineral Water is one of the lightest waters known to science as well as one of the most delicious.

It is unexcelled as a health builder. Mountain Valley Ginger Ale and Mountain Valley Carbonated made from the famous Mountain Valley Mineral Water occupies a most outstanding position among Carbonated beverages.

Organization Activities

Pittsburgh Section, National Council Jewish Women

Peace Day Meeting, Tuesday, March 18

No one of us can afford to overlook the opportunity to become better informed about the international situation regarding World Peace. In the hope that we may contribute somewhat to the long-hoped-for goal by spreading the idea and clarifying it in the minds not only of our own members but also of many other persons, the Pittsburgh Section, National Council of Jewish Women, dedicates the meeting of this month to Peace Day.

A very fine program that will be both stimulating and enjoyable is offered to you. Mrs. Goodman Rose will render a group of songs. She will be accompanied by Mrs. Herman Hailpern at the piano.

The speaker of the afternoon is a woman of international reputation in peace work. Her vision, knowledge and executive ability have inspired and guided the movement in Great Britain. She is in this country as the guest of



Kathleen Courtney

the Women's International League for Peace and Freedom, and she is herself the founder of the British branch of this organization. Miss Kathleen Courtney's experiences in war relief work, in politics and in peace activities, lend weight and balance to her views.

A cordial invitation is extended to all for the afternoon of Tuesday, March 18, at 2:15 P. M. at the Y. M. & W. H. A. Tea will be served.

Handicraft Guild for Unemployed Men Is Organized

The newest project of the Pittsburgh Section, National Council of Jewish Women, one which has already caused widespread discussion of its merits was crystallized at a tea given by the president, Mrs. Raymond M. Kaufmann, in her home on March 3. The new venture is a workshop for men, to be known as the Handcraft Guild, where dependent and industrially aged men will be taught to mend, reupholster and refinish broken furniture.

It is hoped that the Handcraft Guild will be functioning by April 1. A shop has been obtained to house it at 212 Oakland Avenue, and the service of a professional is being secured.

The nucleus of an organization for the administration of the guild has been built up by and includes Mrs. Edgar J. Kaufmann, chairman; Mrs. A. J. Sunstein, Mrs. Max Blum and Mrs. Henry Harris, associate chairmen; Mrs. Max Blum, chairman of shop; Mrs. Leo Weil, Jr., and Mrs. Carl Kaufmann, chairmen of business; Mrs. Maurice Davis, chairman of publicity; Mrs. Lee Rosenthal, chairman of admissions; Mrs. Alfred Oppenheimer, finance; Mrs. Irwin Wolf and Mrs. A. Blumenthal, chairmen of volunteers; Mrs. Alfred Kingsbaker, Mrs. Louis J. Reisenstein, Mrs. Charles Reisenstein, Mrs. Nathaniel Spear, Mrs. Carl Fechheimer.

Board Meeting

The regular executive board meeting was held on March 11, at the Y. M. & W. H. A., Mrs. Raymond Kaufmann presiding. The following recommendations of the Policy Committee were ratified that

1. The final responsibility for a complete membership list rests with the financial secretary.
2. The speakers bureau of the council be discontinued after the annual meeting in May.
3. The executive board of seniors entertain national board of juniors, which is to hold its convention in Pittsburgh next October.

The following recommendation of the Finance Committee was ratified by the executive board that

1. An allotment of $2,000 be granted to help defray operating expenses of the Handicraft Guild to be opened by council this spring.

Employment Committee

The employment chairman, Mrs. Carl Bachrach, gave a most gratifying report of results achieved. All calls to Hazel 4085 puts one immediately in touch with Mrs. Bachrach and with the solution to very specific employment problems.

Child Study Committee, Change of Date

Mrs. Chester G. Bandman, chairman of the Child Study Committee will hold her regular meeting on Tuesday, March 25, instead of March 18, as originally scheduled. This change has been made because council's peace day meeting has been scheduled for the 18th.

Miss Ella R. Boyce of Juvenile Court who was to address the group, cancelled her engagement because of a recent illness. Miss Hazel Knight of the Psychology Department at Carnegie Tech will be the guest speaker and will address the group on "Parenthood and Personality."

Council Sabbath

Council Sabbath will be observed in several of the city's synagogues this week-end. As usual, those women prominent in religious work of the council will take over the pulpit for the sermon and address the congregation on council's value to the community.

The following synagogues will be visited: Friday evening, March 14, Beth Shalom, Mrs. I. H. Levin; Saturday morning, March 15, Tree of Life, Mrs. I. H. Levin; Friday evening, March 14, B'nai Israel, Mrs. B. Davis; Friday evening, March 14, Beth Israel, North Side, Mrs. Carl Bachrach.

Owing to the illness of Mrs. Carl J. Fechheimer, it will be impossible for her to address the Rodef Shalom Congregation as scheduled for Saturday morning, March 15. Dr. Goldenson has, however, kindly consented to dedicate his sermon to the Council Sabbath idea.

This week-end was chosen as it was felt to be most appropriate coming as it does immediately after Purim night.

Service Shop

On Monday, March 10, the Service Shop Committee, under the chairmanship of Mrs. Eugene Friedlander, had its regular meeting. A report was given of the Bundle Day Luncheon which proved to be most satisfactory. The committee collecting new merchandise reported that splendid material was coming in through the efforts of Mrs. Sidney Kaufmann, Mrs. Charles Sachs and others. Service Shop's truck will call for any bundles that have not been sent as yet. A phone call, as a reminder, will be appreciated, in case the committee has slipped up on some calls.

Mrs. Friedlander again takes this opportunity of publicly thanking all who donated financially, in merchandise, and in personal services, on Bundle Day.

Membership

Members are urged to secure one new member for council. Mrs. Fannie Weinhaus, membership chairman, asks all council members to help her increase council's membership now, while Mrs. Raymond Kaufmann still presides. President's Day is not far off and that important occasion is open only to paid-up council members.

Program Notice

For the March meeting, the vases will be filled with flowers in memory of Mrs. Amelia Zugsmith by Mrs. Carl Fechheimer.

C. J. W. President's Day

Are you planning to be present at the musicale and tea in celebration of President's Day, on Tuesday, April 22, in the ballroom of the Schenley Hotel? Mme. Sonia Sharnova who has been heard in successful concerts in Europe and America, and who is one of the stars of the German Opera Company, will be the guest artist. She will be accompanied by Earl Mitchell of Pittsburgh.

This will be an opportunity to honor your president and your organization and to enjoy a beautiful afternoon. Make sure that your dues are paid and look forward to a gala social event.

Calendar, Third Week

March 17—Industrial League, at 5831 Bartlett Street, 10 A. M. Mrs. Oscar Oppenheimer, chairman.

March 18—Peace Day with Miss Kathleen Courtney as speaker, at Y. M. & W. H. A., 2:15 P. M. Mrs. Raymond Kaufman presiding.

March 21—Employment Committee, at the Y. M. & W. H. A., 2 P. M. Mrs. Carl Bachrach, chairman.

IMPORTANT NOTICE

To insure insertion in THE JEWISH CRITERION, all items must be typewritten on one side of paper only and must reach this office not later than 5 o'clock, Wednesday.

Pittsburgh Section, National Council of Jewish Juniors

March Meeting

An unusual monthly meeting has been planned by Pittsburgh Section, National Council of Jewish Juniors for this month. Departing from the customary meeting place, the March meeting will be held on Sunday afternoon, March 23, at 2 P. M. at the Irene Kaufmann Settlement, 1835 Center Avenue. The Department of Program, co-operating with the Department of Social Service, has arranged this visit to the Settlement.

Since the opening of the Settlement's new addition, many visitors have exclaimed over its wonders, and Junior Council members are exceedingly fortunate to have the privilege of visiting the Settlement under such circumstances.

Members are asked to be at the Settlement promptly at 2 o'clock as the events of the afternoon are on schedule. (The Center and Lincoln car No. 82 stops directly in front of the building.)

A short business meeting preceding the program will include the announcement of the personnel of the Nominating Committee, which will be elected at the March board meeting.

Mr. Sidney A. Teller, executive director of the Settlement, will speak on interesting phases of Settlement work. Mr. Teller has been affiliated with the Settlement for many years, and has been prominently identified with and greatly responsible for its progress.

Following the meeting, the members will have the privilege of being personally conducted through the Settlement on a complete tour of inspection.

RESERVE SUNDAY AFTERNOON, MARCH 23, FOR A MOST INTERESTING AND ENLIGHTENING EVENT!

Executive Committee Meeting

The Executive Committee held an im-

Mistock
WOMEN'S APPAREL
412 Sixth Avenue — *Opposite Nixon Theatre* — Pittsburgh, Pa.
ATLANTIC 0171

Colonial Cleaners & Dyers
Murray and Hazelwood Aves.
Pittsburgh, Pa.
ECONOMY - QUALITY SERVICE
Our Trucks Go Everywhere
Call HAzel 7116

REPAIRING
BEADED and LEATHER BAGS
SWISS and AMERICAN WATCHES
BEADS RESTRUNG and MATCHED
Costume Jewelry to Match
Most Every Gown
Over 5,000 Satisfactory Repairs in 1929
THE JEWELRY SHOPPE
117 FIFTH AVE. May Bldg.

CAPONE DETECTIVE AGENCY
CAN SOLVE YOUR PROBLEMS
KEENAN BLDG. ATLANTIC 2931
643 LIBERTY AVE. PITTSBURGH, PA.

OUR CATALOG containing EASTER and SPRING Novelties is now ready for mailing.
Write for your copy TODAY.
I. ROBBINS & SON
203-205-207 MARKET ST. PITTSBURGH, PA.

portant meeting on Thursday of this week at the home of Mrs. J. deS. Freund, chairman of the Senior Advisory Committee.

Executive Board Meeting

The next meeting of the executive board will be held on Tuesday evening, March 18, promptly at 8 P. M. at the Y. M. & W. H. A., Miss Ruth Schwartz presiding. Of particular importance will be the election of the Nominating Committee which will take place at this meeting.

Pittsburgh Chapter of Hadassah

Palestine Supplies Department Community Meeting

The entire Jewish community of Pittsburgh is cordially invited to attend the open meeting sponsored by the Palestine Supplies Department of the Pittsburgh Chapter of Hadassah, Monday evening, March 17, in the Morris Kaufmann auditorium of the "Y" at 8:30. Mrs. I. H. Levin, president of the chapter, will preside, and will introduce the speaker of the evening, Mrs. A. H. Vixman, who will speak on "Health Work in Palestine."

Mrs. Vixman has been active in the Zionist movement for many years, becoming interested in the work more than twenty years ago, when she undertook to develop the Young Judaea clubs of Pittsburgh. She is among the best known Zionist speakers in this country. In addition to holding the



Sue Seiger

office of national vice president of Hadassah, Mrs. Vixman is national chairman of organization and senior advisor to Junior Hadassah on American affairs. For more than a year she was director of the United Palestine Appeal for the Pittsburgh region, giving up the post when she moved to New York. For six years Mrs. Vixman was president of the Beth Shalom Sisterhood here in Pittsburgh, and was also president of the Pittsburgh Conference of Jewish Women's Organizations. She is a director of the Y. M. & W. H. A., and a member of the executive council of the Women's League of the United Synagogue of America, and has represented the national body on many occasions throughout the country. In addition to Mrs. Vixman, a musical program will be presented by two guest artists, Miss Sue Seiger, soprano, accompanied by Miss Julia Katz, and Mr. Elias Breeskin, who will give a group of violin numbers. Miss Seiger is considered one of the most promising of the younger singers in the community, and has appeared in a professional capacity both locally and in New York, where her work won the unanimous praise of the critics. Mr. Breeskin is the conductor of the Pittsburgh Symphony Orchestra, and is generally accepted as Pittsburgh's outstanding musician.

A social hour will follow the program so that Mrs. Vixman may have the opportunity of seeing her many friends informally, and at which time the officers and board of directors of the chapter will receive in her honor. Tea will be served. Mrs. M. J. Josephson, chairman of the local Palestine Supplies Committee, is general chairman of the evening, with Mrs. Hyman Sapeer, associate chairman, and Mrs. Julius H. Cohen, advisory chairman. Admission per person will be a parcel containing a sheet or sheets, or cash equivalent. This evening will mark the eighteenth anniversary of the birth of Hadassah, nationally, and, therefore, it is hoped that the entire Jewish community will attend to wish us "Happy Birthday" and to hear Mrs. Vixman's inspiring message.

Regular Meeting

The regular monthly meeting will take place Sunday afternoon, March 16 at 2 o'clock at the "Y" with Mrs. I. H. Levin, president, presiding. Action of the organization in regard to its position concerning the Jewish room in the Cathedral of Learning will be taken, and committee reports rendered. REMEMBER THREE THINGS: Bring your membership dues, J. N. F. boxes and milk bags and save time and energy.

Cultural Group

The Cultural Group will meet next Saturday afternoon, March 22, at the home of Mrs. Julius H. Cohen of 5615 Bartlett Street, at 2:15. Mrs. Emanuel Friedberg will review Fleg's "Why I Am a Jew?" and a most interesting and stimulating discussion is expected to follow. Current topics of Jewish interest will be presented by members of the group. Mrs. B. H. Hirshenson, chairman, will preside.

New Members

Mrs. William Rosenbloom, chairman of membership, announces the following new members, to whom the chapter extends a hearty welcome: Mrs. Samuel Weinhaus, Mrs. Saul Lavine, Mrs. Charles Reizenstein, Mrs. Louis Reizenstein, Mrs. Milton G. Lehman, Mrs. Herman Meyers and Mrs. Ralph Lewando.

B'nai Israel Sisterhood

Board Meeting

A most interesting board meeting was held on Monday afternoon, March 10, in the Community House.

Quite a detailed discussion was had on whether or not we as Jews should have a room in the Cathedral of Learning. Very interesting reasons pro and con were given, which for a time turned the afternoon into a Jewish cultural meeting.

It was voted that the Sisterhood be represented at the Purim Carnival to be held at the Y. M. H. A. on the evenings of March 20 and 22. The following committee was appointed to work out plans: Mrs. I. L. Giffen, chairman, assisted by Mesdames Theo. Rothman, D. Reichman, I. Davis, I. F. Miller and I. A. Melnick.

Mrs. L. Bart, chairman of House Committee, announced that plans are being made for a miscellaneous shower to be held in order to replenish the needs of this department Mrs. I. L. Giffen donated to this fund.

It was announced that the next regular monthly meeting would be changed from an evening meeting to an afternoon meeting. Mrs. I. F. Miller, who is on the Religious Committee, was appointed to write an article of interest on some Jewish topic which will be open for discussion.

Mrs. I. A. Melnick announced that the Council Sabbath Service would be held this Friday evening in our synagogue with Mrs. B. Davis as speaker and members were urged to come and bring their friends.

Annual Card Party

Mrs. D. Reichman, chairman of the card party to be held at Kaufmann's announces the date as April 29. The following were appointed as her aides: Mesdames I. F. Miller, I. L. Giffen, T. Rothman and I. A. Melnick.

After the business delicious refreshments were served by Mrs. L. Bart and Mrs. D. Kart, who were hostesses.

Harvey Gaul, director, announces openings in the Y. M. & W. H. A. Choral for alto and male voices. Rehearsals are held every Thursday evening at 8:15 in the lodge room of the "Y." For further information call Mayflower 6500.

Tree of Life Sisterhood

Card Party

Plans have been completed for holding a card party on Tuesday, March 25, at 2 P. M. in Kaufmann's dining room. Mrs. S. Litman, general chairman, will be assisted by the following members: Mesdames I. Cohen, S. H. Reichman, H. Goldberg, B. Finkelhor, Ph. Lovner, A. Gordon, B. Greenwald, A. M. Dickler, A. Simons, Abe Lewis, Wm. Sheffler, J. Sheffler, I. Glanz, S. Mendelson, H. Katz, John Fischer, B. Shear and L. Harrison.

No efforts are being spared to make this affair outstanding, both socially and financially.

Refreshments will be served and beautiful prizes awarded at each table. A door prize is being donated by Mrs. M. Zak.

Tickets have been mailed to the general membership, and additional tickets may be secured by calling the chairman, Mrs. I. Cohen, Mayflower 6299, or Mayflower 5999.

Board Meeting

The regular monthly board meeting will be held on Thursday, March 20, in the vestry rooms of the synagogue. Every member is urged to attend. Please make note of the change in date, Thursday, March 20th.

Purim Social

On Thursday evening, the annual Purim social was held in the assembly rooms, immediately after the reading of the Megillah.

A musical program was rendered by Miss Jean Clasky, vocalist, accompanied by Miss Julia Bramson.

A humorous debate entitled "Resolved, That the Homentah Is Better Than the Doughnut," was given by members of the Young People's League.

The Sisterhood furnished refreshments at the social hour following.

Sisters of Zion Mizrachi

The Sisters of Zion Mizrachi will hold their 27th Purim festival on Saturday evening, March 15, at the Adath Jeshurun Synagogue, Margarotta and St. Clair streets.

The program will include many prominent speakers. Musical entertainment will be provided by Miss Freda Lazear, vocalist, and Miss Beatrice Landy, pianist. Mrs. M. A. Levine is in charge of refreshments and will be assisted by Mrs. B. Hoffman.

The raffle of the Freed-Eiseman all-electric radio will also take place at this affair. All those who hold tickets for the raffle are urged to be present.

Come and bring your friends—all are welcome.

Poale Zedeck Juniors

This Tuesday evening, March 18, at 8:15, is the date of the regular monthly meeting, which will take place in the Poale Zedeck auditorium. A very interesting program has been arranged by the program chairman, Miss Leona Feldman. Mr. Alex Kann will give a reading. A clever and amusing pantomime play will be presented by the Misses Rosalind Freeman, Helen Klee, Sadye Morgan and Edith Cohen. Miss Anne Alpern, soloist, will sing several delightful selections. The hostesses for this meeting will serve refreshments.

Purim Treat

Sunday, March 16, the children of the Sunday school classes of the Poale Zedeck Synagogue will be the guests of the Poale Zedeck Juniors, at which time a delicious Purim treat will take place.

SPECIAL—Saturday, March 15

15c Sandwich Kimel.....12c

Watch our Windows for Specials

Tisherman Bros.

TWO STORES

Cor. Murray and Douglas St.

Cor. Fifth Ave. and Logan St.

THIS SPACE RESERVED

for

E. Rosenthal FURRIER

305 KEENAN BLDG.

CONGREGATIONAL NEWS

Rodef Shalom Congregation

The regular Sabbath Service will be held this week at 11 A. M. The service this week is being dedicated to the Council of Jewish Women, and Dr. Goldenson will deliver a sermon appropriate to the occasion.

Dr. Goldenson will speak on the following topic on Sunday morning: "Some Virtues That Are Vanishing—and Why." The public is cordially invited.

Purim Play to Be Presented

The pupils of the school are eagerly anticipating the Purim play to be presented on Saturday and Sunday. The boys and girls of the Senate who have been selected for the cast have given much time and effort to the preparation under the direction of Miss Helen Jacobs, dramatic director of the school, and an impressive presentation of "The Purim Players" by S. S. Grossman is looked for. It is hoped that all the pupils in both sections of the school will be able to attend and witness the performance.

Louis J. Schwefel to Address Men's Society

A unique opportunity will be presented to the members of the Men's Society at their next meeting to listen to a man who has been an observer of personalities of Washington, D. C., over a period of many years. This man is Louis J. Schwefel who has syndicated articles on Jewish life under the pen name of Hillel the Observer. Mr. Schwefel has lectured before many temples and has become noted for his keen, witty and accurate estimate of outstanding personalities in our national capitol. He is coming to us on Thursday evening, March 27. The meeting is open to the members of the Men's Society and their friends. Don't miss this chance to get an intimate glimpse of the leading public men of our day as seen through the penetrating eyes of Hillel the Observer.

Sisterhood and Brotherhood Service

The members of our Sisterhood and Men's Society are planning to participate in a religious service on Sunday morning, March 30. The sermon on that morning will be devoted to a subject of special interest to both of these organizations. We anticipate that a large representation of the members of both organizations will be present in the temple on March 30.

Tree of Life Congregation

Services

Services, Friday evening at 6 o'clock; Sabbath morning at 9:30. The discourse next Sabbath morning, March 22, by Rabbi Hailperin, will deal especially with "Parashat Parah."

The Religious School will hold their Purim Carnival on Sunday afternoon, March 16, in the vestry rooms. Under the supervision of Miss Rose Levin of the school faculty, the children will present a delightful program of vaudeville acts.

Joint Meetings

On Wednesday evening, March 19, at the Beth Shalom Synagogue, the young peoples' groups of Beth Shalom, B'nai Israel and Tree of Life congregations will hold a joint meeting. Rabbi B. A. Lichter is the speaker.

The Men's clubs of the three congregations will hold their joint meeting on Wednesday evening, March 26, at the B'nai Israel Synagogue.

Annual Meeting of the Congregation

To combine the annual meeting of the congregation with a social get-together, the Committee on Arrangements, headed by Mr. H. Goldberg, has arranged for a very enjoyable evening. There will be group singing and vocal selections by members of the **Tree of Life Choir,** and an impressive exercise marking the innovation of the "Legion of Loyalty," in which those members who have been affiliated wtih our congregation for twenty-five years or more, will be honored and receive engraved certificates. The Sisterhood is planning a delightful luncheon and the young people's group will decorate the vestry rooms for the occasion. Mr. Harry J. Applestein will be chairman of the evening's program. Members are urged to come with their families and participate in this annual reunion of the Tree of Life family. Following is a list of those members who will take part in the "Legion of Loyalty" exercises: Mr. Jacob Abrams, Mr. and Mrs. Louis Amshel, Mr. and Mrs. J. Arfield, Mrs. M. Arnfeld, Mrs. John Bennett, Mr. Joseph Bennett, Mrs. Charles Cohen, Mr. and Mrs. Simon Davis, Mr. and Mrs. Benjamin Finkelhor, Mr. and Mrs. J. H. Frank, Mr. and Mrs. A. Fredland, Mr. and Mrs. Philip Ginsberg, Mr. and Mrs. H. I. Goldstein, Mr. and Mrs. C. B. Goorin, Mr. and Mrs. Louis Gordon, Jr., Dr. and Mrs. J. E. Gross, Mrs. Rachel Haas, Mrs. Lottie Jacobs, Mrs. S. Lenchner, Mrs. Julius Levin, Mr. and Mrs. Abe Lewis, Mr. and Mrs. A. Lippard, Mrs. S. Maltinsky, Mr. and Mrs. Max Markowitz, Mrs. M. Rosenbloom, Mrs. Sol Rosenbloom, Mr. and Mrs. Barney Rosenthal, Mrs. Ida Shapira, Mr. and Mrs. Jacob Spandau.

Congregation Poale Zedeck

Daily services, 7 A. M. and 7:30 A. M.; evenings at 6:30 P. M., Sunday morning at 8 o'clock. Sabbath services: Friday evening, Mincha, 6 P. M.; Kabboloth Shabbos, 6:10 P. M.; Saturday morning at 8:30. Rabbi Friedman speaks before Mussaph. Mincha at 5:30 P. M. After Mincha the table is set for Shulosh Seudoth in the Beth Hamedrosh the Shabbos Z'miroth are sung, and Rabbi Friedman concludes with a homiletical discourse on the portion of the week. Reservations for giving Shulosh Seudoth on certain Sabbaths can be made with the Gabbai, Mr. Samuel Schoenberger, Hazel 5789. The host at the Shulosh Seudoth last Saturday was Mr. Jos. Benkovitz of Forward Avenue.

Rabbi Friedman spoke Saturday morning, March 8, 1930, on "The Torah as a Protection Against Our Enemies" and the subject of the discourse in the afternoon was "Remembering Amalek's Attacks."

Rabbi Friedman conducts a Mishnayis class every morning after the services; an Ayin Yakov class every evening before Mincha, and a Talmud class every Saturday afternoon at 4 o'clock before Mincha.

Rabbi Riebuck, the representative of the Kletzk Yeshiva in Poland, was a guest at the synagogue and spoke Saturday morning and in the afternoon about the present deplorable conditions in Soviet Russia, and made an appeal for funds towards the maintenance of the Yeshiva.

The children of the Sunday Religious School will hold a Purim entertainment Sunday morning, March 16, at 10 o'clock, presenting two Purim plays to which the parents and members are cordially invited.

The congregation takes this means of expressing to the family of the late Rachel Firestone its sympathy and condolence in their recent bereavement.

Adath Jeshurun Congregation

The monthly meeting held last Sunday was well attended. David Kart, Sheridan Avenue; Aaron Caplan, Avondale Place, and William Caplan, Jancey Street, were admitted as new members. The hosts and hostesses for the evening were Mr. and Mrs. J. Gerber of Jackson Street, and Mr. and Mrs. Caplan. Rabbi M. A. Levin delivered an address suitable for that occasion.

Rabbi Abraham Brender, representative of Yeshiva Rabbi Isaac Elchonon of New York visited our synagogue last Saturday. A reasonable sum of money was collected for that institution.

The Sholosh-Seudos last Saturday was served by Mr. and Mrs. Cecil Rudin, 613 North Euclid Avenue.

The Bar Mitzvahs for this coming Saturday, March 15, are two orphans of the Jewish Home for Babies, Bill Brennan and Victor Caplan. All the members are invited to attend. The Ladies' Auxiliary will be the hostesses on this day. Tables will be set in the auditorium for all the guests present. Beautiful gifts will be given to the Bar Mitzvahs. The two boys will be the house guests of Mr. and Mrs. S. Rogalsky, 5447 Avondale Place.

Congregation Beth Shalom

Mrs. I. H. Levin occupied the pulpit last night at Council Sabbath, giving a very interesting message. The readers from the Bible were Jeannette Lewis and Leonard Hahn, reading in English and Hebrew, and David Avner, leading the responsive reading. The hostesses at the social hour following the services were Mrs. I. Rogow, Mrs. S. Rogow and Mrs. M. D. Goldstein. Next week Rabbi Rose will occupy the pulpit, speaking on "A Story of Persia." The readers from the Bible will be Hyman Mankin and Faye Gerstein, reading in Hebrew and English respectively. The hostesses at the social hour will be Mrs. M. A. Rosenberg and Mrs. A. R. Kletz.

There will be a meeting of the Hatechioh Society on Saturday evening, March 15, at the home of Mr. M. M. Plessett, 2516 Beechwood Boulevard.

The Young People's League of Beth Shalom will be hosts to the leagues of Tree of Life and B'nai Israel at a joint meeting of the Young People's Leagues of the three conservative congregations to be held on Wednesday evening, March 19. Rabbi Lichter will speak and a musical program will add to the enjoyment of the evening. Members of the league and their friends are cordially invited.

The Children's Purim Carnival will be held in celebration of Purim on Sunday morning, March 16, when the children of the Bible and Hebrew classes will give a program, consisting of a play, various skits. The children are promised many novel entertainments and refreshments.

Master Sidney Brown, son of Mr. and Mrs. William Brown of 5512 Raleigh Street will be Bar Mitzvah on Saturday morning, March 22, in the synagogue.

The congregation wishes to thank Mr. and Mrs. A. N. Stewart for the floral decorations of last week, given in honor of the Bar Mitzvah of their son, Norman.

The Yahrzeits of the following will be observed this week: Benjamin Halpern, Isaac Kaplan, Isadore Winkler, Shalom Little, Daniel Frank, Benjamin Leib Shapiro, Jacob White, Hirsh Leib Kalwary, Isaac Leib Pearlman, Mordchay Smoliar, Hirsh Swartz, Wolf Goldstein, Hirsh Chussit, Friede Green, Chaye Feigle Harton, Rachel Taube Wasbutsky, Violet Cutler, Zivye Leah Smoliar, Rachame Meyers, Peshe Levy, Taube Bonn, Chaye Goldstein, Chaye Rachel Hecht.

B'nai Israel Congregation

Services

Daily services at 7:45 A. M. and 6 P. M. Friday evening at 6, Sabbath day at 8:30 A. M. and 6 P. M. Rabbi Lichter preaches Sabbath morning on the portion of the Torah. Chevra Chas and Chevra Chumash, Sabbath afternoon at 3:30.

Late Friday Evening Services

The late Friday evening services were concluded for the season on Friday evening, March 14, when Council Sabbath was observed. Mrs. Barnett Davis, president of the Sisterhood, was the principal speaker. Short addresses were also made by Saul Schein, president, and Max Azen, vice president, who rendered a report of the Jewish Relief Conference held in Washington, D. C., last Sunday. Rabbi B. A. Lichter conducted the services and Rev. J. Bloom sang several traditional melodies.

Purim Celebration

The children of the Hebrew and Religious School had an inspiring entertainment last Sunday morning, in celebration of the Purim Festival. The chief feature was the presentation of a Purim play, given by the Confirmation class and coached by Miss Leah Rothman. The play was well received. Miss Muriel Mallin gave an interesting humorous recitation and the story of Purim was told in Hebrew and English by children of the Hebrew School. A masquerade followed the entertainment. Many children were dressed in the costumes of Biblical characters and prizes were awarded by the Sisterhood Committee, consisting of Mrs. Louis Robins and Mrs. I. A. Melnick. Purim gifts were then distributed to the children.

Joint Alumni Meeting

A joint meeting of the alumni asso-

The Jewish Home for the Aged

IN MEMORIAM

The following "JAHRZEITS" will be observed by the old folks of the JEWISH HOME FOR THE AGED in the Chapel of the "Home" during the week beginning Sunday, March 16, 1930:

SUNDAY, MARCH 16th—Lewis Bear, Morris Snyder.

MONDAY, MARCH 17th—Isadore Rubinstein, Henry L. Kalwary, Julia B. Rosenblatt, Marion Jean Seiner, Jacob Ginsberg, Isaac Young, Sarah F. Golanty, Rosa Massoff, Jacob Rosenthal.

TUESDAY, MARCH 18th—Solomon Schwartz, Dr. Bernard Gardner, Dr. Isadore E. Freed, Goldie Eber, Jacob Malachofsky, Ferdinand Ritter, Clara Ehrenpreis.

WEDNESDAY, MARCH 19th—Moses Slotkevich, Hyman David Saville, Abraham Isaac Harris, Yetta Browarsky, Samuel Abrams.

THURSDAY, MARCH 20th—Jacob Kopel Tuelsky, Rachel Goldstein, Joseph Shapiro, Hyman Jacob, Morris H. Moscowitz, Simon Goldman.

FRIDAY, MARCH 21st—Solomon Romanoff, B. Benjamin Wodetisky, Nathan P. Weissman, Fannie Edel Falk, Ida Sadowsky, Morris Baer, Mrs. David Hershkovitz.

SATURDAY, MARCH 22nd—Jacob Blatt, Max Scott, Isaac G. Nesvisky, Bernard Glueck, Jennie Frishman.

Services in the Chapel of the "Home" start at 6 P. M., 7 A. M. and 5 P. M. Saturdays and Holy Days, services start at 6 P. M., 9 A. M. and 5 P. M.

Information regarding the above arrangements for Kaddish and Jahrzeit may be secured by writing to the Jewish Home for the Aged, 2500 Breckenridge Avenue, Pittsburgh, Pa., or calling Mayflower 4479.

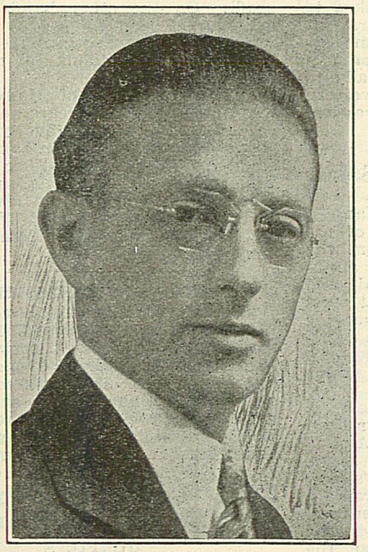
A Beneficiary of the Federation of Jewish Philanthropies of Pittsburgh.

IN MEMORIAM
In Loving Memory of
SARAH E. SUSSMAN
Who passed away three years ago, March 14, 1927
Sadly missed by family and friends

GRESSER MEMORIAL WORKS, INC.
FITTING MEMORIALS
Tombs, Markers, Headstones
"Jewish Workers of Merit"
Mayflower 3315 2342-44 CENTER AVE.

I. WILLISON & SON
Funeral Directors
600-602 CEDAR AVENUE
North Side Pittsburgh, Pa.

PITTSBURGH JEWISH MONUMENTAL WORKS
Samuel Edelstein, Prop.
מצבות אונד גייטס
3116 Niagara St., Oakland, Pgh.
Please give me a call and I will come to see you at once.
MAyflower 2682



Attentive Service

Ralph Schugar

Chapel Office
1801 Fifth Avenue

Atlantic
7526

ciations of the Tree of Life, Beth Shalom and B'nai Israel Congregations will be held in the Beth Shalom auditorium on Wednesday evening, March 19. A fine program has been arranged and Rabbi B. A. Lichter will deliver a talk to the young people. B'nai Israel Alumni and friends are cordially invited.

Joint Men's Club Smoker

The B'nai Israel Men's Club will be hosts to the Men's Clubs of the Beth Shalom and Tree of Life Congregations on Wednesday evening, March 26, in the B'nai Israel Social Hall. The committee has arranged a very entertaining evening and it is hoped that many will be present.

Shaare Torah Congregation Celebrated Burning of Mortgage

The celebration of the burning of the mortgage of the Congregation Sharre Torah, which was held Sunday afternoon, March 2, and climaxed by banquet tendered to all members and families of the deceased membership, was held in the lower auditorium of the congregation, and was attended by the following charter members, who are still members of the congregation:

Mr. Henry Amdursky of New York, who made a special trip for the occasion; Max Tobenfliegel, Rev. Joseph Z. Lichter, Max Maretzky, Joseph Sadjinsky, Simon Neaman and T. Silverman.

The program for the afternoon services was presided over by Charles H. Sachs, Esq., who made the opening address, and was followed by Cantor Bloom of New York, who was formerly cantor of the Sharre Torah Synagogue. Cohen's Orchestra played the "Star Spangled Banner," followed by opening prayer by Rabbi S. B. Friedman, overture by the orchestra, Psalm by Cantor Bloom, address by the venerable Rabbi M. S. Sivitz. Memorial services for the deceased members of the congregation. Burning of mortgage, Av. Horachmim by cantor, Hatokvah by cantor and orchestra; Mincha and Maariv services.

The chairman, Charles H. Sachs, and Rabbi Sivitz, in English and Yiddish respectively, reviewed the history of the congregation from its origin to the present date. The privilege for the burning of the mortgage was purchased by Attorney H. D. Hirsh, who was also vice chairman. In the evening during the banquet, Mr. Hirsh acted as toastmaster, following which addresses were delivered by Rabbi A. W. Kochin, Rabbi Levine, Mrs. Barnet Davis, Representative Joseph C. Marcus and Rabbi M. S. Sivits and songs by Cantor Bloom.

Mr. Max Englesberg, president of the Adath Jeshurin Congregation, also made appropriate remarks.

Mr. Gershon Zerelstein, a former vice president, was commended for his great sacrifices and untiring efforts in behalf of the congregation.

The following members served as a committee making the affair a success. Charles Levine, chairman; B. Block, H. Layton, S. Rubinoff, B. R. Neaman, B. Beronolen, A. Berman, S. Grudzinsky, A. Birenbaum, M. Miller, A. Singer, M. Levy, Louis Eisenberg, Phillip Zamsky.

The officers and directors wish to express their thanks and gratitude to the following ladies who have so wonderfully given their services to make the banquet a success: Mesdames B. R. Neaman, S. Weis, M. Levine, A. Haber, I. Granovitz, I. Bliman and M. H. Chester; Misses Ruth Kopleman, Florence Rubinoff, Hilda Robinoff, Edith Weis, Alice Zerlestien, Miriam Singer, Esther Singer, Sadye Zamsky, Betty Zamsky, Genea Sidransky, Ethel Rutstien and Belle Rosenberg.

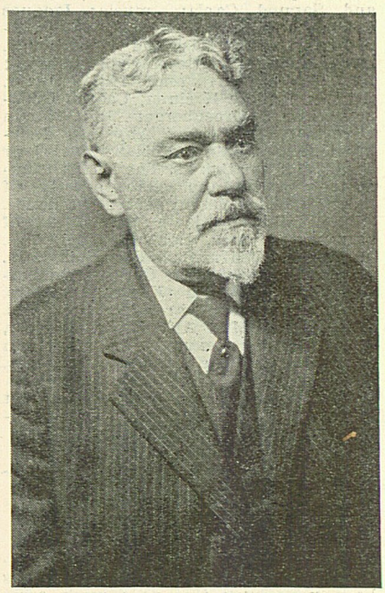
The officers of the congregation are M. Glinn, president; I. Neft, vice president; Charles Goodman, treasurer; T. Silverman, first trustee.

Obituary

Abraham H. Fine

Abraham H. Fine, beloved husband of Tillie Fine, died Saturday morning, March 8, at the Montefiore Hospital. He was 68 years old.

Mr. Fine was a resident of this city for the past thirty years, and had been associated with the Reliance Life Insurance Company during the past ten years. He was a member of the Beth Jacob and Ohev Zedek Congregations, the Warshever Unterstitzung Verein and was active in many chartiable institutions.



ABRAHAM H. FINE

Besides his widow, he is survived by one son, Joseph L. Fine; six daughters, Mrs. J. D. Wald, Mrs. M. Lieff, Mrs. A. Joseph, Mrs. H. I. Lutz, Mrs. J. Blumenfeld, all of this city, and Mrs. H. Beck of New Haven, Conn.; one sister, Necha Sherashevska of Bialistok, Poland, and fifteen grandchildren.

Funeral services were held from his late residence, 3115 Niagara Street, on Sunday, March 9. Interment, Beth Jacob Cemetery, McKees Rocks, Pa.

* * *

Mrs. Bertha B. Frank

Bertha Blitz Frank, who died in her 78th year, at the home of her children, Dr. and Mrs. Milton J. Rosenau of Brookline, Mass., on Thursday, March 7, was the daughter of the late Israel and Babette Bachrach Blitz of Detroit, Mich.

Her early years were spent in Louisville, Ky. In 1869 she was married in Detroit to Himan Frank of Pittsburgh. Throughout her life Mrs. Frank was active in social service work and was at one time president of the Hebrew Women's and Orphans Society of Detroit, Mich., and president of the Literary Writers' Association of Michigan. She was one of the founders of the Pittsburgh Section, National Council of Jewish Women, and a director of the Boston Section.

During the war, Mrs. Frank was chairman of Auxiliary 13, Boston Metropolitan Chapter of the American Red Cross, and recently was elected a member of the New England Women's Press Association.

Services were conducted at her home in Brookline, Mass., on Sunday, March 9, with Rabbi Harry Levi officiating and again at the home of her children, Mr. and Mrs. Leon Wertheimer of Northumberland Street, Pittsburgh, Pa., on Tuesday, March 11, with Rev. Dr. S. H. Goldenson officiating. Interment in the family plot at West View Cemetery.

In addition to her two daughters, Mrs. Frank is survived by four grandchildren and three great grandchildren.

* * *

Herman Golomb

Herman Golomb, age 62, died Monday evening, March 10. Mr. Golomb was a resident of this city for the past 43 years. He was an active member of the B'nai B'rith, Knights of Pythias, Society B'nai Jacob and Beth Shalom Congregation.

Funeral services were held from his late residence, 5912 Phillips Avenue, on Wednesday, March 12, with interment at Beth Shalom Cemetery.

Mr. Golomb is survived by his widow, Sarah Golomb; four sons, Ben, Maurice E., David and Alvin A. Golomb; three daughters, Mrs. I. Markey, Mrs. Samuel Ryave, and Mrs. Nathan Eisenstat; one brother, Louis Golomb, and twelve grandchildren, all of this city.

* * *

Rose Firestone

Rose Firestone, widow of the late Leopold Firestone, died Tuesday, March 4. She was 70 years old. Funeral services were held from her late residence, 246 Dinwiddie Street, on Wednesday, March 5, with Rabbi S. B. Friedman and Rev. Mendel Shapira officiating. Interment, Poale Zedeck Cemetery.

The deceased is survived by three daughters, Mrs. Jacob Weiss and Mrs. J. Mallinger of this city, and Mrs. N. Pfursich of Brooklyn, N. Y.; two sons, Maurice of this city, and I. L. Firestone of New York; two sisters in Czecho-Slovakia; one brother and a sister in Hungary and eighteen grandchildren. She was a member of the Jewish Home for Babies and other charitable organizations.

* * *

Myer Rosenthal

Myer Rosenthal, 64, of 5909 Beacon Street, prominent in many Jewish activities, died Thursday, March 3, at the Mercy Hospital.

He was born in New York City and came to Pittsburgh at the age of 6.

He leaves his wife; a son, J. William Rosenthal; four daughters, Mrs. Samuel Lichter, Mrs. George H. Fisher, Mrs. F. J. Keifer and Mrs. Samuel E. Swartz; 10 grandchildren and three sisters, Mrs. William Wolk, Mrs. Abe Frank and Mrs. Simon Cohen.

He was a member of Congregation Beth Shalom of Squirrel Hill, Congregation Beth Hamedrash Hagodol of Washington Street, the Federation of Jewish Philanthropies, the Knights of Pythias, the Odd Fellows, the Free Sons of Israel and the Order of Knights of Joseph. He formerly was president of the Hebrew Free Burial Society and of the Congregation Beth Hamedrash Hagodol.

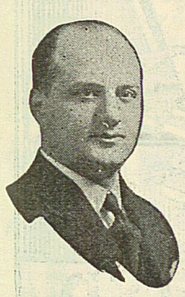
Funeral services will be held from his late residence on Sunday, March 16. Interment, Beth Shalom Cemetery.

Acknowledgments

The family of the late Herman Golomb take this means of expressing their sincere thanks to their relatives and friends for the kindness and sympathy extended them in their recent bereavement.

* * *

The family of the late Minnie Goldstein take this means of thanking their relatives and friends for the kindness and sympathy extended them in their recent bereavement.



BLANK BROS.

Funeral Directors
Embalmers

Courtesy - Dignity - Economy
Funeral Homes and Chapels

CRAFT AVE., COR. FORBES ST.
72-74 ROBERTS ST.
SChenley 4000



Max Blank

Samuel Blank

H. S. Coshey Sons FUNERAL DIRECTORS

PHONE 118 - - - - - - GREENSBURG, PA.

Adath Israel Sisterhood

One of the most successful events was the Benefit Purim Card Party held by the Sisterhood in the Knights of Pythias Building on Sunday evening, March 9. The hall was filled to capacity. Beautiful prizes awarded to the winners and refreshments served to all present.

Sunday School Play

Mothers and friends are invited to attend the Sunday School Purim play and entertainment given by the Sunday School children in the synagogue on Sunday afternoon at 2 o'clock on March 16. The Purim play, coached by Miss Ann Seltzer and Miss Ethel Engelman of South Side, will be appreciated by all who are present on Sunday afternoon. Teachers in charge of the entertainment are as follows: Mr. Goldman, Mr. Bernstein, Mr. Dobkin, Mr. Krakoff, Mr. Solof, Miss Seltzer and Miss Engelman. A treat will be given the Sunday School children. Please come and enjoy a good afternoon Sunday, March 16.

The next regular meeting will be held on March 18, at which time members are requested to bring ticket money.

The Original Famous Sandwich Shop
MRS. J. AMEDOW, Prop.
We Serve the Most Popular Frankfurters in the City
6302 Station St. HIland 9520

Piano and Theater Organ Teacher
BERNARD L. GEORGE
5625 Forbes Street, Squirrel Hill
Schenley 2036
"I teach at pupils' homes in Squirrel Hill, Oakland and East Liberty Districts."

Porter Shop
GOWNS
MILLINERY
115 S. Highland Avenue
MOntrose 4414

NEW GARIBALDI RESTAURANT
Private Dining Rooms
Telephone Grant 9130
NICOLO MARAZZI, Prop.-Mgr.
HIGH CLASS ITALIAN CUISINE
507 Sixth Ave., Pittsburgh, Pa.
(Opp. Wm. Penn Hotel)

TONY CARDOMONE
LANDSCAPE GARDENER
We Specialize in Taking Care of Lawns
116 ANITA ST. HAzel 2021

Established 1896
Pittsburgh Landscaping Company
JOSEPH CALIGIURI, Prop.
LANDSCAPE GARDENERS and CONTRACTORS
5610 Wilkins Ave. Schenley 1489

English Lane Nursery
TONY ESPOSITO, Proprietor
LANDSCAPE GARDENING
Excavating and Grading
Tree Pruning a Specialty
595 ENGLISH LANE - HAzel 3531
Near Beechwood Blvd.

A true story in picture leaves nothing untold
LIBERTY ENGRAVING CO.
OPERATING DAY and NIGHT
LINE and HALF-TONE ENGRAVING
ILLUSTRATING · DESIGNING · ELECTROTYPES
POST-GAZETTE Bldg. PITTSBURGH
PHONES GRant 1654 - GRant 5515

Southwestern Religious Schools Dance to Be Held Wednesday Evening

The time is near! Only a few days are left before the gala affair to which the Religious School teachers and superintendents from far and near will gather at the Fort Pitt Hotel on Wednesday for a most enjoyable evening. The Southwestern Religious School Committee who are going to be the hostesses at this affair have appointed a committee to make arrangements that will surpass previous dances. No efforts are being spared to make this the outstanding event in the social calendar. The committee has already given us sufficient proof that such will be the result by announcing that the well-known Loews-Keith Circuit Orchestra, the Six Krushinski Brothers, will furnish the music. Have you heard them over Station KDKA or at Saunder's Inn, or perhaps at Reymers' Tea Room? Well, then, we are sure that you will be there to glide to their soothing, dreamy strains. Their melodious, entrancing music is certainly an incentive. But that isn't all. When the clock strikes eleven, the fun will begin for then some of the most popular entertainers will appear. We will just disclose one or two—Jay Mills and Victor Graff with their "personality plus." Of course we are enthused. All superintendents and teachers would be too if they knew what is in store for them.

Mr. Ernest Lampl is chairman of this big event, and is being ably assisted by Mathilda Lych, printing; Miss Miriam Schonfield, field supervisor, and Milton Harris, patronesses; Bernard Kreimer and Samuel Caplan, music; Jacques LeVine and Sarah Gelman, entertainment; Jeanette Weiss and A. Berkovitz, refreshments; Myrtle Marcus, publicity; Beatrice Stewart and Tillie Unger, tickets; Isadore Kreimer, Cecelia Goodman, Israel Greenberger and Martin Silverman, reception. Any one desiring tickets should call Hazel 7041-J or Grant 1366 for tickets. The Ticket Committee would appreciate greatly if tickets will be bought before the dance.

The following is a partial list of patronesses: Mrs. Louis Amshel, Mrs. Max Amdur, Mrs. Carl Bachrach, Mrs. Charles Buerger, Mrs. Carl Fetchheimer, Mrs. Raymond Kaufmann, Mrs. Saul Lavine, Mrs. Aaron Chaitkin, Mrs. Abe Martin, Mrs. Alfred Oppenheimer, Mrs. R. Schaffman, Mrs. Benjamin Steinberg, Mrs. Nathan Schein and Mrs. Saul Vatz.

Call for tickets now and join the rest in making this coming Wednesday evening a happy one.

Southwestern District of Pennsylvania Jewish Religious Schools Committee

The office of the Southwestern District Religious School Department has been very busy this past week completing plans for the Purim entertainments. Purim will be celebrated in all the districts by plays, parties and masquerades.

Last Sunday Miss Schonfield visited the Tarentum Religious School. The secretary visited Homewood and found the school well organized.

We are happy to welcome back Mrs. Louis Amshel, our chairman, who has recently returned to the city after a sojourn to Florida.

On Wednesday evening, March 5, the field supervisor spoke before the Hazelwood Mothers' Club stressing the "Duty of the Parent to the Child." The Homewood Mothers' Organization had the pleasure of hearing Mrs. Saul Vatz speak on "Co-operation" and Mrs. Leo Schonfeld tell of her interesting experiences in her work on the Deaf Committee, at their meeting of March 4. Mr. Joseph Levine, superintendent of the Hilltop Religious School, occupied the pulpit in Connellsville on Friday, March 14, for their Council Sabbath and inspired the audience with his talk on "Outstanding Jewish Women." Attorney Ralphe O. Silverman gave an illuminating Council Sabbath lecture in Brownsville on Friday, March 14, which was greatly enjoyed by all in attendance. "Jewish Womanhood" was the topic used by Miss Schonfield in her lecture for the Greensburg Section, Council of Jewish Women, at their Council Sabbath, which was indeed appreciated by the audience.

Preliminary confirmation tests were given to all confirmation classes on Sunday, March 9.

All the districts have been asked to participate in the "Purim Carnival" which will be held at the "Y" on Saturday evening, March 22. The committee is working very enthusiastically to make the booth of the Southwestern District most attractive and interesting.

Rabbi Feinberg Declares Freud Outdoes Saints

A Much Mistaken Young Man

Rabbi Feinberg, former rabbi of the Eoff Street Temple, resigns from the Jewish pulpit with a spectacular statement against contemporary morals and all the clergy. In justice to him, it must be said that the former rabbi confesses that he is still a believer, that he sacrificed a $12,000 a year rabbinate because of his convictions, and that he spoke, therefore, as a layman.

But his statement, nevertheless, is much more like the circus poster than the opinion of a real student. Among other strictures, Mr. Feinberg states that the minister today is a "seeker after popularity, a clerk of pew rentals, and a 'good fellow,' who dispenses religion for a price"; that "Sigmund Freud influences more lives than the saints in Heaven"; that Amos and Andy reach more hearts than the preachers; that a "seat on the Stock Exchange is worth more to a vast majority of people than a portion of paradise"; and that "Clara Bow has more to do with the morals of young women than Bishop Manning."

Such an outburst from a supposedly informed person is sophomoric, to use the most charitable term. To examine these ideas in the above order:

If Mr. Feinberg knew considerably more about abnormal psychology than he does know, he would know that Freud, like all pioneers, is quite outmoded. Jung, Adler and Havelock Ellis are generally recognized as safer guides in this realm than he, but all of them together do not exert one-millionth part of the human influence that only one of the holy men exerts in just one simple sentence—John 3:16.

Amos and Andy reach no hearts at all, nor do they intend to. They appeal solely to the humorous impulse, and to compare their studied nonsense to the work of all the good clergymen in pulpits and homes, jails and sick beds, is simply to make one's self ludicrous.

As a matter of fact, the "vast majority of people" have no earthly use for a seat on the stock exchange, and would not have one for a gift unless they could sell it for the immediate profit. On the other hand, the "vast majority of people" possess such consciences that cause them frequently to make better resolutions and record better lives.

As to Miss Bow of Hollywood she was unheard of five years ago and will be unheard of again five years from now. But such women as Florence Nightengale, Jeanne d'Arc, Frances Willard, Hypatia, St. Elizabeth and others like them will be revered, and their great ways emulated by good people five hundred years from now and longer.

Ahavos Zedeck Sisterhood

The Ahavos Zedeck Sisterhood of Hazelwood and Glenwood held their regular meeting Wednesday evening, March 5. Miss Shoenfield gave a very interesting talk. A Purim masquerade party will be held at the school basement Sunday evening, March 16. A pleasant time is in store for all. Prizes and refreshments will be served.

Kuhn Catering Company to Move to New Headquarters

On April 1, 1930, the Kuhn Catering Company will move into its new home on the corner of Broad Street and Collins Avenue (formerly Kleman Inn), where they will have enlarged facilities for handling weddings, dinners, etc. They will occupy the entire building and operate a hotel in connection with their restaurant and catering establishment.

This company was originally founded in 1882 by W. R. Kuhn, its present president, and carried on a catering business and restaurant at 6202 Penn Avenue until 1907 when Mr. Kuhn built the Rittenhouse. Several weeks ago the Kuhn Catering Company leased the entire Kleman Building and are now making alterations and repairs. They will open on April 1, 1930.

This will be known as Kuhn's Hotel and Restaurant and their organization will be increased so that they will be even more able to handle weddings and parties with their usual efficiency. They will cater to Kosher weddings and dinners as formerly. Also as an added feature they will serve Kosher Sunday weddings.

The Kuhn Catering Company is the oldest catering establishment in this part of the country and have always been famous for excellent food and service.

HOROWITZ-MARGARETEN MATZOHS
"The Matzoh with the Taste"
Famous throughout the world for their absolute "koshruth," fine quality and delightful taste.
If your grocer doesn't have it, call Atlantic 8207 or Hazel 3736-R for immediate delivery.
HARRY BEESON
Representative
1307 Colwell St., Pittsburgh, Pa.
Phone Atlantic 8207--Hazel 3736-R
Our trucks will deliver free of charge within city limits.



Hamantaschen

A Short Purim Story by Grace Jaffe

Bella Kaufman went to one of the most exclusive finishing schools in the East. She had a hard time with her girl friends—she insisted on being Jewish. But then came Purim —and understanding.

—THE EDITOR.

WHEN Bella Kaufman went away to college she chose the cream of eastern finishing schools for her Alma Mater. Perhaps it was because she lived in the adjacent town. Perhaps it was because no other member of the family had ever gone to college, so that there was no one to guide her in her choice. She could not know without being told that any deviation from the norm invites ostracism.

But it didn't take long for her to find out. Right after freshman elections Celia Gathway, president of the class, sought Bella out.

"We're holding the first meeting of the Freshman Literary Club tonight, and we want you to join. We're asking all the girls who take English I—and we specially want you because Professor Martin praised your theme so highly. Will you be there?"

"Tonight?" Bella was dismayed. "But I can't tonight; this is Friday night, and I always go home Friday nights and don't return till Saturday. You see, this is our Sabbath—and the folks would feel very badly if I stayed away."

"Oh! I see. Sorry, then." Celia nodded politely and ran off.

Now, they were much too polite at dear old Alma Mater to say anything. But Bella received no more invitations to meetings and societies of any sort. And when she asked whether she might join the dramatic club she was told that there was no room at present.

At first Bella didn't mention the subject at home. But when the time came to register for the second semester she confided in her mother.

"Mamma," she said, "I'm not going back to college. If they won't accept me as I am, why, I'll go somewhere where Jews are liked and wanted. It isn't that the girls are mean, it's just that they're unfriendly because I'm different, because I have some ties that are different than theirs. They're nice to me individually, but they don't want me in their formal affairs. They don't have meetings on Sundays—but they just can't understand why I don't do what the few other Jewish girls do, forget that I'm Jewish. Perhaps that's what I ought to do."

"Don't you worry. I have a better plan than that." Mrs. Kaufman hadn't even remotely suspected the situation. but now that she knew her quick mind had thought of a clever comeback. "You just sign up for this term and leave everything to me."

Several weeks after the term had started Bella came home early one Friday—a special dispensation from the powers that be so that she might have a little longer to celebrate Purim. It was after the delicious supper that her mother unfolded her plan.

"Do you think the girls would like some Hamantaschen?" she asked.

"Do I? You know they would, mother—especially the girls in my dormitory. They are a nice lot, when they're alone with me. But why should you bother to make any for them?"

"That's all been attended to. See—here's a tremendous boxful. Now, you told me that there's always a lecture on Saturday night. Here's what you should do." The dark head and the gray one bent close in deep consultation.

"Do you really think it will work?" Bella wanted to know. "I should so like to have the girls like me. But this may just make them mad."

"Just wait and see," Mrs. Kaufman smiled. "Even Queen Esther wasn't sure she could make the king see things her way. But she wasn't afraid to take the risk."

And so Bella went back to school on Saturday afternoon, sure that she knew just how Queen Esther had felt on that day of long ago. For maybe she wasn't saving her people, as Esther had—but she was trying to win new respect and understanding for them from her classmates.

Monday evening Bella invited the girls she knew best up to her room.

"My mother baked some cakes, and I thought you might like to sample them," she began when they were all assembled.

The girls helped themselves gleefully. "They're delicious," said Celia. "What sort of cakes are they?"

"We call them Hamantaschen," said Bella. "They're baked for the holiday we celebrated last Friday. It's called Purim—and these cakes represent the pockets of Haman, the arch-villain of the day. I'm glad you like them."

"Last Friday?" Another one of the girls puckered her brow. "But today's Monday. Why didn't you call us in before?"

"Well, you see"—Bella felt that she was treading on dangerous ground, but "If I die, I die" she thought—"Saturday night there was the lecture. And I knew that you wouldn't want to have a meeting of this sort last night, which was your Sabbath—just as I don't attend meetings on Friday nights."

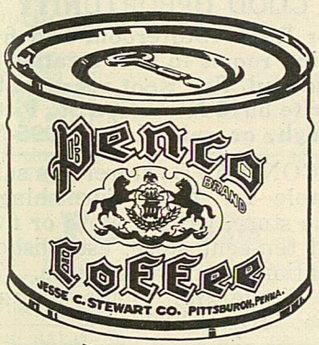
There was a short silence. Then Celia broke it.

"You're right," she said. "And your mother certainly knows how to bake."

But Bella was convinced that her mother knew about other things too when, a couple of days later, the Literary Club announced that thereafter its meetings would be held on Wednesday afternoons—and when, not so long after that, she was offered a role in the new play which the dramatic society was putting on.

(Copyright, 1930, by Seven Arts)

For Passover Use



VACUUM PACKED

Penco Has the Real Coffee Flavor

You sense something of the deliciousness of Penco Coffee the moment you open the air-tight tin container. But this flavory freshness is only a foretaste, the real pleasure is in the cup.

Penco Coffee is specially prepared for Passover under the supervision of

Rabbi E. W. Kochin

Penco Coffee

COMMUNIST PRESS OF MINSK PUBLISHES CHARGES AGAINST ARRESTED LEADERS

Moscow (J. T. A.)—While the Russian foreign office confirms the report that eleven of the fourteen leaders of the Minsk Jewish Community have been released, the names of the three still under arrest have been refused. The Communist press in Minsk today prints the names of those arrested and the charges against each one, but the name of Chief Rabbi Menachem Gluskin is not included.

While the general charges are in accord with those published yesterday in the London "Times," the individual charges are as follows: Benjamin Sakowizki "a preacher with a crooked Talmudical mind who was sentenced to be shot in 1919 because of stock speculations, but he escaped. When business was bad he began trading with God, holding sermons and 'preaching, save our children from the fire that is destroying the Jewish people.'"

Jacob Mizes, the head of a rabbinical seminary, is accused of having headed a number of illegal seminaries. Simon Kabakov is charged with being a bourgeois ringleader, Krengel, an exjeweler and silversmith, is said to have utilized confiscated metal for making spoons and forks.

David Schacher, "an important extrader, was the organizer of clerical unions and rabbinical seminaries" while "David Salomon is president of a society of rabbinical students which is an outspoken counter-revolutionary organization whose object is to fight the Soviet and at whose meetings anti-Soviet speeches were held and sometimes a sermon ending wtih 'uva lezion goel,' a dangerous Zionist slogan."

Asher Kirshtein, a rabbi said to be "a speculator who established loan societies that supported nepmen from ruin, is a reactionary clerical and a counter-revolutionary enemy, an enemy to the workers and an active supporter of the illegal rabbinical clique." Moses Gabrielov, "Rabbi Gluskin's right-hand man, became chairman of the Jewish community when the White Poles arrived and hung a revolutionary. He helped the latter with his death-bed confession. Gabrielov is also a prominent member of the Agudath Israel and leader in the religious community."

Iwianski, an ex-merchant, is accused of being "an industrialist in whose house during the search, correspondence was found with foreign Jewish counter-revolutionary organizations." Braude is "an ex-millionaire banker who is terribly furious at the Bolshevists who took everything from him." Rabbi Pevsner of whom it is said "all illegal meetings met in his bath-house. The good Jew cried and sighed at the meetings, saying that the Bolshevists are hurting his soul and his spirit. He was the nerve center of the rabbinical anti-Revolutionary organization maintaining and receiving instructions as to how to conduct the counter-revolutionary campaign in the Soviet Union and how to create illegal rabbinical seminaries. Such instructions were found in Pevsner's house, signed by the Lebbavetcher Rebbe. The Fascist Zadik from Riga supplies all anti-Soviet organizations with information regarding the Soviet and his Minsk confederates transmitted the necessary material."

Charges against Rabbinovitch are that he was a "well-known itinerant preacher and a cunning person who camouflages his poisonous counter-revolutionary sermons with examples and stories. With his Jesuit speeches he incites villages and towns against Bolshevists." Gordon is charged with being "a leader in the students' organization who preached that the Jewish position is no better than in Egypt or in Spain under the Inquisition and traveled in the provinces and delivered inciting harangues."

Moseh Chaim Levine is accused of being "a preacher who created a rabbinical seminary in Preobrank, a suburb of Minsk, where a copy of a letter addressed abroad was found, in which he said 'I repeatedly requested your help. You must know that the Jewish population is suffering hunger, need and troubles. Why have you deserted us? Save us.'"

A Certain Disinterested Business Man

A man who had nothing to gain by it—a man who doesn't even live in Pittsburgh—told us an interesting story recently. He said he had learned that at **Beckert's,** every customer received uniform courtesy and a square deal. This is the reputation we have gained by fifty-three years of honest effort. There is a bond of understanding between **Beckert's** and its many customers which must not be violated.

Beckert's Seed Store

101-103 Federal St. - - - North Side, Pittsburgh

Remember, please, there is only one Beckert's Seed Store

ORIENTAL and DOMESTIC CARPETS RUGS

North Side Carpet Cleaning Co.

1003-05 CONSTANCE STREET N. S., PITTSBURGH, PA.

EDAR 3740-41

CLEANED ALTERED SEWED REPAIRED

FOR SALE REAL ESTATE FOR RENT

GOODMAN MODELS

PRICE REDUCED

1236 Murdoch street. Open for inspection Sunday 2 to 6. New model, Murdoch Farms, sunken living room with beam ceiling, 8 rooms, 3 baths, 2-car garage. Near school and bus. Lot 40x200.

TO BE SOLD AT A GREAT BARGAIN

P. GOODMAN
5743 BEACON STREET
Corner Murray Ave. HAzel 8990

NORTH NEGLEY DISTRICT
Beautiful home of 9 rooms and 2 baths, garage, at a reduced price; A-1 condition. See OSGOOD REAL ESTATE CO. 310 Plaza Bldg. Atlantic 9649

BUYING A HOME

Is the most important transaction of one's life. It is also the most forward step one can take. That it will never be taken away from you because of a bad title, have the title examined and guaranteed.

The Title Guaranty Co.
FRICK BUILDING ANNEX

Complete Rent List

SQUIRREL HILL HOMES
T. F. HOLLERAN
4153 Murray Avenue
HAZEL 3091

Call Court 4703

GOLD REALTY CO.
for our complete rent list.
We will mail it to you.
Houses in all parts of the city.

Apartment For Rent
Possession May 1

5619-21 HOBART ST.—Four individual rooms, open porch or sun-parlor. Furnish steam heat and instantaneous hot water. Rental $85.00. Garages available.

5660 MUNHALL ROAD—Four-room efficiency apartment. Painted walls, hardwood floors, all modern improvements. Rent $82.50. Furnish hot water, steam heat, electric for Frigidaire.

Now Open For Inspection
Call Harry Lieberman
HAzel 0998-R

The Ambassador

Pittsburgh's Newest and Most Modern Efficiency Apartments.

A Few Desirable Apartments Available. Moderate Rentals. (See Manager on Premises).

4733 CENTER AVE., at Millvale
Telephone MAFLOWER 1694

GET OUR RENT LIST

ROOMS, HOUSES, APARTMENTS
CITY AND SUBURBS

Commonwealth Real Estate Co.
Commonwealth Bldg., Fourth Ave.

FOR RENT

OAKLAND: 10-room house, bath, elec., $90; 7 rooms, bath, elec., $65; 3 rooms, bath, elec., $35.

CENTER AVE.: 7 rooms, steam heat, tile bath, all modern conveniences, $75; 5 rooms, $60.

ATLANTIC AVE. DISTRICT: 6-room house, reception hall, furnace, all modern conveniences, $50; 7-room house, bath, elec., $37; 5-room house, bath, elec., $37; 4-room house, bath, elec., $42-$32.50; 3-room duplexes, bath, elec., $32-$30-$25.

NORTH SIDE: Superior Ave. 5-room house, bath, elec., $40-$42.50.

CHARLES ST.: 6-room house, bath, elec., $30. One month free.

Call for Rent List.

LANDO REALTY CO.
331 Fourth Ave. Room 504
COurt 4487

FOR SALE

Kosher Meat Market, Delicatessen and Groceries. No competition. Forty miles from Pittsburgh. Cheap rent. Write "G" Criterion.

WE HAVE HUNDREDS OF STORES

GARAGES, GAS STATIONS, bowling alleys, pool rooms, groceries, general stores, confectioneries, roofing houses, restaurants and all other kinds of business, including manufacturing propositions, both in and out of Pittsburgh, from $500 to $25,000; can arrange for terms on any purchase.

COME AND SEE US. WE MAY HAVE JUST WHAT YOU WANT.

ATLAS REALTY CO.
508 GRANT ST.
Mention The Criterion

Save Money! Spring Sale
Paint, Wall Paper, Shingles.

Roll Roofing, Varnishes, Enamels, Shellacs, Stains, Lacquers, all Paint Supplies. Everything below regular wholesale prices. Quality standard brands. Important to painters, contractors, builders, property owners, real estate firms, paperhangers, shinglers, roofers, decorators, etc.: It will pay you to see us first. We moved our 2139 Fifth Avenue store to our downtown store at 335 Water Street, near Smithfield Street. Phone Court 9109.

Pittsburgh Jobbing Co.
335 Water Street

FOR RENT AND FOR SALE

L. H. ARONSON COMPANY REALTORS

2334 Murray Ave., 6-room house, tile bath, garage....$85
5645 Forbes St., 9 rooms, 2 baths.
5839 Darlington Road, 11 rooms, 3 baths; 2-car garage; large lot.
6220 Kentucky Ave., first floor duplex, 5 rooms and bath. To see interior call 450 Fourth Ave. (street floor), Court 2583, or Hazel 3388 Sunday and evenings.

FOR SALE—Squirrel Hill new home, 5533 Pocusset street. Modern, six rooms, tile bath, garage. $12,000.00; $1,000.00 down, balance like rent. Owner on premises Sunday 2 to 5 p. m. Call LEhigh 0114.

GOOD OPPORTUNITY

For Rent—Storeroom and five living rooms in best location in Midland, Pa. Rent reasonable. Write 5912 Nicholson St., Pittsburgh, or call Hazel 1095-M.

SECOND AVE., storeroom suitable for gents furnishings, shoe store, variety store or five and ten-cent store, established location, rent reasonable. T. J. Fitzgerald, 5009 Second Ave. Hazel 3837.

FOR RENT—Storeroom; reduced rent. 526 Eighth Ave., Homestead. Agent C. R. Hobson.

Bargains In Houses

3144 AND 3160 BEECHWOOD BLVD., 6 ROOMS, TILE BATH, HARDWOOD FLOORS, HOT WATER HEAT, GARAGE; LOT 40x110; PRICE $9,800.00.

These properties have been taken over by the first mortgagee and are real bargains.

SCOTT JONES MORTGAGE CO.
435 DIAMOND ST. **Frick Annex Bldg.**
ATlantic 6017

New Complete Rent List—Squirrel Hill

APARTMENTS, DUPLEXES, HOUSES—3 TO 12 ROOMS

Forbes-Murray Realty Co., Inc.
5820 FORBES STREET HAZEL 0381-0382
Use Our Automobile Service Office Open Evenings

COMPLETE

RENT LIST

East End—
Squirrel Hill Homes

KELLY-WOOD
Center and Highland
Hiland 2600

FOR RENT
EAST END & SQUIRREL HILL

$ 67.50—Duplex, 824 N. Beatty St., 4 rooms, bath and garage.
$ 75.00—Apartment, 5524 Hays St., 5 rooms, sun parlor and bath.
$ 80.00—Duplex, 5912 Nicholson St., 6 rooms, sun parlor and garage.
$ 90.00—Corner house, 5892 Darlington Rd., 6 rooms and bath, etc.
$105.00—House, 5716 Hobart St., 6 rooms, bath and garage.

UNION REAL ESTATE CO.
806 Law & Finance Bldg.
Atlantic 9930

FOR SALE!

SQUIRREL HILL DUPLEX

Six Rooms, Sun Parlor, Porch, Garages; modern in every respect. Located in quiet restricted neighborhood. Convenient to street cars, buses and schools. Leaving city, will sell at reasonable price.

COurt 1577

—FOR SALE—

AT ONE-HALF REPLACEMENT COST, THE

Highland Hotel and Grounds

AT CAMBRIDGE SPRINGS, PENNA.

Lot 320x350 feet, with fine lawn, shade and lots of room for outo' door sports. Hotel has 42 sleeping rooms, many with private baths; large dining room; modern kitchen; dance hall newly and finely appointed, all ready to open and operate. Hotel has always been a money maker. Can be bought right and on easy terms. For particulars address Geo. Dunlap, National Bank Bldg., Cambridge Springs, Pa.

FOR SALE
Must Be Sold

On Account Of Death In Family

Modern East End home; 10 rooms, tile bath, instantaneous heater, lot to paved alley; room for garage. All modern conveniences. Will make tremendous sacrifice for quick sale. Very small amount of cash down. Balance in monthly payments. For information call SChenley 1160.

Mother's Helper

For children—available for Afternoon or evening

MONTROSE 9579

LOST

Lost—One platinum diamond bar pin. Liberal reward for return. Owner MOntrose 4320.

FOR SALE

North Negley Ave. District

Twelve-room, center hall home; rooms light and cheerful; cement floor cellar with two gas or coal hot air furnaces; Frigidaire in outside kitchen; modern fixtures; house in excellent condition. Call Mr. Mitchell, Montrose 7797.

For Sale

FOR SALE—Beechview, eight-room white brick house; handy to downtown, schools, cars; must sell at once. Owner, Lehigh 3496-W.

FOR SALE—Squirrel Hill, five-room house; double garage; all modern conveniences; near schools and car lines; $8,500; will finance to suit purchaser. 955 Lilac Street.

FOR SALE—Beautiful new all-brick, six rooms, tile bath, shower, California Stucco, decorated walls, hot water heat, weather stripped; private drive, and garage. 5505 Phillips Avenue, near Schenley Park. Will sacrifice.

FOR SALE—Business property, 1604 Center Avenue; must sell, life-time chance, buyers, agents act quick. Montrose 0858.

For Rent

FOR RENT—Seven-room house; garage; strictly modern; close to schools. Hazel 4869.

FOR RENT—Three beautiful rooms; all conveniences. Call Mayflower 6913.

FOR RENT—Chesterfield Road, near Fifth Avenue and Halket; six rooms, breakfast room, tile bath; steam heat. Hazel 6521-W.

FOR RENT—Duplex, six rooms, bath; porch; garage; near Colfax school. Squirrel Hill; rent $90. Call Hazel 5497 or 4204.

FOR RENT—$75; Squirrel Hill, six room house, open porch; hot water heat; tile bath; hardwood floors; fine location. Hazel 2202-J.

FOR RENT—Squirrel Hill, beautiful furnished room; shower bath; unlimited phone; garage; reasonable. Hazel 2395-W.

FOR RENT—Squirrel Hill duplex, six rooms; garage; tile bath; hardwood floors; strictly modern. Hazel 2521-R.

FOR RENT—Attractive two rooms on second floor; private tile bath; Stanton, near Negley. Montrose 2321.

FOR RENT—Beautiful two rooms on second floor; steam heat; janitor service. 6135 Jackson Street. Hiland 1304-J.

FOR RENT—Squirrel Hill, up-to-date, five and maid's room, duplev apartment; hardwood floors, instantaneous heater; tile bath; rent $75; garage if desired. Call 5545 Phillips Avenue or Hazel 5883.

FOR RENT—Room and private bath for gentleman only. Hobart Street. Hazel 0320.

FOR SALE—Beechview Avenue; elegant brick home, six rooms, bath, attic, hardwood floors; furnace; best location; sacrifice. Lehigh 0335-M.

FOR RENT—Squirrel Hill; new five-room modern apartment; hot water heat; tile bath, showers; hardwood floors; front and rear porches. 4354 Murray Ave. May 1st.

FOR RENT—House, Squirrel Hill, north of Forbes; seven rooms, two baths; modern; rent $125. Hazel 0198.

FOR RENT—Two unfurnished rooms with bath, second floor, 3383 Parkview Ave., City. Schenley 0143.

FOR RENT—Schenley Heights, three-room apartment, reception hall; private bath; heat and light included; garage if desired. Mayflower 7436.

FOR RENT—Squirrel Hill duplex, modern, seven rooms, porch; near schools and car line. 2311 Eldridge St. Hazel 1188-R.

FOR RENT—Reduced rent; seven-room house, six rooms and breakfast room, two baths; garage; front porch; cheerful house; Squirrel Hill, Ferree St. Hazel 6629-M.

FOR RENT—830 Collins Ave.; four beautiful rooms, second floor; adults preferred. Montrose 5260.

FOR RENT—Three rooms, tile bath, second floor; garage; steam heat. Hiland 3622-R.

FOR RENT—Five-room modern house, hardwood, furnace, porch and yard. Janay St. Rent reasonable. Grant 8848.

FOR RENT—Squirrel Hill, up-to-date duplex; five rooms and maid's room, ences; reasonable rent; occupancy May with garage for $85. Hazel 5883.

FOR RENT—Furnished room; private bath; near street car, bus. Hazel 3824.

FOR RENT — Beautifully furnished room; widower or elderly gentleman preferred; meals are optional; handy to car line. Write "W" Criterion.

FOR RENT—Three nice rooms, second floor, semi-private bath; light and heat furnished; couple preferred. Montrose 0210.

FOR RENT—Five rooms, alcove, bath; with all conveniences. 5628 Jackson St. Montrose 1775.

FOR RENT—Four or six rooms, second floor, 818 Collins Ave., E. E. Hiland 3160.

FOR RENT—Three rooms and garage; first floor; heat and light included. 6328 Phillips Ave. Hazel 2266.

FOR RENT—Three or four rooms, private bath; second floor. Hiland 0674-J.

FOR RENT—May 1st, duplex; Beacon, near Wightman; seven rooms, sun room, open porch, two baths, Frigidaire; separate laundry; garage. Hazel 5192.

FOR RENT—Three rooms, including light and heat; reasonable. Mayflower 9392.

FOR RENT—Oakland; second floor apartment; six rooms and bath; rent reasonable. 3403 Dawson St. Mayflower 0764.

FOR RENT—Two vacant rooms, Black St., E. E. Montrose 4018.

FOR RENT—Furnished room with or without garage. Call evenings or Sunday. Schenley 0542.

FOR RENT—Furnished room with small family; all conveniences; reasonable. Hiland 4371-J.

FOR RENT—Dalzell Place, Squirrel Hill, attractive furnished room; steam heated; shower; private phone; gentleman; reasonable. Hazel 0198.

FOR RENT—Large, well-furnished room, suitable for one or two; adjoining bath. Montrose 7342.

FOR RENT—Cheerful room and garage; refined home; for couple or gentleman; reference. Hazel 1072-W. Squirrel Hill.

FOR RENT—Nicely furnished room for business woman, near car line. Write "H" Criterion.

FOR RENT—North of Forbes, well-furnished room with private family; unlimited phone; convenient to all cars. Hazel 3158-R.

FOR RENT—Wilkins Avenue house, seven rooms, two baths, two garages; hot water heat; instantaneous heater, $100. Hazel 4229.

FOR RENT—Squirrel Hill, 6342 Crombie Street; six cheerful room house; hot water heat; instantaneous heater; large porch and yard; front and rear. Near all schools; garage; reasonable rent to reliable party. Possession May 1st. Hazel 4248.

FOR RENT—Squirrel Hill, 2207 Wightman Street; modern house, six rooms, breakfast room; garage. Rent $100. Call Montrose 2202.

FOR RENT—Efficiency apartment, Murphy system, near car, bus line. Squirrel Hill. Reduced rental $50. Hiland 4637-J.

FOR RENT—Large six rooms, tile bath; sun parlor; second floor duplex; every modern convenience; close to schools, cars and bus; reasonable. Must be seen to be appreciated. Schenley 1049.

FOR RENT—Three or four nice rooms and bath; second floor; all private. Hiland 1507-J.

FOR RENT—Beechview, unfurnished two rooms and kitchenette; all conveniences: Lehigh 4556-R.

FOR RENT—Three beautiful rooms, 351 Ophelia Street. Mayflower 3644; reasonable.

FOR RENT — 6373 Alderson Street, Squirrel Hill; duplex, five rooms, sun parlor; porch; garage; $85; near churches, schools. Hazel 5681.

FOR RENT — Three rooms, alcove, private bath; heat, light and telephone included, $47.50. 5404 Black Street. Hiland 0189-M.

FOR RENT—Jackson and Sheridan Avenue, three or four rooms; reasonable rent; garage if desired. Montrose 0423-5169.

FOR RENT—Six rooms; modern; garage if desired. Hazel 0339.

FOR RENT—Furnished rooms, 1618-A Denniston Avenue, Squirrel Hill. Hazel 2745-R.

FOR RENT—Squirrel Hill duplex, seven rooms, sun parlor, both and garage; modern. Call Hazel 3885-M.

FOR RENT—5615 Melvin Street, second floor duplex, six rooms, tile bath, and garage, $90 a month. Hazel 1071.

FOR RENT—Squirrel Hill, modern duplex, seven rooms, sun parlor, porch; garage. Hazel 0920-J.

FOR RENT—Squirrel Hill, modern seven-room house, two baths, sun parlor. Hazel 7062-J.

FOR RENT—East End, high-class home, modern, seven rooms; two tile baths; garage; handy to high school. Hiland 4172-M.

FOR RENT—Three beautiful rooms; all conveniences; $45. 1106 DeVictor Place. Hiland 3366-R.

FOR RENT—Three rooms and bath, third floor. 5517 Hays Street. Montrose 5930.

FOR RENT—Three large rooms and alcove; second floor. 726 North Euclid Avenue, East End. Montrose 3301.

FOR RENT—Two second-floor rooms, bath; on Jackson street; for young couple only. Hiland 7957-J.

FOR RENT—East End, four or five unfurnished rooms; second floor; all conveniences. 751 Chislett Street. Call Sunday or evening, Montrose 1809.

FOR RENT—Third-floor apartment, four rooms and bath; $42.50; hot water included. Hiland 7588-R.

FOR SALE—Three rooms and alcove on second floor or three rooms on first floor and two bedrooms on third floor. Coal furnace and instantaneous heater. Separate meters. Call Mayflower 5650 after 6 o'clock.

FOR RENT—Three or four rooms, second floor; rental very reasonable. Hiland 2369-M.

FOR RENT—Four nice rooms and bath, first floor; all private. Hiland 1507-J.

FOR RENT—Second floor duplex, six rooms and sun parlor; garage, incinerator, dryer; handy to bus and cars. 5612 Beacon Street. Hazel 3375.

FOR RENT—1036 Flemington Avenue, beautiful five-room house, tile bath, shower, hardwood floors. Hazel 2876.

FOR RENT—East Liberty, 112 S. Graham St.; three large rooms and alcove; semi-private bath. Montrose 6428.

FOR RENT—East End, four rooms, private bath; steam heat; hardwood floors. 5512 Margaretta Street.

(Continued on page 35)

FOR RENT

Six-room duplex, hot water heat and garage; Denniston avenue, north of Forbes; available May. Reasonable rent. Inquire

PERLMAN & ROGAL
1221 GRANT BUILDING
ATlantic 3353

NORTHUMBERLAND, NEAR SHADY AVE.

This is a real bargain, cost $22,500 three years ago; widow out of town and must sell. Nine rooms, two baths, tile, double hardwood floors, breakfast nook, four bedrooms on second floor, built-in features, all copper plumbing, large lot, beautiful lawn and shrubbery, weather stripped, awnings, frigidaire, copper screens; everything goes with house; SACRIFICE FOR $16,500; ONLY $1,500 DOWN, bank mortgage for the balance.
HAzel 3112-R, or ATlantic 8213

BANKRUPT SALE

Of SOL CERF & CO., for 35 years leading wholesale jewelers of highest grade DIAMONDS, WATCHES, SILVERWARE, IVORY TOILET SETS, etc., bought from the receiver of the U. S. Court for the Western District of Pennsylvania.

Stock on Sale now on the Premises as Low as 25c on the Dollar

802 PENN AVE., SIXTH FLOOR

ALL FIXTURES FOR SALE

When in New York

...there is one place you will want to make your eating headquarters, and that place is Rosoff's. For here you may be assured of all the delicacies you are used to getting at home, prepared in the way you like to have them, served in the way that you can have them served only at Rosoff's. Conveniently located, too, just a few steps off Times Square, the hub of the world, and convenient to all shopping, wholesale and theatrical centers.

Mr. Rosoff will be glad to meet you and greet you.

Rosoff's

AT TIMES SQUARE
East of Broadway
147 W. 43rd St. 154 W. 44th St.
New York

Victory Cheese Co.
Distributors of
SODUS BRAND
FULL CREAM COTTAGE CHEESE
404 North Avenue Millvale, Pa.
Millvale 1845

John Carver, Jr.
MEAT MARKET
Stall No. 6 Diamond Market
Phone, Atlantic 1939

DAIRY PRODUCTS
HARTMANN BROS.
(Established 1850)
It's Pure—That's Sure
HARTMAN BROS.
Lemington Ave., E. E. Pittsburgh, Pa.

GROCERIES AND MEATS
SUPERIOR GROCERIES
KUHN & BRO. COMPANY
6100-6118 Center Avenue, Pittsburgh, Pa.
Phone Hiland 8000

When in
Atlantic City
Enjoy the
HOTEL PIERREPONT
New Jersey Ave. and Beach
Good Table
All Modern Appointments
Elevators to Street Level
Hot and Cold Sea Water in All Baths
Attractive Winter and Spring Rates
HERMAN FISHER, Proprietor

Whiteside Dairy Co.
Milk, Cream and Sweet Butter Delivered Daily
"Richer Than Commercial Milk"
VALENCIA, PA.

Suggestions for the Housewife

RICE BROTH

May be made either of beef or mutton, adding all kinds of vegetables. Boil one-half cup of rice separately in a farina kettle. Strain the beef or mutton broth. Add the rice and boil one-half hour longer, with potatoes, cut into dice shape; use about two potatoes; then add the beaten yolk of an egg. Strained stock of chicken broth added to this soup makes it very palatable and nutritious for the sick.

* * *

NOODLES

Beat one large egg slighly with one-fourth teaspoon of salt, add enough flour to make a stiff dough; work it well for fifteen or twenty minutes, adding flour when necessary. When the dough is smooth, place on slightly floured board and roll out very thin and set aside on a clean towel for an hour or more to dry. When thoroughly dry, put in a jar covered with cheese cloth for future use. Drop by handfuls in boiling soup, ten minutes before serving. Noodles for vegetables or for puddings are made in the same way, but to each egg, one-half egg shell full of cold water may be added. The strips are cut one-half inch wide.

* * *

TO BROIL STEAK BY GAS

Wipe steak with a damp cloth. Trim off the surplus fat. When the oven has been heated for from five to seven inches, lay steak on a rack, greased, as near the flames as possible, the position of the rack depending on the thickness of the steak. Let the steak sear on each side, thereby retaining the juice. Then lower the rack somewhat, and allow the steak to broil to the degree required. Just before taking from the oven, salt and pepper and spread with melted chicken fat. You can get just as good results in preparing chops and fish in the broiling oven.

* * *

CREAMED MUSHROOMS

First wash them thoroughly in cold water, peel them and remove the stems, then cut them in halves or quarters, according to their size.

Melt one tablespoon of butter in a saucepan over the fire, then add the mushrooms and let them simmer slowly in the butter for five minutes; season them well with salt and black pepper, freshly ground. After seasoning, add a gill of cream and while it is heating sift one tablespoon of flour in a bowl, add one-half pint of milk. Stir these briskly till flour is all dissolved, then pour it gradually in the saucepan with the mushrooms and cream, stirring the whole constantly to keep it from lumping. Let it just bubble a moment, then add another tablespoon of butter and pour the creamed mushrooms over hot buttered toast on a hot platter and serve. Cooked like this mushrooms have more nutritive value than beef.

* * *

SCALLOPED TOMATOES

Drain off part of the juice from one quart of tomatoes and season with pepper, salt and onion juice. Cover the bottim of a baking dish with rolled crackers, dot over with dabs of butter, pepper and salt, then another layer of tomatoes, then of crumbs and so on until a layer of crumbs covers the top.

If fresh tomatoes are used, bake one hour. If canned, one-half hour. If the crumbs begin to brown too quickly cover the dish with a tin plate.

* * *

STRAWBERRY PIE

Make a rich pie-crust and bake on the reverse side of pie-pan. Pick a quart of berries, wash and drain, then sugar. Take the yolks of four eggs beaten well with one-half cup of sugar and stir the beaten whites gently into this mixture. Pour over strawberries. Put in pie-crust and bake until brown. This mixture with most all fruit pies will be found delicious.

* * *

CHOCOLATE CORNSTARCH PUDDING

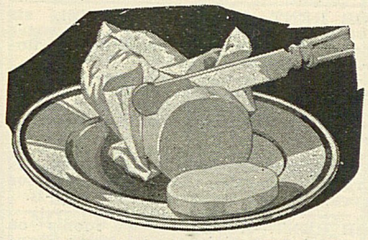
Take one quart of milk, one and one-half cups of sugar, seven heaping tablespoons of cocoa, six level tablespoons of cornstarch, one tablespoon of vanilla; place milk and sugar up to boil, when boiling, add cocoa, dissolved to a smooth paste; then add cornstarch dissolved in cold water, let come to boil, remove from fire and add the vanilla; then place in mold and allow to get cold. Serve with whipped cream.

* * *

TIPSY PUDDING

Cut stale sponge cake into thin slices, spread with jelly or preserves, put pieces together like sandwiches and lay each slice or sandwich on the plate on which it is to be served. Wet each piece with wine, pour or spread a tablespoon of rich custard over each piece of pudding, then frost each piece with a frosting and put in a moderate oven for a few minutes. Eat cold.

Guernsey Roll Butter



MADAM, TEST THIS BUTTER!
See how your family likes it. Compare it with the butter you are using now. Guernsey Roll Butter comes direct from farmer owned creameries.
A Product of Jersey Farm Prod. Co.

Kimball's
DELICIOUS
SOUR CREAM
Sold by Leading Grocers, in Sanitary Cups
Pints and Half Pints

LIBERTY DAIRY PRODUCTS CORP.
Perfectly Pasteurized Milk and Cream from most Sanitary Plants in Pittsburgh
SHADYSIDE - ALLEGHENY
Call Grant 6900 to place your order

Once Used Always Used
OLD HONESTY SOAP
"Bars, Chips, Powders and Toilet Soaps"
Manufactured by
F. L. FALCK & COMPANY
NORTH SIDE PITTSBURGH, PA.
From Factory to You
Cedar 6800-1-2 Old Honesty Street





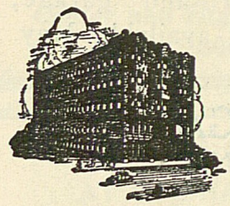
Churned fresh daily in Pittsburgh—
At all better stores and markets.
FAIRMONT CREAMERY COMPANY

SOL CANTOR
Dealer in
SMOKED, PICKLED AND SALT FISH
WHOLESALE EXCLUSIVELY
Pittsburgh's Largest Smoked Fish Dealer
Fresh Fish Smoked Daily
1210 Colwell St. Atlantic 5239

DAILEY AND FOLTZ
MEAT MARKET
We Deliver
2017 MURRAY AVENUE
HAzel 2421-2-3

Heineman
FOR
BUTTER, EGGS AND CHEESE
No. 1 Diamond Market—Main Floor
Atlantic 1608 Pittsburgh, Pa.

SNEE BROTHERS
Pasteurized Milk and Cream
THE FRIENDLY DAIRY
430 Waddell Ave., Clairton, Pa.
PHONE 100



Kaufman's Hotel
VIRGINIA AVENUE ATLANTIC CITY, N. J.
(Near Beach)
New modern fireproof hotel, centrally located. Catering to a selected Jewish clientele. Dietary laws observed. Courteous service. Spend your vacation with us. Reasonable rates. Elevators to street level. Hot and cold sea water baths. Bathing privileges. Orchestra and dancing.
Office Phone Marine 5-4594

GARVIN'S LUNCH
ONE OF THE OLDEST—ONE OF THE BEST
HOME COOKING
826 Liberty Avenue at Ninth Street
201 Smithfield Street at Boulevard of the Allies

Member of the Pennsylvania Institute of Certified Public Accountants

Eric Moses, C. P. A.

Member of National Association of Cost Accountants

Clark Building Atlantic 8396-7717 Pittsburgh, Pa.

COUNCIL OF MINISTERS APPROVES LAW RECOGNIZING JURIDICAL RIGHTS OF JEWISH RELIGION AND COMMUNITY IN ITALY UNDER PROVISIONS OF CONCORDAT BETWEEN HOLY SEE AND ITALIAN STATE

Rome.—The Council of Ministers has confirmed the law introduced in the Italian Chamber of Deputies last May by the Minister of Justice, Signor Rocco, providing for the recognition of the juridical rights of non-Catholic cults, a law made necessary by the Treaty and Concordat between the Holy See and Italian state by which Catholicism became the state religion. The law defines the regulations in connection with the legalization of the Jewish and Protestant communities, their supervision by the government and the appointments of religious heads.

According to the law Jewish clericals conducting marriage ceremonies and those exercising their duties chiefly among Italians must be Italian citizens, which means that a person who is not an Italian citizen cannot exercise the functions of a rabbi. The Protestant clergy are not restricted as to Italian citizenship because they function chiefly among non-Italians. While Italian Jewry is dissatisfied with the regulations governing marriage, divorce and education they realize that the law which compels membership in the Jewish community will be a strong preventative against assimilation.

As a result of this new law and the Concordat, Italy is today the only country in the world where the Jews find it more difficult to obtain a divorce, or rather an annulment, than a Catholic. Whereas annulment effected by the ecclesiastical court is valid, the rabbinical court is not entitled to annul the marriage of a Jew, even on similar grounds. A Jew is able to obtain annulment of marriage only from a civil tribunal which is much harsher. This creates not merely a difference in jurisdiction, but a difference in the treatment of Catholics and of Jews, the canonic law sanctioning annulment in such cases which the civil law does not admit.

Italy under the Concordat recognizes as valid a marriage ceremony performed by a Catholic priest, officiating on behalf of the Catholic church and deriving his authority from the Canon law. A rabbi, however, performs the marriage ceremony only as a deputy representing the state, carrying out this function in accordance with the civil code. This difference in status makes itself evident when the question of divorce or annulment arises. As the legal situation stands today, neither the Canon nor the civil law allow divorce. The only way open for dissolution of marriage is annulment.

In order to mitigate the situation the rabbinate approached the government to determine whether the canonic law could not be applied to the Jewish community. This step, unprecedented in Jewish history, met with a negative response. In this direction it is pertinent to note that Catholic newspapers and spokesmen repeatedly pointed out that the change in the status of the Jewish community from that of a "tolerated" to a "recognized" community makes little difference, indicating that the position of the Jewish religion in Italy has not been essentially improved.

Much more difficult is the situation with regard to education. Prior to the adoption of the Concordat the state schools were secular and the Jewish children were therefore able to attend them without involving a religious question. Even before the Concordat, Professor Gentile, Fascist Minister of Education, had carried out in 1923 an education reform law that transformed the schools into Catholic confessional institutions. Article III of the General law states that the teaching of Christian doctrine according to the Catholic religion, should be the basis and aim of elementary educational stages.

Article 36 of the Concordat creates even greater difficulties for the Jews. It reads that "Italy considers the teaching of Christian doctrine, according to the form handed down by Catholic tradition, as the foundation and capstone of public education. Therefore, Italy agrees that the religious instruction now given in the public elementary school shall be further developed in the secondary schools according to a program to be agreed upon by the Holy See and the state. This instruction is to be given by teachers and professors who are priests or religious approved by ecclesiastical authority and who will be aided by lay teachers and professors holding for this purpose proper certificates of fitness and capacity, these certificates to be issued by the diocesan bishop."

As a result of this article Jewish parents, by sending their children to state schools lend their hand to proselytization for the problem has not been changed by the exemption of the Jewish children from periods of religious study as the entire school system is saturated with Catholicism.

The situation in Italy is of historic significance. Whereas only a decade ago the question of establishing Jewish schools in Italy would have been regarded as absurd, today the Jewish community has officially and repeatedly approached the government on this matter. The Jewish community feels that unless Jewish schools are established the Jewish children will be driven to conversion.

Establishing Jewish schools has different meaning in Italy from that in Poland or Lithuania, where the question of the Jewish language is the main basis for such a demand. Jewish schools in Italy mean Italian schools but with Jewish religious instruction. Repeated efforts have been made by the Jewish community to obtain from the government measures which would remedy the situation, but they have met with no success. The government has also refused the request of the Jewish community to grant a subsidy to Jewish schools. There is, for example, a Jewish school in Rome which has been established by the community and which follows the ordinary educational program prescribed by the government but substitutes Jewish religious instruction for Catholic.

JEWISH CALENDAR

Purim	Friday, March 14
Rosh Chodesh Nissan	Sunday, March 30
1st Day Pessach	Sunday, April 13
7th Day Pessach	Saturday, April 19
Rosh Chodesh Iyar	Tuesday, April 29
Lag b'Omer	Friday, May 16
Rosh Chodesh Sivan	Wednesday, May 28
1st Day Shabuoth	Monday, June 2
Rosh Chodesh Tammuz	Friday, June 27
Fast of Tammuz	Sunday, July 13
Rosh Chodesh Ab	Saturday, July 26
Fast of Ab	Sunday, August 3
Rosh Chodesh Ellul	Monday, August 25
Rosh Hashonah (5691)	Tuesday, September 23

ANTI-JEWISH RIOT IN BUCHAREST THEATRE

Bucharest, Rumania (W. N. S.) — Robert de Flers' and Caillavet's play "Love's Awakening," which was presented at the National Theatre here, is promising to become a new problem in Franco-Rumanian relations as a result of a student riot at the opening performance of the play. The riot was anti-Semitic in nature, being directed against the Jewish actress Lena Calcr, who starred in the French authors' play. The rioters, who were students, had to be ejected by the audience itself, as police refused to interfere despite the fact that the entire French Embassy was present in its official capacity. The Jews of Bucharest are now boycotting the National Theatre.

NEW LABOR SUBURB FOR HAIFA

A garden suburb for working-men, consisting of some five hundred homes is to be built near Haifa. The home will be occupied by employes of the railways, railway repair shops, post and telegraph, as well as workers in the Shemen Soap Factory, the large flour mills, the Rutenberg electric station and the other workers, all located in the vicinity of Haifa. The funds for the construction of this suburb are largely provided by the Palestine Economic Corporation of New York, and on the land of the Jewish National Fund, who has allocated for this purpose a tract of land of 5,000 dunams. The first 200 homes will be ready by December, 1930, by which time also the water installation, roads, etc., arfe to be complete. Each house is to have two rooms, a kitchen and bath, and is built on a foundation strong enough to permit the eventual construction of a second story. Each house will have 1,000 square meters of ground, attached for a vegetable garden, etc. These little homes are to be built at a cost of 150 pounds, a sum to be paid all in monthly payments during fifteen years. The remaining 200 homes will be erected in the course of 1931.

LONDON—In a statement appearing in the Daily Herald, labor organ, Government Inspector Major Evans lauds the Jews of Whitechapel, the ghetto of London, and says that no drunkenness is to be found among them and that they have abolished the "sweat-shop." He recommends, however, that a law should be passed forbidding trade in Whitechapel on Sunday.

LONDON—The sum of $500,000 has been allotted by the House of Commons for compensation to victims of the August riots in Palestine. Of this amount $400,000 will go to Jews and $100,000 to Arabs.

NEW YORK, N. Y.—Felix M. Warburg, banker and patron of every large Jewish charity in America as well as general philanthropist, was awarded a medal for distinguished social service by Better Times, a welfare magazine. George Gordon Battle, who presented the medal, said that Warburg is "a citizen whose humanitarianism is without frontiers."

CHARTERED 1866

WE REGARD YOU AS A CLIENT

and welcome the opportunity to help solve your business problems, when you have an account with us.

PROMPT LOANS AND DISCOUNTS

City Deposit Bank and Trust Co.

Member Federal Reserve System

Capital, Surplus and Profits, Over $2,000,000.00

Penn and Center Avenues, E. E.

Fourteenth Street Bank

1401 Carson Street PITTSBURGH, PA.

4% Paid on Savings Accounts

Safe Deposit Department

OAKLAND SAVINGS & TRUST COMPANY

Member of Federal Reserve System

"THE OAKLAND BANK"

Capital	$ 300,000.00
Surplus and Undivided Profits	$ 300,000.00
Deposits Over	$5,000,000.00

SAFE DEPOSIT BOXES FOR RENT

"Real Service"

The Fifth Avenue Bank of Pittsburgh

Corner Fifth Avenue and Stevenson St.

Established 1869

CAPITAL . . . $100,000.00

SURPLUS . . . $200,000.00

M. M. LEVY & CO. INVESTMENT SECURITIES

403-404 Keystone Bldg. 324 Fourth Ave.

Tel. Court 4080-1-2

Unlisted Securities Specialists

MEMBERS:

The Pittsburgh Stock Exchange

The Pittsburgh Real Estate Board

Iron and Glass Dollar Savings Bank

OF BIRMINGHAM

F. WILLIAM RUDEL, President HARRY R. DONNALLY, Cashier

4 Per Cent. Interest Paid on Savings Accounts

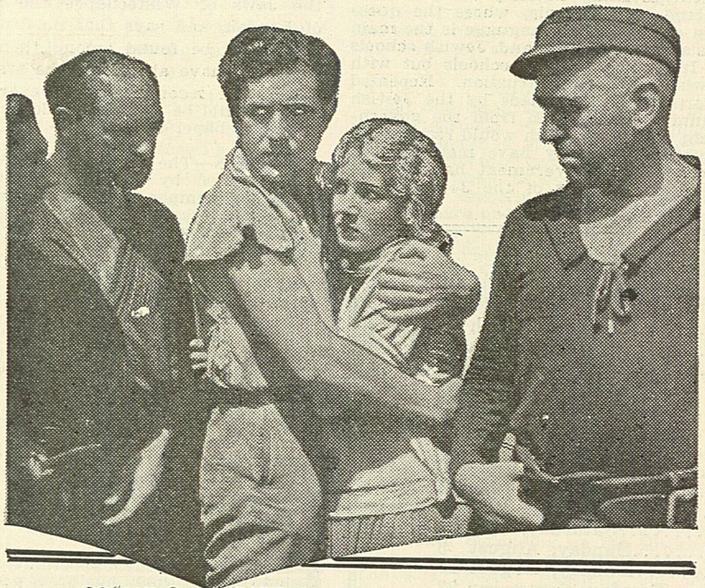
1112-14-16 CARSON STREET PITTSBURGH, PA.

PLAYS AND PHOTO PLAYS

LANDO THEATER

The Lando Theater offers an unusual attraction this week with the showing of the "HURRICANE" on Friday and Saturday, March 21 and 22.

Hurricane is a story of the sea. Hobart Bosworth is cast as the irate sea captain and is supported by an all-star cast including, Johhny Mack Brown, Leila Hyams, Allan Roscoe, Tom O'Brien and Leila McIntyre. Other attractions are "This Is Heaven." with Vilma Banky: "The Donovan Affair." with Jack Holt, Wm. Collier, Jr. and Dorothy Revier and "Trial Marriage," with Norman Kerry and Sally Ellers. Comedy, news reels and acts are shown with each performance.



SCENE from "HURRICANE"—a Columbia Production.

NOW SHOWING

Gayety Theatre

The Cine'—Music Company
PRESENTS
The Outstanding Picture of the Season

"HUNGARIAN RHAPSODY"

Accompanied by
A Symphony Orchestra of Fifty Pieces
Under the Direction of
PITTSBURGH'S FAMOUS ORCHESTRA CONDUCTOR
UMBERTO EGIZI
ON THE STAGE—A SYMPHONIC JAZZ ORCHESTRA OF THIRTY PIECES
ADDED STAGE ATTRACTIONS:
FOUR DELUXE SHOWS DAILY
Continuous 11 A. M. to 11 P. M.
Matinees 25c - - Evenings 50c
Coming! "The Soul Of France"

MANOR THEATER

The charming tomboy of the talking screen, Winnie Lightner, will be at the Manor Monday and Tuesday in her latest Warner Brothers Vitaphone production, "She Couldn't Say No." The lovable rowdy is supported by Chester Morris, Johnny Arthur, Tully Marshall and many others in this all-talking laff romance.

Wednesday and Thursday "Street of Chance," featuring William Powell, supported by Kay Francis, Jean Arthur and Regis Toomey will be the attraction.

Dolores Costello, supported by Jack Mulhall and Chester Morris, is starred in "Second Choice," a romance of married life, which will be the feature on Friday.

The week will be completed by the laff farce of the year, "The Aviator," which feature Edward Everett Horton, Patsy Ruth Miller, Lee Moran and many others.

WARNER THEATER

"The Furies," a superably constructed First National and Vitaphone production, enacted perfectly by a cast of rare excellence and with an underlying "something" suggestive of a brooding fate which is too intangible to grasp but which, nevertheless, exerts potent spell over the onlookers, is the current attraction at the Warner.

The characters, drawn from the gilded circles of New York's social elect, are portrayed with a subtle realism, wonderfully impressive.

Alan Crosland is the director who, assisted by masterful acting, has succeeded in casting this weird spell.

Lois Wilson and H. B. Warner contribute the best work of their respective histrionic careers in the featured roles. They are ably assisted and supported by Theodor von Elty, Natalie Moorhead, Jane Winton, Tyler Brooke and several other screen luminaries.

"The Furies," undoubtedly, will go down in the annals of moving picture history as one of the outstanding films ever produced and will provide those who see it with a mental impression that will never be forgotten.

STANLEY THEATER

If you've ever played poker or bridge, rolled the galloping dominoes, more politely known as dice, been up in airplanes, crossed the ocean, rode a roller coaster or been married, you've taken a chance!

But now! are you gambler enough to go to a theater, not knowing what the attractions will be? With no assurance, other than that of the management, that your appetite for amusement will be satisfied?

That's what the Stanley is asking you to do this week. They are keeping the entire show a secret, merely telling you that it is "Take-A-Chance-Week." As the stage part of their program they are offering an enormous revue featuring two nationally known dancers, a famous comedian and a quartet who, no, we can't tell you what they do, and many others.

Dave Broudy and Bernie Armstrong may be present. In fact, they probably will be with a new list of novel entertainments.

And sh-h-h! 'Tis whispered that a well-known young man will assist Dick Powell in mastering the ceremonies. That is, of course, presuming that Dick will be there.

It seems that she was willing to pay $5,000 to be compromised to keep her two aunts and an uncle from; but wait a minute, we almost forgot. We promised not to tell.

Many of the screen's leading lights are cast in the featured role of the picture. The two leading parts are portrayed by a girl and boy who have risen to fame together. They were cast together in two tales of modern youth, this marking their third consecutive screen appearance.

Another prominent part is played by a girl new to the screen. After this picture, though, she is bound to be recognized as one of the foremost feminine stars in the comedy line on the talking screen.

But enough of this. C'mon to the "Take-A-Chance-Week" program at the Stanley!

HARRIS THEATER

Victor Graff Festival Week" at the Harris marks the final appearance of the versatile master of ceremonies and a return of R-K-O vaudeville acts will help the occasion. Gracie Barrie, billed as the best blues singer in a blue moon, will play a return engagement after a great tour of the Keith Circuit in the East, following her discovery by John H. Harris. Foley and LaTour, Gaites and Claire will also make merry with chatter and song. The Eight Harris Co-Eds, the stage band, all will join in Graff's final week. On the screen Charlie Murray and George Sydney in "Cohens and Kellys in Scotland" will appear in what is said to be the best of the series.

R-K-O SHERIDAN SQUARE THEATER

Those who like fast moving drama, night life, intrigue, excitement and romance, will find them in generous amounts in Radio pictures' latest production, "Framed," featuring Evelyn Brent, Regis Toomey and Ralf Harolde.

Evelyn Brent is said to give the outstanding performance of her career in the role of a slain gangster's daughter who plots vengeance for his death. Regis Toomey, native Pittsburgher, and graduate of the University of Pittsburgh, plays the role of the son of a police inspector, who is the target for her hatred. Toomey first received national recognition in "Alibi." Since that time he has been steadily winning friends.



Evelyn Brent

Monday evening has been designated "Pitt Night" at the R-K-O Sheridan Square and many Pitt students plan to be at the theater in honor of a Pitt "Grad." Ralf Harolde, another native Pittsburgher, who played the part of a gang leader, introduces a new type of bandit to the talking screen. Harolde is said by critics to "steal the picture." Young, handsome and immaculately groomed, his eyes register expression new to motion pictures. The comedy role is handled by Maurice Black.

"Framed" is a picture depicting night life in New York City. Every sequence in the production is filmed at night. "Land of St. Patrick," with scenes taken in Ireland, and the actual kissing of the "Blarney Stone," produced for Radio pictures by Emmett Moore, is an added attraction.

ENRIGHT THEATER

William Boyd, the smiling, drawling blonde-haired star, is featured in "Officer O'Brien," an all-talking attraction.

"Officer O'Brien" is a tale of the police forces of today, dynamic in its intensity and thrilling in its scope. A thoroughly romantic love angle does much to relieve the tension caused by the rapid action of the drama.

Ralph Wigger, a former resident of the North Side, has a prominent role

in the picture. He is billed under an assumed name, having taken the appellation of Ralf Harolde as a screen cognomen.

Ernest Torrence depicts the role as Boyd's criminally inclined father and Dorothy Sebastian is cast as his sweetheart.

"Runnin' Away," a fast, speedy race down the speedway of fun and jollity, is Jay Mills' Enright stage presentation this week.

THE HARRIS
Continuous Popular Priced Vaudeville
CHARLIE MURRAY
GEORGE SYDNEY
—IN—
"COHENS & KELLYS IN SCOTLAND"
—AND—
"VICTOR GRAFF FESTIVAL WEEK"
Final Week of the Versatile Master of Ceremonies

RKO
SHERIDAN SQUARE
A Month Ahead of Downtown
STARTS SATURDAY
To the Editors of The Pittsburgh Papers
District Attorney Gardner, Supt. Police Peter P. Walsh, Federal Prohibition Officers, JURY FOREMEN—
Know People Who Were
"FRAMED"
RADIO PICTURES
With Evelyn Brent, Regis Toomey and Ralf Harolde
She "Framed" Her Lover AND WAS "FRAMED"

STEVE FORREST'S SHOW SHOP
508 ARONSON BLDG.
ATlantic 3747
ENTERTAINMENT AND MUSIC FOR EVERY OCCASION
NEW YORK OFFICE
509 Bond Building
Orchestras for Dances, etc.

THE AMBASSADOR
CHINESE-AMERICAN
RESTAURANT
931 Liberty Ave.
ATLANTIC 6644
Downtown Pittsburgh's New and Different Chinese-American Restaurant
Noonday Luncheon 35c Up
Special Dinner 4:30 p. m. to 9 p. m.
Ala Carte 11 a. m. to 2 a. m.
Sundays 12 to 1:30 a. m.
Table and Booth Service
CHOP SUEY TO TAKE HOME

Grace and Marie Eline, girl singers and dancers; Gus Mulkay, internationally renowned comedian and Buddy Page, famed throughout America as an all-around entertainer, are included in the cast.

Jay has also devised a surprise, and if you're not surprised nothing under the sun will astound you. Can you imagine a master of ceremonies coming out and saying "I'm runnin' away." But there's a secret to it and only by coming to the Enright can you find out what it is.

Cyril Guthoerl, the Enright's new organist, will present a novelty 'logue.

Hiller's Song Shop Broadcasts Over Radio

One of the most entertaining programs on the air comes to us over KQV, Pittsburgh, every Thursday evening from 8 to 8:30. Joe Hiller's Song Shop is the sponsors of the program and Joe acts as master of ceremonies, the slogan being THE LATEST AT THE EARLIEST, and this catchy slogan is well adhered to.

CLUB PLANTATION WILL RE-OPEN TOMORROW

Mercur Brothers and Joe Rubin have announced the re-opening of the Club Plantation, Babcock Boulevard, tomorrow night. Completely refurnished, the night club will offer a number of novelties during the season.

The inaugural attraction of the "Three Musketeers," as the three young Pittsburghers who operate the club are known, will be the Captain Wormack's colored recording orchestra, direct from an extended engagement at the Palais Royal, Buffalo.

JERUSALEM—The failure of Arab effendis to respond to an appeal for large subscriptions has caused the abandonment by the Arab Executive of its plan to establish an Arab national bank, which aimed to compete with the existing Jewish banks. Similar projects proposed by the Executive have also met with failure on the same account.

CLASSIFIED

(Continued from page 31)

FOR RENT—Three rooms, bath, second floor; corner Maryland and Pierce Streets; rent reasonable. Mayflower 1549.

FOR RENT—Squirrel Hill, seven-room modern house; 5653 Melvin Street; lawns, tile bath, furnace, $85. Mayflower 6816.

FOR RENT—House Squirrel Hill, north of Forbes; seven rooms, two baths; modern; rent $125. Hazel 0198.

FOR RENT—Squirrel Hill house, 2239 Wightman Street; six rooms, tile bath; hardwood floors; hot water heat; porches; $75. Hazel 0764.

FOR RENT—Two unfurnished rooms, second floor; use of bath; reasonable rent. 5821 Pierce Street. Mayflower 9343.

FOR RENT—East End house, $60; six rooms, bath, laundry. 742 Mellon Street. Montrose 0858. Also six rooms, bath; 1604 Center Avenue.

FOR RENT—Wilkins, near Wightman, first floor duplex; five rooms, sun parlor; garage; all modern conveniences; reasonable rent; occupancy May 1st. Call Schenley 0117 evenings or Atlantic 5913.

FOR RENT—Three unfurnished rooms, all conveniences; bath. Schenley 2173.

FOR RENT—East End, three rooms and bath, first floor; also four rooms and bath, second floor. 710 Collins Avenue.

FOR RENT—Modern four-room and sun parlor apartment in duplex at 2558 Center Avenue. Call Mayflower 1579.

FOR RENT—Three rooms, second floor, private bath; couple preferred. Lehigh 7540.

FOR RENT—Two rooms and kitchenette; reasonable; heat and electric. Hazel 4140-R.

FOR RENT — Beautiful four-room apartment, private bath, steam heat, newly papered and decorated; janitor service; third floor. Hiland 1304-J.

FOR RENT—Three large modern rooms, second floor; $50; steam heat; gas, electric included in rental. 4034 Windsor Street. Hazel 2216-J.

FOR RENT—Squirrel Hill, 6604 Ridgeville; modern duplex, five or six rooms, sunparlor; garage. 5923 Douglas; six-room modern house; garage. Hazel 1860-J.

FOR RENT—Squirrel Hill; desirable modern apartment; all conveniences; six rooms; garage; $100 per month. Hazel 2213-W.

WANTED—By young couple, four rooms and bath, near railroad station; rent must be reasonable. Call Hazel 5392-J.

WANTED—Salesman to take a side line of popular priced dresses from local manufacturer. Answer "C" Criterion.

WANTED—Young couple wants three rooms with bath; Squirrel Hill, East End. Call Hazel 0817-J Sunday between 11 and 1 p. m.

Miscellaneous

TRAVELING salesmen make $25 weekly as side line. Hazel 3698.

FAMILY washing neatly done; men laundry. Called for and delivered; reference. Hiland 3804.

HEBREW LESSONS given at pupils' homes; Rev. A. Linker, 3238 Ward St. Schenley 2084.

Center Sq. Theater
CENTER AVE. AT ROBERTS ST.
GRant 9788
MONDAY, MARCH 17
Molly Cohn, Jacob Berlin and entire cast in the great sensation,
WELVELE GANEV
Tuesday, Wednesday, Thursday, March 18, 19 and 20
A GIRL'S DREAM
Friday, Saturday Mat. and Eve. March 21 and 22
Streets of Crimes

MANOR
MONDAY and TUESDAY—WINNIE LIGHTNER in "She Couldn't Say No," with Chester Morris and Johnny Arthur
WEDNESDAY and THURSDAY—WILLIAM POWELL in "Street of Chance," with Kay Francis, Regis Toomey and Jean Arthur
FRIDAY—Dolores Costello in "SECOND CHOICE," with Jack Mulhall
SATURDAY—"THE AVIATOR," with Edward Everett Horton, Patsy Ruth Miller and Lee Moran

STANLEY—Now!
The big, all-secret, all-surprise show
"Take-a-Chance Week"
Nothing revealed—nothing told! You'll vote this unnamed show the GREATEST EVER

ENRIGHT—Now!
William Boyd in Pathe's
"OFFICER O'BRIEN"
With William Boyd. On the stage, Jay Mills, presenting
"RUNNING AWAY"

WARNER THEATRE
STARTS TODAY
The most startling drama since "Dr. Jekyll and Mr. Hyde."
"THE FURIES"
First National and Vitaphone's throbbing, thrilling drama with H. B. Warner, Lois Wilson and Jane Winton

Lando Theater
Corner Center Avenue and Green Street
MONDAY AND TUESDAY, MARCH 17 AND 18
Fascinating VILMA BANKY in
"THIS IS HEAVEN"
WEDNESDAY AND THURSDAY, MARCH 19 AND 20
"THE DONOVAN AFFAIR"
A tense mystery with an all star cast, including JACK HOLT, WM. COLLIER JR., and DOROTHY REVIER
FRIDAY, MARCH 21—DOUBLE FEATURE
HOBART BOSWORTH and LEILA HYAMS in
"HURRICANE"
A drama full of thrills, also an entertaining Western Picture
SATURDAY, MARCH 22—DOUBLE FEATURE
"HURRICANE"
With HOBART BOSWORTH and LEILA HYAMS—and
"TRIAL MARRIAGE"
Comedy, News Reels and Acts shown with each performance.
NO ADVANCE IN PRICES ADULTS 20c, CHILDREN 10c

THE LATEST AT THE EARLIEST IN
SHEET MUSIC VICTOR — COLUMBIA BRUNSWICK RECORDS
GREETING CARDS FOR EVERY OCCASION
JOE HILLER'S SONG SHOP
540 Smithfield St. GRant 8888 Open Evenings Next to Davis Theater

GOLF
A COMPLETE DEPARTMENT
CLUBS BAGS BALLS
LARGE PRACTICE NET
CONSUMERS
AUTO SUPPLY CO., INC.,
436 Wood St.

Reymers'
Imported and Domestic Cigars
We carry the complete lines of the Finest Offerings of all Imported Cigars—
Cigarettes - Humidors - Tobaccos
Smokers' Articles
We invite your patronage.
Oliver Avenue and Wood Street
Jenkins Arcade, Liberty Avenue
539 Smithfield St., Oliver Bldg.
6220 Penn Avenue, East End
Frick Building - Union Trust
Chamber of Commerce

EDWARD E. STRAUSS
Pharmacist at the
COLLINS AVENUE PHARMACY
Deliveries to All Parts of Highland Park District
Near Stanton Avenue
645 Collins Avenue
Hiland 3816 Hiland 9034 Hiland 9050

We Deliver Anything Right to Your Door
Sandomire Drug Co.
"The Service Drug Store"
5805 FORBES ST., near Murray
Prescriptions Our Specialty. Full Line of Latest Magazines - Phone Hazel 3615
We Solicit Your Charge Account

BUSINESS PRODUCING
SALES INCREASING
WINDOW TRIMMING
CARD WRITING
At Reasonable Rates
N. SEGALL—SALES SERVICE
531 Wilmot St. Mayflower 9654

MEN'S HATS
All Styles—Best Handmade Values in the World
PAULSON BROS. CO.
515 WOOD ST.

Superior Engraving Co.
Operating Day and Night

Commendable Conservatism
West End Savings Bank and Trust Company
Pittsburgh, Pa. Established Over 50 Years

SHOES
P. Ludebuehl & Son —SHOES— —SHOES—
Penn & Frankstown Aves., Pittsburgh, Pa.

PLUMBING AND HEATING
JOHN F. PROVAN
PLUMBING
5536 PENN AVENUE MOntrose 7610

THE SPORTS GLOBE

A Column of Local News

By AL ABRAMS

After reading and hearing so much about the "Phoul" claiming tactics of one "Phalling" Phil Scott, we were just hopin' a wee bit, that the last Miami fiasco would turn out differently.

* * * *

But, Mr. Scott, the poorest imitation of a prizefighter that ever entered a ring in any country, made all the writers look good, and the "I told you so's" to wag with pride.

* * * *

Mr. Jack Sharkey, who shares our vote as the best heavyweight at present, did not help the Miami mess very much with his tactics, and if you ask us, we think that he took advantage of the situation.

* * * *

The Boston Gob tore a leaf out of his own notebook, if you'll remember the Dempsey fight of two years ago, when he (Sharkey) cried "wolf," as Mr. Scott has been doing all along in his bouts.

* * * *

All signs now point to a Schmeling-Sharkey encounter sometime in June, and much as we'll pull for the American sailor boy, unless he's "on" that night, Der Maxie might knock him kickin'.

* * * *

Wisecrack heard in Mr. Larry Green's Emporium, "The Dugout," prior to the second Verona-Fintex contest: "Let's take a half dozen sandwiches along. They might play all night."

* * * *

Hill district folks are still jibberin' to themselves over the first encounter which went four extra periods before it was decided. Another like that and the little green wagon will be too small to haul 'em away.

* * * *

By the way, we are also reminded, that while "Dapper Dan" Schmidt is no longer connected with the Fintex club, he remains an active member in the doings of the Enoch Rauh organization, which is still in existence.

* * * *

Hockey hopes are revived locally by the announcement that an arena costing $1,500,000 and seating close to 20,000 will be built within the near future. In such a case, the ice sport is likely to stay here.

* * * *

Fraternity politics, the deep-rooted evil of some of our better colleges, caused somewhat of a note of discontent in the selection of the popular Walter Levine as the Wash-Jeff 1930 grid captain.

* * * *

There is a certain undefinable something about the spirit of Carnegie Tech that is catching wherever the Tartans prevail. The Plaid, through their sport activities, have made themselves well liked from Coast-to-Coast.

* * * *

With the kinks and squeaks rapidly leaving the bodies of the players in the training camps, the various squads are rapidly reaching the peak for the jump-off about this time next month.

* * * *

Primo Carnera's ham opponents are getting scarcer and scarcer, and the man mountain will have to take on some real opposition in the next six months to figure in the heavyweight running.

* * * *

Heard from a dumb flapper in street car who was looking over headlines on scholastic floor tourney:—"That W. P. I. A. L. must be a new radio station, I never heard of it before." Can you 'magine!

* * * *

Cincinnati, always noted for its baseball enthusiasm, takes the prize again for being the first to announce a sell-out for the opening day contest which happens to be with the Pirates.

* * * *

While it's quite too early to predict anything in a baseball way, we're thinking that the Phillies might provide some fireworks this year. Two more good pitchers and the "lowly ones" (an old name) will be in the race.

* * * *

The gamest thing we have seen in a basketball way this year was Fifth Avenue High's determined comeback against N. Braddock in a W. P. I. A. L. series contest recently, but the rally fell short.

* * * *

The two best college players we have lamped in action this season, are none other than Charley Hyatt of Panther fame and "Little Sleepy" Glenn of West Virginia. Benedict of the Dukes is not far behind.

* * * *

Now that the Babe has signed for a measly "eighty" grand per year, five thousand one dollar lettuce leafs more than President Hoover receives, the season can start at any time.

* * * *

The bugaboo of all sport writers on local sheets, or in fact anywhere, is about over. We mean these various schoolboy floor tourneys, which, like the measles, cannot be avoided.

* * * *

Fifth Avenue High's midget pair, Skeegan and Reiter, who led the Uptowners to a city title, are a treat to watch in a game, rarely making a false move and as cool as the proverbial cucumbers.

* * * *

The assignment of Clarence Mitchell to coaching duty with the St. Louis Cardinals leaves but three spitball pitchers in the active ranks—Quinn, Faber and Grimes.

* * * *

Fifty-five thousand nine hundred and eighty baseballs were used in the National league last season, costing the eight club owners something like $100,000. Most of them went into the stands and were pocketed by fans.

Be Sure
You say FAIRALL WALL PAPER to your paperhanger.
Then
You can be assured of highest quality at reasonable prices.
Your Paper Hanger
Will be glad to show you our complete line.
Fairall Wall Paper Co.
320 Third Av.—323 Second Av.
Phones—COurt 1261-1153

PAULSON CLEANING & DYEING CO.
Telephone—Hiland 0100
We Clean Rugs, Draperies, Etc.
Office and Plant
625-627 Paulson Ave., E. E.

Weber Express and Storage Co.
MOVING AND PACKING
Storage of Pianos & Furniture—General Hauling—Long Distance Moving Our Specialty
4616 - 18 - 20 Henry Street
MAyflower 0726

See DICK SHAW
For Union Suits
135 S. HIGHLAND AVE.

HOUSE-CLEANING
Wall Paper $2 a Room; Bathroom and Kitchen $7. Wall Washing, Paint Cleaning. Day Workers Supplied.
HARRISON SERVICE
1310 Wylie Ave., Pittsburgh, Pa.
ATlantic 2787

Reliable Upholstering Co.
UPHOLSTERING, REFINISHING AND REPAIRING
Furniture remodeled and new furniture made to order — mattresses renovated and slip covers of the finest—antiques our specialty.
126 SEVENTH ST., Pittsburgh, Pa.
ATLANTIC 4190

SCHENLEY FURNITURE SHOPPE
Repairing, Refinishing and Upholstering
3400 Forbes St., Pittsburgh, Pa.
Entrance on Halket St.
MAFLOWER 7744

Birmingham Mirror Co.
GLASS FOR THE AUTOMOBILE MIRRORS
Beveling—Polishing—Resilvering
2010-2012 JOSEPHINE STREET
HEmlock 1111



PRISCILLA GUTHRIE, INC.
Books of all Publishers
UNION TRUST BUILDING
SCHENLEY APARTMENTS

PHOTO-ENGRAVING
ILLUSTRATING PHOTOGRAPHY
Robert Rawsthorne Co.
HEEREN BLDG. 8th & PENN
PHONE ATLANTIC 4180



The Sabbath Angel



COPYRIGHT, 1930, BY JUDITH ISH-KISHOR

THE CHOOSING OF ESTHER

By BARBARA JOAN SINGER
(Aleha-ha-shalom.)

'Twas on a bright day, and the Court was hilarious,
Eating and drinking the land's yield most glorious;
The King, he caroused in his very best style,
And playing the duties of host all the while.

Said he: "Let my Queen, my beauty, be brought,
For all of her beauty was not made for naught."
But she was too modest, that's what Vashti said,
She refused to come down if it cost her her head.

And the King, who was drunk, went off in a rage—
And said to a courtier, an obedient page,
"My wife disobeys me, so off with her head."
—Ah, Vashti, poor queen, that's what your lord said!

And when it was done, the fair maids of the land
Were gathered together, and he chose the hand
Of the fairest of all—a Jewess—by name
Hadassah, or Esther, of Biblical fame.
She was an orphan from birth, brought up by
Her wise and good uncle, by name Mordecai.

This choosing was luck for her people the Jews,
For save them she did, by imparting the news
To her lord, the great ruler of Persia, the King,
What Haman had done with the King's Signet Ring.

He had used it in order our people to kill!
But Esther did go to the King with a will,
And the thrice-wicked Haman was guilty found,
And the Hebrews were joyful for miles all around!

(Barbara's father, Dr. Jacob Singer, sent me this poem which our little friend had written recently.)

OUR MAIL

This is from Selma P. Cohen, who lives at 4138 Norfolk Avenue, Baltimore, Md. She writes very pleasantly: "Dear Miss Ish-Kishor—We have been getting this magazine ever since I can remember and I've always enjoyed reading the "Sabbath Angel." I should like to have a correspondent but I suppose you will have to know something about me first. I am thirteen years old, rather tall, and have brown eyes and hair. I am in the ninth grade at the Forest Park High School. I take Hebrew and piano lessons. Reading is my favorite hobby, but I also like athletics and go out for hockey, basketball and tennis. May I join the Booklovers' Club? One of the most interesting books I have read recently is "The Unknown Sanctuary," by Aime Pelliere. It is an autobiography of thought, more than action. I enjoyed it immensely. I hope that my request will be granted. Sincerely yours—Selma P. Cohen." This is a very nice letter, Selma, and there's nothing the matter with it. Both your requests are granted, for I want you to write to Jeannette Fox, who is also a booklover. Her address is 1837 Washburne Avenue, Chicago, Ill. She writes: "I have brown hair (curls), brown eyes and am a trifle small for my age, which is over thirteen. I am in I-A in High School. I am a Booklover and stayed up many times after the rest have gone to bed. I recommend "Jane Eyre," by Charlotte Bronte; "David Copperfield," by Dickens, and "The Little Lame Prince," by Craik." I think you'll get on well together.

Here's a letter from one of our Massachusetts readers—Richard M. Shiff of Alden Street, Millbrook, Mass. "Dear Miss Ish-Kishor—I am a Freshman in High School in Duxbury, Mass. I am thirteen years old, and I would like to have the name of a boy or two, about my age, who is a reader of "The Sabbath Angel." I am quite interested in my school work, and I take up Algebra, English, Latin, Civics and French. We have a French teacher who came directly from Belgium this year. My future life-work is interior decorating, I think. I enjoy it very much. I enjoy your column in the "Jewish Criterion" immensely. Very sincerely yours, Richard M. Shiff."—That's an interesting profession, Richard, and a very artistic one. Glad you like your school work, for then you'll surely enjoy it and do well with it!—When you write me a letter, that's already a sign of your interest, and you are admitted. Then you just follow our plans, as they come along—like guessing the puzzles or entering our contests or writing us a letter now and then—whatever you find most easy and pleasant to do. That's all!—So you are welcome! In the meantime, write to Daniel Pariser at 103 Lincoln Street, Uniontown, Pa. He is a little younger than you are, but he's very bright. Just see! This is his letter: "Dear Miss Ish-Kishor—As it seems the custom to describe oneself, I shall hereby proceed to go through the usual rituals: I am four feet, eight inches tall, twelve years of age, dark complexion, brown curly hair. I am in the eighth grade in Lafayette Junior High School."—He He must have been promoted by now—J. I.-K., "fond of sports, a Boy Scout, in the Confirmation Class of the Temple Israel Sunday School, and play piano (not saying how). I also have won the Sons of the American Revolution Medal for history in the seventh grade. Now that I have finished telling you my faults and virtues, I shall proceed to the inevitable conclusion. I want a correspondent, preferably one from the Wild and Woolly West, as close to my age as possible, and as different from me as possible, and for the time being, I remain—Yours sincerely, Daniel Pariser.—P. S. You will hear from me soon." Well, Richard's not from the West, but he's very different from you, Daniel! So I hope you'll suit each other. Perhaps, also, a Western boy may bob up and answer you, though I don't think the West is "wild and woolly" any more—at least, not the cities. Page Buffalo Bill! I also want to welcome Bernice Tabachman of 227 Cedar Street, Buffalo, N. Y. Read what I said to Richard Shiff, up above, Bernice. The same thing goes for you! And for Robert Frankel, 49 South Walnut Street, East Orange, N. J. He writes us: "I am seven years old and in the third grade. I am four feet, four inches tall. I would like to join the 'Sabbath Angel.'—Well, you have joined us, Robert! Good luck to you, and write us again. For Clara Harris, Brooklyn.—Your puzzle is in some ways too easy, Clara. Try again. Or write us about something else.

Riddle Box

This is the way our Diamond Puzzle came out:

1. The last letter in the name of the first man (Adam)..... M
2. The being that existed before the Creation..... G O D
3. A slave's child who was brought up as a Prince..... M O S E S
4. The race of creatures that were last to be made..... M E N
5. The first letter of the word that tells what we were in Egypt (slaves) ..... S

Now if you did that, you'll have your name on the Honor Roll. Look for it!

Here's a new Acrostic by Harold Wolfson of 714 West 181st Street, New York. N. Y. I hope it'll get you on the Honor Roll!

1. A kind of fruit.
2. A latin prefix meaning "the extreme."
3. Another word for "kingdom."
4. A peninsula of southern Asia.
5. One who lays brick and stone in a building.

Write them down with the first letter and the last letters exactly underneath each other. Then reading down the initials you will find a time of grief and rejoicing for our people. And reading down the final letters, you'll get the name of a King's minister who used his power most unjustly. Then you write and tell me about it, and the trick is done.

OUR NEW CONTEST

Our new contest is a poetry one again. You do very well at those, so I'm sure you like them.

Write me a poem about something in Nature. It may be an unusual wonder, like Niagara Falls or the Grand Canyon—if you have seen them!—or it may be any everyday wonder, like rain or sunshine or the seasons or the sea. Or birds or flowers or fruit! Anything as long as it's part of the workings of the earth and sky. (That ought to be broad enough!)

Send them in by May 1st.

Now I hope our flock of boy and girl poets will come flying back like the dove to the Ark, but waving poems instead of olive leaves! And again, I'll give as many prizes as you make me give. (It's getting to be Spring, and I want poems!)

SOME INTERESTING POINTS IN THE PURIM STORY

If you are a girl, you have probably wondered about Esther's beauty. What did she look like? Why did the King choose her? The Bible says merely that she was "of beautiful form and fair to look on." But it also gives us one or two clues that one can work out this way:

We find that the King's chamberlain—the keeper of the women's palace—was very pleased with her when she entered, "and he advanced her and her maidens to the best place in the house of the women." And when it was her turn to appear before the King, "she required nothing but what . . . the King's chamberlain, the keeper of the women, appointed."

In other words, Hadassah (that was her real name) was not always fussing about her beauty. She had other things to think of. She trusted the friendly chamberlain to give her whatever clothes and ornaments would be most becoming to her. She had not set her heart on being Queen. Probably, she thought it most unlikely that she should be chosen. Now in a whole palaceful of excited, vain, ambitious women—quarrelsome, jealous over the slightest advantage given to one more than another—you can see that sensible, quiet Hadassah must have been as refreshing as a dewdrop. Hegai, the chamberlain, may have hoped that this gracious, sweet and dignified girl would be the future Queen. He may may have been clever enough to foresee it. In any case, we feel sure that he did his best for her!

And when she came before the King, what did he see in her? For we may be sure that he had looked upon many dazzling beauties. But Hadassah must have been lovely—which is more than grace of form and beauty of feature. It may have been a relief to him to find a maiden in whose eyes he could see no greed and no silly pride. It may have been a delicious surprise to speak to her, and to find instead of the empty minds of the other women, a gentle intelligence that could answer him, a loving heart, and a fine soul, interested in the lives and welfare of others. (For these things enliven the plainest face, so how much more charming they are in a beautiful person!) He must have felt.

"This is the one maiden worthy of honor, and fit to be my Queen!" For the Bible says: "And the King loved Esther above all the women . . . so that he set the royal crown upon her head, and made her queen instead of Vashti." Thus the fragrant, simple Myrtle (that's what "Hadassah" means) became the reigning beauty, and she was called by the Persians "Estara"—meaning "Bright Star."

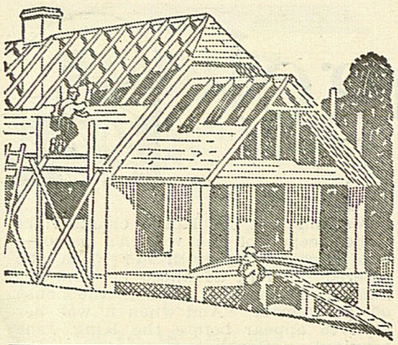
It is interesting, too, to think about Mordecai's self-respect. When all the other men flung themselves down with their faces to the ground to show honor to Haman, Mordecai was content to bow. He did not prostrate himself. He felt that one should not so lower oneself before another creature of flesh and blood. Such honor was due only to God.

This was not Mordecai's own idea. It was the Jewish custom. The Hebrews were always democratic. They showed respect to their kings, and bowed before them, but they talked to them frankly—as one man to another. Solomon's humblest subject could come to him for protection and justice. David's warriors were his friends, as well. He was punished severely for his sin against his subject, Uriah. And in the days of Elijah, the royal house of Ahab was destroyed because of the wrong Ahab did to Naboth, a peasant. All this knowledge was in Mordecai's blood. Therefore, he upheld the dignity of man and would not crawl before the feet of Haman. That is also a pleasant thing to think of, at Purim time! By the way, I hope you all know.

The Meaning of the Name, "Purim"

It comes from the Persian word "pur,"—"the casting of lots." Haman cast lots, to determine upon which day the Jews should all be slain. And as he settled on the thirteenth day of Adar—perhaps that's one reason why "13" is looked upon as an unlucky number! For the Jews dreaded it as the day of their destruction—and it certainly turned out to be Haman's unlucky day! Didn't it?

"Casting lots" was a way of letting fate decide—something like tossing up a coin!



Building & Maintenance

TAFT—FRIEND OF THE JEWS

(Continued From Page Three.)

"There is not the slightest ground for anti-Semitism among us. It is a vicious plant. It is a noxious weed that should be cut out. It has no place in free America, and the men who seek to introduce it should be condemned by public opinion.

"I have read the articles and the documents, called the Protocols, upon which they purport to be based, and after an analysis of them I find it difficult to discuss them with patience."

It was this keen understanding of the Jewish question and his sincere, politically untainted attitude toward Jewish affairs that characterized the late ex-President's relationship to the Jewish community of this country. When Taft commented on Jewish events it was obvious to Jew and Gentile that there was no attempt at flattery or partisanship. Taft was a social thinker who analyzed and dissected every individual Jewish question before coming to a conclusion. Refuting the popular stories about Jewish dominance in Bolshevism, Taft gave one of the profoundest explanations of the Jewish role in the Russian revolution when he said: "There are Jews in the Bolshevist cabinet, there are Jews in some important offices, but there are Jews who lead the opposing party of the Mensheviki, the moderate Socialists. . . . In a country where Jews were subjected to such bitter cruelty and oppression as in Russia it is no wonder that they become anarchists and Socialists, and took part in the plans for assassination and were made martyrs to the cause of freedom and resistance to tyranny. . . . The Bolshevist Jews were no more responsible for Bolshevism than the others engaged in it."

If one glances at the American Jewish scene during Taft's administration one is astounded to see the continuous, never-tiring interest of the then President in Jewish affairs. Especially intimate were his contacts with the I. O. B'nai B'rith. He addressed many B'nai B'rith functions, among them the general convention held at Washington in 1912. At that particular occasion he revealed that he owed much of his understanding of the Jew to Rabbis Wise and Lilienthal of Cincinnati. Taft then revealed that "that distinguished Jew, that learned man, that patriot and citizen, Rabbi Isaac M. Wise, and Rabbi Lilienthal were gentlemen to whom my father taught me in my childhood to look up to, and our churches were so close together that occasionally we interchanged pulpits."

When, in 1912, the Executive Committee of the I. O. B. B. voted a gold medal to President Taft, which under the laws of the order was to be given to the person who had done the great-

Hazel 5100 Hazel 1833-W

FISHBEIN

Plumbing and Heating

Registered Plumbers

2303 Murray Ave., Pittsburgh, Pa.

Plaster & Wall Board Co.

Wholesale and Retail

Dealers in

Plaster and Wall Board

3217 Penn Ave. Pittsburgh, Pa.

Grant 5431-5432

Thomas M. Allen Co.

Interior and Exterior

PAINTING and DECORATING

Sanitas Work a Specialty

623 S. Lang Ave Hiland 4490

A. MARTINELLI

General Contractor and Builder

953 Penn Ave., Turtle Creek, Pa.

VAlley 1199

I. RUBINSTEIN

WALL PAPER

Largest Selection—Lowest Prices

1423 Fifth Ave. ATlantic 7209

William Angelilli

BUILDING & BRICKLAYING CONTRACTOR

GARAGE CONSTRUCTION

REPAIR WORK

257 Emerson St. MOntrose 0335

Atlas Awnings

Phone Lehigh 0537

Atlas Awning and Tent Mfg. Co.

1716 CROSBY AVE.

SAFES

Suitable for all types of business. New and Used.

STORE FIXTURES

Cash or Credit — Prices Right

WILLIAM DELP

2215-31 5th Ave. ATlantic 1214

H. T. McADAMS

Sanitary Plumbing and Gas Fitting

"GET OUR ESTIMATE"

5908 MIGNONETTE ST. MOntrose 2020

MANDEL ROOFING COMPANY

SHEET METAL WORK—TIN, SLATE & SLAG ROOFING

CORNICE AND SKYLIGHT WORK

ATlantic 9217 Office: 1932 Forbes Street Residence, HAzel 3458-R

PLANT ANOTHER TREE

BEAUTIFUL ELMS, MAPLES, WILLOWS, POPLARS and ORIENTAL PLANES AT REASONABLE RATES

PLACE YOUR ORDER NOW FOR SPRING DELIVERY

BARDONA NURSERY

R. D. ALLISON PARK, PA. PHONE: GIBSONIA 64

NEW YORK HARDWOOD FLOORING CO.

Parquet and Hardwood Floors Laid and Finished

OLD FLOORS REFINISHED A SPECIALTY

C. H. Presser 901 ADELAIDE ST. Max Smilovitz

MOntrose 8977 MAyflower 9285

Office Phone: HIland 0528 Res. Phone—Night Calls—HIland 8374-W

KEOWN PLUMBING AND HEATING

Plumbing and Heating — Contracting

REPAIRING AND JOBBING PROMPTLY ATTENDED TO

129 N St. Clair Street (one block from Penn) PITTSBURGH, PENNA.

H. BERNSTEIN

CONTRACTOR and BUILDER

ALTERATIONS AND REPAIR WORK A SPECIALTY

ESTIMATES GLADLY FURNISHED

5640 PHILLIPS AVENUE HAZEL 3836

PATTON'S Sun-Proof Paint

Some paints just color a building. That's better than no paint. But the most profitable paint is one like Sun-Proof, that keeps out weather and keeps down repair bills.

SOLD BY

Louis Golomb

PLATE and WINDOW GLASS PAINTS and HARDWARE

1532 Center Ave.

ATlantic 3754-3755

WISE PEOPLE BUY WISE FURNACES LESS FUEL—MORE HEAT

It is a Quality

FURNACE

MORE HEAT-LESS FUEL

SEE YOUR WISE FURNACE MAN

or Phone FAirfax 1900

MORRIS HAUS

Painting and Decorating

INTERIOR and EXTERIOR

CRAFTEX and GLAZED WORK A SPECIALTY

1846 Center Ave. GRant 6626-W

T. Kalfopulos & Co.

CONTRACTORS & BUILDERS

Building in All its Branches, including Alterations and Additions

1722 FORBES ST., Pittsburgh, Pa.

GRant 3824

W. J. Hasley Co.

Excavating Contractors

Landscape Gardeners

Forward Ave. Pittsburgh, Pa.

HAZEL 3006



Don't wait if your Roof Leaks. Call J. B. O'LEARY, 104 Flavel St. Phone, Hiland 6582. Do any kind of ROOFING and SHEET METAL WORK—Metal Skylights. Res. Phone Hiland 2688-J

SHINGLES, ROLL ROOFING, PLASTER BOARDS, PAINTS, VARNISHES and STAINS

At Factory Prices

Direct to You

U. S. Roofing & Paint Co.

1301-1303 PENN AVE.

ATlantic 8158

DRYAD TREE DOCTOR PAINT

An Effective Remedy for Diseased Trees and Shrubbery

Gal. $2.25—½ Gal. $1.25—Qt. $.75

For Sale at I. W. Scott Co., 500 Liberty Ave., Pgh., or at Factory, 43 Mainsgate Ave., Ingram, Pa.

We also Maintain a Pruning and General Service Department.

WAlnut 1395

The Jewish Criterion is Read in 21,000 Homes Weekly—

QUALITY CIRCULATION

est service to humanity, President Adolph Kraus spoke of the selection of Taft in the following words:

"The gold medal to be presented to the man or woman, regardless of creed, who has contributed most during the year to the welfare of the Jewish cause should go to President Taft. After full discussion by the Executive Committee it was decided that President William Howard Taft of the United States of America had on various occasions during the year fearlessly, justly and vigorously enunciated doctrines and maintained positions on questions in which the Jewish people have been vitally interested."

This expressed the feelings of the entire Jewish community of the United States. The late William Howard Taft's friendship and deep understanding of Jews and Jewish problems were those of a man of high ethical caliber. In the annals of Jewish history his name will go down as that of one of the great humanitarians who came to the aid of the Jewish people whenever they were in need.

(Copyright, 1930, by Seven Arts)

The Story of the Stieff

When American industry was in its infancy, early in the last century, The House of Stieff was founded (1842), and around the Stieff piano there is woven a thrilling story of achievement that furnishes one of the most notable examples of sustained American ideals in commerce and the arts. Comparatively few things were manufactured in this country in those days, and our industrial supremacy of these modern days, was begun by those sturdy pioneers who first entered the struggle against foreign-made goods, with the first American products. The creation of the Stieff piano is typical of that period —typical of the early American ideal, not only to make American goods, but to make them the finest in the world.

How the House of Stieff early reached that ideal is a matter of history. How they have sustained that ideal is a matter of supreme importance to the American music lovers of today. Modern industry now tends to cheapen things—by short cuts—by substitutes—by time-rushed factory methods. In doing so, it has robbed us of the fine and enduring handiwork of the old master craftsmen—a thing not so essential in some things—but an absolute essential in the making of a fine art product, such as the pianoforte. The House of Stieff stands today pre-eminent in America in maintaining the fine old art of piano building.

In 1831, out of the Old World into the New, came a young musician possessing also the qualities of industrial leadership—Charles Maxmillian Stieff, pioneer of the American pianoforte. A few years later, in association with Jacob Gross, one of the most gifted piano technicians of the Old World, the first Stieff piano was created. Contrary to all the rules of romance, there was no bitter early struggle for recognition. The first Stieff was a distinct artistic triumph, and the long line of distinguished awards held by the House of Stieff began with the first instruments that left their skilled hands.

If such a perfect thing were to appear in these days of modern promotion, it would probably be exploited and eventually its fine qualities sacrificed on the altar of modern business expansion. But fortunately those were the days of moderate growth, that fostered fine hand workmanship.

Those early ideals have become the very fabric of a family whose tenacity of purpose is traditional—and the sons of a son of the founder still make The Stieff. Sons and grandsons of the original Stieff employes are now creating each Stieff piano according to the highest standards of their craft. The Stieff factory is one of the finest plants in America, and one of the most curious —for it combines ultra-modern factory methods with those of the past generation. Where mere routine work can best be executed by modern machinery it is employed, but where the fine touch of the hand craftsman is essential, he still fashions his part with infinite care. For a half century, the sale of Stieff pianos has been limited to the production of a factory that grew only as rapidly as it could develop truly fine piano-makers through rigorous apprenticeship.

The famous "Stieff tone" is not a matter of accident nor of mere technical skill in designing the Stieff scale nor in their blending of the mellowness of the choicest wood with the brilliance of bell metal. There is no secret in it—but it cannot be duplicated. The "Stieff tone" is the expression of the accumulated passion for perfection that has actuated three generations of piano-makers.

Each Stieff piano is a created thing—not merely an assembly of mechanical parts like most modern pianos. As such, it is the choice possession of thousands of music lovers the world over.

REVIEW OF THE JEWISH WEEK

(Continued From Page 12)

bubble that has been definitely exploded by a three-minute interview granted by the King of Spain to a Seven Arts staff correspondent. In extremely polite language the Spanish monarch made it clear that his love for the Jews must remain Platonic for the present, as his country is not in condition, economically speaking, to absorb any immigration. Thus the invitation incident brought about by an enterprising city editor of the New York Day leaves us with but one cause for satisfaction: That we have the good will of the country which expelled us some four centuries ago. Seeing what is happening in Spain, and the precarious position of the present regime, one may rejoice that neither the Jews nor the Spaniards took the invitation seriously. It is not a cheerful prospect that lies before those who accept an invitation to settle on a political volcano. The Russian Jews know what it means to live in a country of continual political tremors and economic earthquakes.

* * *

TASTES DIFFER

Miriam Elias, one-time member of the Habimah who spent a few sad and unsuccessful years in America, has become the rage of Berlin theatre connoisseurs. Her recitals at the Renaissance Theatre have aroused the most eminent critics to superlatives in their praise. On the other hand, Mordecai Hershman, the successful American cantor, who spent a few weeks concerting in Europe, was almost laughed off the stage in Berlin and has curtailed his other engagements to escape some of the devastating criticism he has been getting. European and American tastes do differ.

For The Motorist

Radiator, Fender and Body Repairing

The Diamond Radiator and Welding Company of 11 E. Parkway specializes in radiator welding and body repairing. They also do brazing and straightening of frames, and guarantee satisfaction to all Criterion readers in this line of work on automobiles.

They are glad to call for your machine and are also glad to deliver it after the work is completed.

Criterion readers who are thinking of having any service work done on their automobiles would do well by getting in touch with the Diamond Radiator and Welding Company by calling Fairfax 3533.

Liberty Windshield & Repair Co.
Auto Glass for all makes of enclosed cars
Duplate Shatterproof
Installed while you wait
5627 Kirkwood St.
(Near Negley Ave.) Hiland 0151

John Gass & Co.
LANDSCAPE CONTRACTORS
600 Hastings Street
MOntrose 3332 Pittsburgh, Pa.

BINGLER TRANSFER
General Hauling
Theatrical Work a Specialty
After 6:00 P. M., Call Lafayette 5869-J
4951 Center Ave. MAflower 3663

EAST END TRUCKING CO.
GENERAL FREIGHT HAULING
TRANSFER—EXPRESS
350 CEDARVILLE STREET
SChenley 3492

Gaspar Auto Welding & Radiator Co.
RADIATORS REPAIRED and RECORED
Expert Welding and Brazing Workmanship—Service
3913 Liberty Ave. FIsk 1439

John J. Collins
Sales—HUPMOBILE—Service
915-17 Main St. 90 Kittanning Pike
Sharpsburg
Telephone Sterling 1578

Blake's Garage
TOWING
Anywhere—Anytime in Pittsburgh for $5.00
All Makes of Cars and Trucks Repaired
All Work Guaranteed
709 Collins Avenue, E. E.
Hiland 9506

BOCK TIRE COMPANY
REPUBLIC TRUCK TIRES AND SERVICE
New and Used Truck Tires; Expert Truck Tire Service on Any Make
2416 PENN AVENUE
Phone ATlantic 7998

Fink Motor Service Co.
DAY OR NIGHT CADILLAC SPECIALISTS
Residence Tel., LEhigh 2894-M
3517 BIGELOW BOULEVARD
MAyflower 6344

Iron City Tire & Repair Co.
JOHN BAUR, Proprietor
Mohawk Quality Tires
5868 BAUM BLVD., Pittsburgh, Pa.
Call MOntrose 2408

H. SIEFERT MOntrose 7038 — A. PEARL Montrose 2900
SIEFERT & PEARL
HARDWOOD FLOORS
Laid, Scraped and Finished
Old Floors Made Like New
Estimates Cheerfully Given
Office: 5147 Rosetta Street
Residence: 1014 N. Euclid Ave.
Pittsburgh, Pa.

HARRY LEBOVITZ
CARPENTER AND BUILDER
Repair Work a Specialty
ESTIMATES FURNISHED
3138 AVALON St., Pittsburgh, Pa.
MAFLOWER 7389

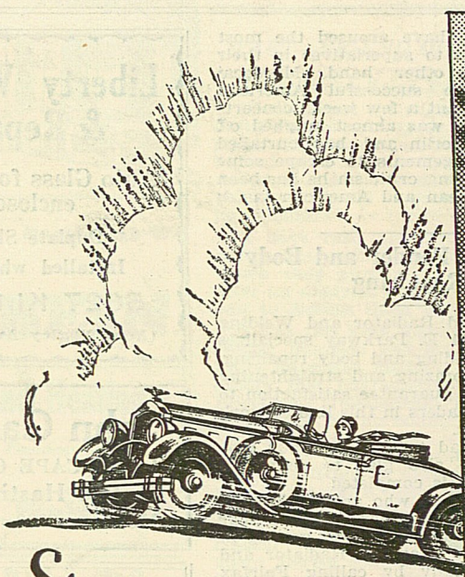
House Modernizing
General Remodeling
Building and Roofing
You May Take Advantage of the Prudential Finance Plan
PRUDENTIAL HOME IMPROVEMENT CO.
400 Magee Bldg., Pittsburgh, Pa.
COurt 1166

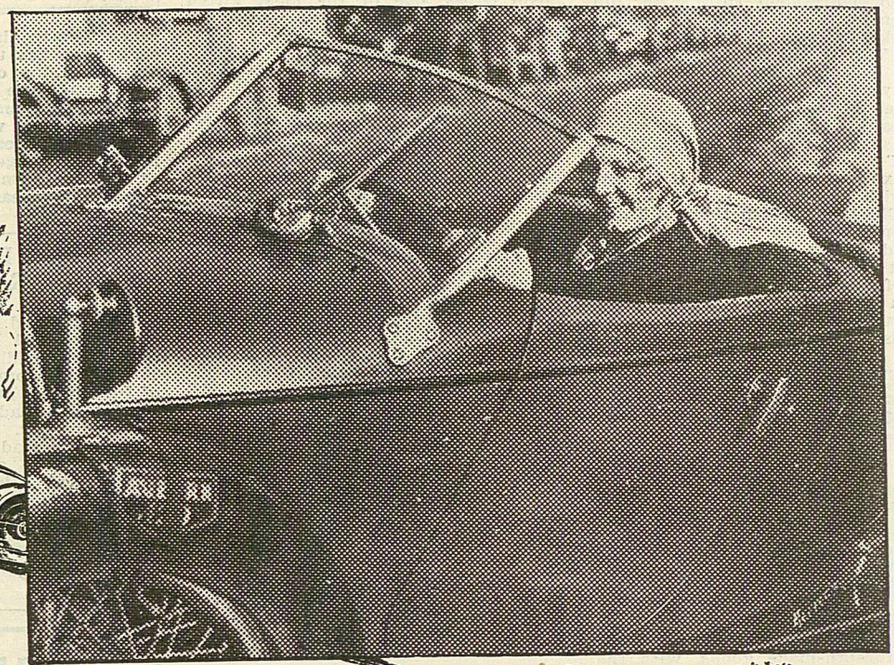
WILLIAM SMITH
ROOFER AND TINNER
TIN PLATE and TIN ROOFING
FURNACES REPAIRED
2540 Berthoud St. Mayflower 2437

W. A. Rodehaver, Treasurer — W. S. Ferguson, Secretary
RELIANCE HEATING COMPANY
CONTRACTORS
HOT WATER and STEAM HEATING
Estimates Furnished
3610 Fifth Ave., Oakland
PITTSBURGH, PA.
Telephone MAyflower 9300

JACOBSON-GORDON, INC.
M. C. JACOBSON — S. H. GORDON — S. E. JACOBSON
NASH—WILLYS-KNIGHT—WHIPPET
IN OUR NEW $250,000 HOME
EIGHTH AVENUE, COR. LIBRARY STREET — HOMESTEAD, PA.
Homestead 3600

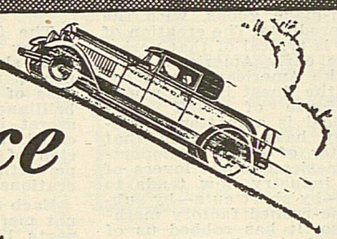
13 PLATE $10.00 Guaranteed 2 Years
Arlington Battery Co.
Manufacturers of
STORAGE BATTERIES
RECHARGING & REPAIRING
We Call and Deliver
2124 ARLINGTON AVE.
HEmlock 2809
13 PLATE $5.95 Guaranteed 1 Year





She's Never Heard of End Point or Specific Gravity But - - - -

she knows performance and value



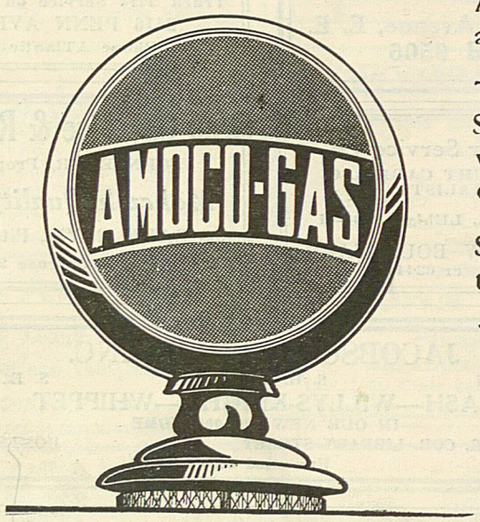
SHE'S the 1930 girl, driving from the front seat and driving well enough to give many all-knowing and critical males some pointers on handling a car.

You could talk for hours on specifications of any kind of gas and she wouldn't understand a word you said. She's interested in eliminating knocks, not in hearing about "end points", in power on hills, not in "specific gravity", in get-away in traffic, not in "distillation". And, because she is a critical judge of values, she knows that even though AMOCO-GAS costs slightly more per gallon, more miles to the gallon and reduced operating expense makes it really cost less per mile.

The 1930 girl drives frequently, drives well and drives on AMOCO-GAS. She's read all the ads, tried all the fuels and found that only AMOCO-GAS will give absolutely knockless performance - - - the power, get-away, quick starting and speed that she demands.

She's glad to pay a few cents more per gallon because experience has taught her that AMOCO-GAS is the most economical fuel in the end.

You, too, are coming to AMOCO-GAS. Start today.



The AMERICAN OIL COMPANY
Affiliated with Pan American Petroleum & Transport Company
General Offices: Baltimore, Md.

Also producers of:
Orange American Gas
Best At Regular Gas Price
Amoco Motor Oil
100% Pure Paraffine Base